



## Request for City Council Committee Action From the Department of Public Works

**Date:** January 13, 2009

**To:** Honorable Sandra Colvin Roy, Chair Transportation & Public Works Committee

**Subject:** **Amend Encroachment permit issued to Midtown Global Market authorized by the City Council allowing temporary banners and banner poles.**

**Recommendation:**  
Approve amending the original permit as approved by the City Council on June 20, 2008.

**Previous Directives:**

- June 20, 2008, appeal of the Midtown Global Market to allow banners and banners poles on Lake St East.

**Prepared by:** Dennis Morris, Right of Way Supervisor, 673-3607

**Approved by:**

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Steven A. Kotke, P.E., City Engineer, Director of Public Works

**Presenters:** Dennis Morris, Right of Way Supervisor, Department of Public Works, Transportation Planning and Engineering

**Reviews**

Permanent Review Committee (PRC):	Approval	NA	Date
Civil Rights Affirmative Action Plan	Approval	NA	Date
Policy Review Group (PRG):	Approval	NA	Date

**Financial Impact** (Check those that apply)  
No Financial Impact

**Community Impact**

Neighborhood Notification: Not Applicable  
City Goals: A SAFE PLACE TO CALL HOME: the city's infrastructure will be well-maintained, people will feel safe in the city.  
Comprehensive Plan: Not Applicable  
Zoning Code: Not Applicable

## **Background/Supporting Information**

On March 17<sup>th</sup>, 2008, the Midtown Global Market (MGM) applied to the City for an encroachment permit to place 4 banner poles with banners in the sidewalk on the north side of Lake Street East, adjacent to the MGM building (historic Sears Tower). Staff from Public Works, Historical Preservation and Zoning Departments reviewed the request and denied the application based on signage issues.

The applicant, MGM, then appealed the denial to the City Council. At the June 20<sup>th</sup>, 2008 Transportation and Public Works Committee, the Committee approved the issuance of an encroachment permit for the banner poles and temporary banners.

The MGM now wishes to amend their existing permit by adding:

1. Add an additional (5<sup>th</sup>) banner pole, identical to the other 4, on the same (north) side of Lake St E east of 10<sup>th</sup> Ave S.
2. Add additional hardware and 1 new pole to the south side of Lake St E to support a banner support assembly that crosses from north to south above Lake St E, approximately 120 feet west of 10<sup>th</sup> Ave S.

If the Council approves the addition of over-street banner hardware and support poles, Public Works will condition the amendment to require separate banner permits for any banners displayed across the street.

Since the Council approved the original permit on appeal, and since these additional items were not part of the original Council review, we are submitting this for additional review by the Council.

Attachments.: Plan sheets

Cc: Council Member Schiff  
Council Member Glidden

**T&PW** – Your Committee recommends that the permit approved by the City Council and issued by the Public Works Department be amended to include an additional banner pole at the northeast corner of Lake St E and 10<sup>th</sup> Ave S; and;

That an additional banner pole on the south side of Lake St E be installed in order to facilitate the installation of banner cables that will cross Lake St E for the purpose of displaying community banners which will be periodically installed as permitted by Mpls Code of Ordinance, Chapter 449.

All in accordance with the plans submitted by the Midtown Global Market.