



CBS Outdoor, a division of the CBS Corporation in New York, is North America's most diversified out-of-home advertising provider, and it delivers an unmatched variety of media forms and an unmatched network to strategically position an advertiser's message.

CBS Outdoor provides:

- The largest Out-of Home Advertising Company in North America with a major presence in Western Europe and Asia
- A dynamic, progressive and financially sound organization
- 12,000 Bus Shelter faces owned by CBS Outdoor in the U.S. enabling them to sell national bus shelter advertising packages
- Full service sales and marketing offices in 58 U.S. cities
- A nationwide network of 400 highly trained, dedicated and focused out-of-home media sales and marketing executives
- An extensive existing advertiser base across every major category
- A highly experienced and professional national marketing department equipped with state-of-the-art research, creative and marketing facilities
- A Senior Management team with more than 150 years of combined out-of-home media experience
- A well established local office in the Twin Cities staffed with local sales personnel. The CBS local manager is a native Minnesotan and has managed outdoor advertising companies in the Twin Cities for 28 years, providing a strong local connection.
- In the Twin Cities, marketing of Metro Transit's bus exterior advertising for over 25 years; marketing of the light rail advertising since it came on line, and marketing of shopping mall advertising in the Twin Cities enabling them to sell local advertising packages
- An agreement with the Metropolitan Airports Commission to provide billboards on airport property, which are always sold.