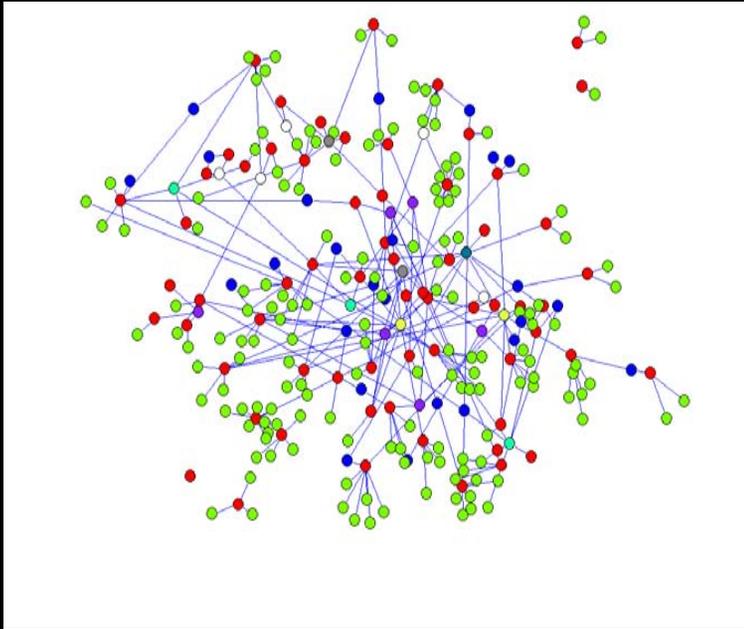
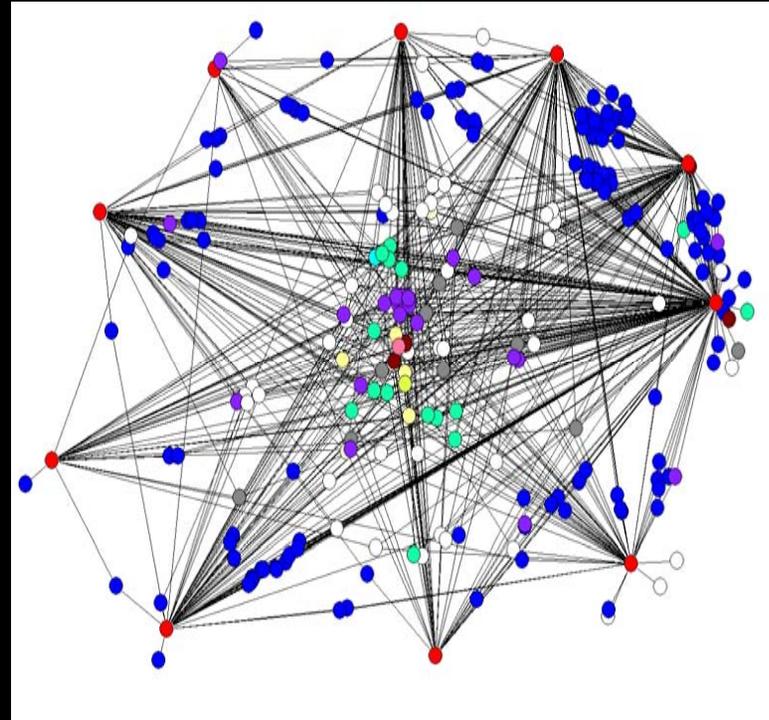


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are needed to see this picture.

The power of culture derives from the social networks it creates



Sixty community artists and their professional contacts over one year



Ten community cultural organizations and the institutions with which they maintained contact over one year

SIAP Summary 2004
Mark J. Stern

SOCIAL CAPITAL

The **collective value** of all "social networks" [who people know] and the **inclinations that arise from these networks to do things for each other** ["norms of reciprocity"].

The Saguaro Seminar: Civic Engagement in America
Harvard Kennedy School of Government

The two social impacts of the arts

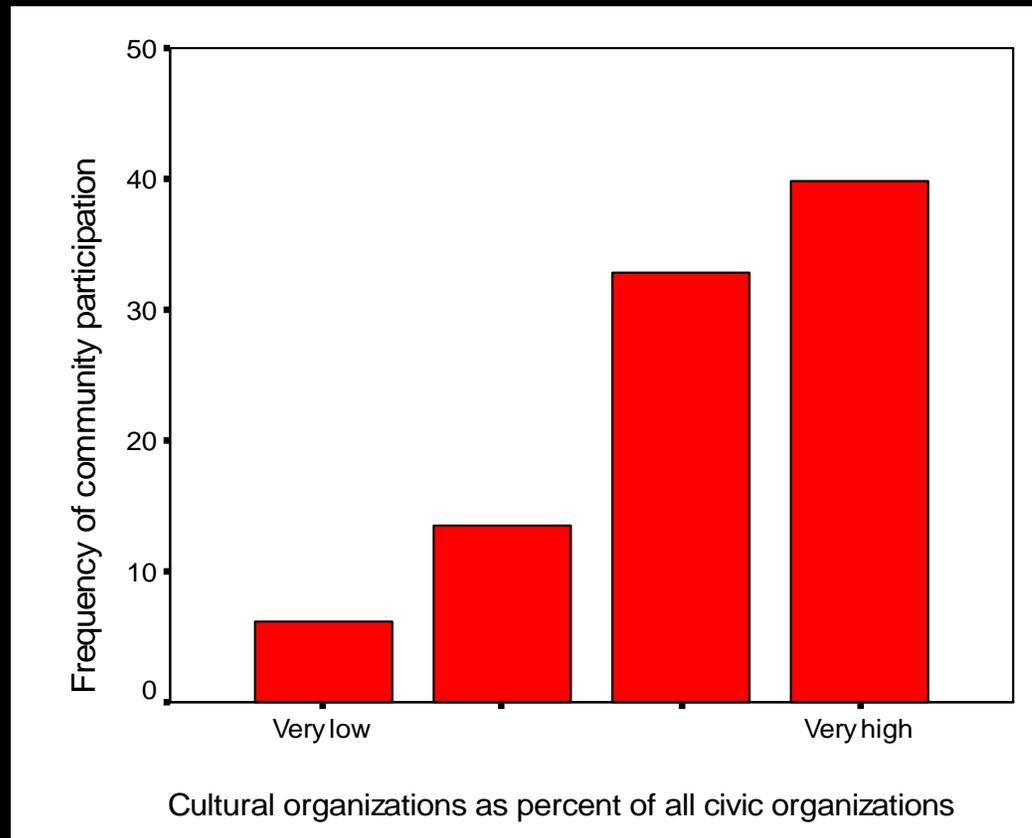
Increasing collective efficacy

Cultural participation makes residents more willing to become involved in other issues in their community

Building bridges across long-standing divides of ethnicity and social class

Because cultural participants travel across the city, they build links between neighborhoods that have very few connections to one another

Cross-participation: the presence of cultural organizations in a neighborhood stimulates residents' involvement in other civic activities.



Empowered residents become involved in other concerns, like the well-being of children.

Poor neighborhoods with high cultural participation were much more likely to have very low delinquency and truancy than other poor neighborhoods

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Americans who read books, visit museums, attend theater, and engage in other arts are more active in community life than those who do not.

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Readers and arts participants are
more than twice as likely to
volunteer in their communities.

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Clustering for Competitive Advantage

A cluster of independent and informally linked companies and institutions represents a robust organizational form that offers advantages in efficiency, effectiveness, and flexibility.

The Negative Consequences of Culture-based Revitalization

Gentrification and Displacement

Expansion of Economic Inequality