



Request for City Council Committee Action from the Department of BIS

Date April 12, 2010

To: **The Honorable Betsy Hodges, Chair, Ways and Means Committee**

Subject: **Execute a contract with Environmental Systems Research Institute.**

Recommendation Authorize proper city officials to execute a contract with Environmental Systems Research Institute to grant ESRI a Contributor License and allow the City to participate in the ArcGIS Online Content Sharing Program.

Prepared by Robert Arko, Contract Administrator, 673-3984

Submitted by Lynn Willenbring _____, 673-2927
Chief Information Officer

Approved by Steven Bosacker _____
City Coordinator

Presenter in Committee Lynn Willenbring

Policy Review Group Not Applicable

Permanent Review Committee (PRC) Approval Not Applicable

Financial Impact: None. There is no external cost associated with this contract.

<p>Financial Impact (Check those that apply)</p> <p><input checked="" type="checkbox"/> No financial impact (If checked, go directly to Background/Supporting Information)</p> <p><input type="checkbox"/> Action requires an appropriation increase to the Capital Budget</p> <p><input type="checkbox"/> Action requires an appropriation increase to the Operating Budget</p> <p><input type="checkbox"/> Action provides increased revenue for appropriation increase</p> <p><input type="checkbox"/> Action requires use of contingency or reserves</p> <p><input type="checkbox"/> Other financial impact (Explain):</p> <p><input checked="" type="checkbox"/> Request provided to department's finance contact prior to the Committee Coordinator</p>
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Background/Supporting Information

The City currently has an agreement with Environmental Systems Research Institute (ESRI) to provide software licensing, support and upgrades of its geographical information software for use by BIS and other City departments.

BIS is seeking the Council's approval to move forward with executing a contract using ESRI's contract document instead of the City's Standard Agreement Form. Representatives from BIS are working with the City Attorney's Office to negotiate language into the vendor's form that protects the City's interests. The term of the contract shall be determined through negotiations as well.

This contract grants ESRI a contributor license and allows the City to participate in ESRI's ArcGIS Online Content Sharing Program. The Program allows the City to contribute data to ESRI, who will then incorporate it into their software.

Benefits to the City from contributing to the ArcGIS Online Content Sharing Program are:

- ESRI's software will incorporate City elevation data, thereby benefiting those City departments that require accurate elevation data, and vegetation data, allowing that information to be displayed on maps of the City
- The City obtains a free basemap service that is usable in web applications
- Creates new opportunities for regional situational awareness applications
- Allows the identification of particular points of interest in Minneapolis to be displayed, such as Target Field
- Presents the City of Minneapolis as an innovator for Geographical Information Systems technology
- Increased marketing of the City of Minneapolis to ESRI's on-line user community

Benefits to the citizens of the City are:

- Allows publication of the City's orthophotography and other data
- Provides more accurate and refined levels of mapping information than what is currently available
- Provides a means for external web application development by citizens and/or private businesses