



May 23 2006

City of Minneapolis Transportation  
And Public Works Departments  
City Hall  
350 South 5th Street  
Minneapolis, MN 55415

RE: Request for approval of the 2006 Minneapolis Aquatennial events and activities.

Cc: Mayor of Minneapolis  
All City Council Members  
City Engineer – Director of Public Works  
Minneapolis Downtown Council  
Nicollet Mall Advisory Board  
Minneapolis Fire Department  
Minneapolis Park & Recreation Board  
Minneapolis Police Department  
Minneapolis Police Reserves  
Department of Licenses and Consumer Services  
Minneapolis Health Department  
Hennepin County Medical Center  
Minneapolis Transit Commission  
In addition, any other appropriate departments of city management and government.

To Whom It May Concern:

The Minneapolis Aquatennial Association respectfully requests favorable consideration and approval for the following events and activities proposed to be conducted during the 2006 Aquatennial festival, July 14 - 23, 2006, themed "The Ten Best Days of Summer."

The Aquatennial will be meeting with all department heads, city officials and all those impacted on the proposed events. The Aquatennial has taken and modified this permit to address their concerns and issues.

The most current schedule of events and event maps are attached for your reference.

If anyone has any questions or comments regarding this permit request, please contact me at the office 612-338-3807.

Thank you for your continued support and consideration with this request.

Sincerely,

Phil Disch  
Director of Operations  
Marketing Minneapolis LLC

Enclosures

## **General**

The Aquatennial requests that ALL license and permit fees for business conducted under the management of the Aquatennial are waived from July 14, 2006, through July 23, 2006.

The Aquatennial requests that the Minneapolis City Council and the Mayor of the City of Minneapolis decline license requests to ANY peddlers, show or carnival individuals, except for those peddlers, show and carnival individuals associated with a convention or community event with an expected attendance in excess of 25,000 people, during the period 14 July 2006, through 23 July 2006 without prior notification and approval from the Aquatennial.

The Aquatennial requests permission to paint the "Aqua Line" along the parade route. The line will be placed as close to the street/bus curb as possible to assist police and volunteers with crowd control. To ensure this is done within city code and is professionally done, the Aquatennial requests the painting be done by the Public Works Traffic Department paint vehicle.

The Aquatennial requests permission to post signs and banners relating to Aquatennial and events held at sites located downtown, including the Nicollet Mall, from Friday, June 30, 2006, through Monday, July 23, 2006.

The Aquatennial requests permission from the Minneapolis Police Department and Police Reserves to waive parking restrictions for "official stickered" Aquatennial vehicles in hotel, buildings, loading/unloading zones and metered areas from July 14, 2006, through July 23, 2006. All official vehicles will have an official parking sticker attached to the inside (left) side of the windshield and/or an "Official Aquatennial Vehicle" decal located on the doors. The Aquatennial further requests permission to drive "Official Aquatennial Vehicles" down the Nicollet Mall from Friday, July 14, 2006, through Sunday, July 23, 2006. (See attachment for festival schedule)

## **Parades & Torchlight Run**

We request the closure of 4th Avenue between Washington and 4th Street for the Torchlight Parade. We request the closure of 7<sup>th</sup> Street, 10<sup>th</sup> Street, and 3<sup>rd</sup> Ave N near the Rapid Parking Lots, Glenwood Avenue at the 3<sup>rd</sup> Ave N. intersection

The Aquatennial requests that all permits be approved to conduct the Torchlight Run on Wednesday, July 19, 2006, beginning at 7:30 p.m. (See attached map for route)

The Aquatennial requests that all permits be approved to conduct the Torchlight Parade on Wednesday, July 19, 2006, beginning at 8:30 p.m. (See attached map for route)  
The Aquatennial will also conduct an airplane flyover of the entire parade route.

## **Parade Grandstand Seats, Announcer and Portable Restrooms**

The Aquatennial requests permission to erect grandstand seating at the following locations for the Torchlight Parade: In the street in front of the Minneapolis Community College. I have already confirmed the street location with Doug Maday of the City of Minneapolis Transportation Division. We would request set-up on late Tuesday night 18 July and removing on Thursday morning 20 July following the Torchlight Parade.

The Aquatennial requests permission to have parade announcers with a PA system next to the Grandstand area.

The Aquatennial requests permission to place portable restrooms along both sides of Hennepin Avenue at the Torchlight Parade.

### **Consumable and Non-Consumable Items**

The Aquatennial requests permission from the Minneapolis Nicollet Mall Advisory Committee, The Minneapolis Downtown Council and Minneapolis Health Department to pursue the following programs at or during the Torchlight Parade, Fireworks Show event and other events and activities: (Note: ALL tobacco products will be PROHIBITED.)

The Aquatennial requests permission from the Minneapolis City Council to place consumable and non-consumable concession stands at the following locations: (All vendors will be required to identify themselves as an "Official Aquatennial Vendor" by wearing an identification badge issued by the Aquatennial.)

The Aquatennial requests permission to place food, beverage (soft drinks and water) and merchandise concessionaires (stationary and roving) along Hennepin Avenue Wednesday, July 19, 2006, from 4:00 p.m. until 11:00 p.m. Stationary stations will not conflict with any of the traffic patterns of vehicles or pedestrians. The Aquatennial also requests permission to place preparation areas for food and beverage concessionaires in various locations one block off of Hennepin Avenue during the same time period.

The Aquatennial requests permission to place food, beverage (soft drinks, water) and merchandise concessionaires, along West River Parkway and West River Road on Saturday, July 22, 2006 from Noon until 11:00 p.m. (Riverblast and Target Fireworks Show)

The Aquatennial requests permission to place food, beverage (soft drinks and water) and merchandise concessionaires at Lake Calhoun, July 16, 2006, from 7:00 a.m. until 6:00 p.m. (Beach Bash with Volleyball, Sandcastle, Paddling & Milk Carton Boat Races)

The Aquatennial requests permission to place food and beverage (soft drinks and water) concessionaires along the sidewalks next to the plaza of One Financial Plaza from Monday, July 17 through Friday, July 21, 2006, between the hours of 10:00 a.m. to 3:00 p.m. each day. (Plaza Tennis Invitational)

The Aquatennial requests permission to place food, beverage and merchandise concessionaires along the West River Parkway between Plymouth and 22<sup>nd</sup> Ave N. from 8:00 am Saturday July 22<sup>nd</sup> to 6:00 pm Sunday, July 23<sup>rd</sup>.

The Aquatennial requests that NO vendor be allowed to sell concession items or give away items that are not sanctioned through Marketing Minneapolis LLC within a one (1) block radius of any Aquatennial event from Friday, July 14, 2006, through Sunday, July 23, 2006.

The Aquatennial requests permission to coordinate product sampling at the various events and activities. These items would include individually packaged sampling, breakfast foods, snack items, ice cream products, soft drink sampling and non-consumable products (insect repellent, tanning lotions, etc.)

### **Merchandise and Skipper Pin Sales**

The Aquatennial requests permission to sell the 2006 Aquatennial Skipper pins and merchandise downtown from June 11, 2006, through July 23, 2006.

### **Plaza Tennis Invitational**

The Aquatennial requests permission to stage the seventh annual Plaza Tennis Invitational on Friday, July 14, 2006 and then from Monday, July 17, 2006 through Friday, Jul 21, 2006. The event is scheduled to be held at One Financial Plaza from 10:30 a.m. until 3:00 p.m. weekdays during this one-week period. Zeller Realty, property managers, has granted permission.

### **Fireworks Finale**

The Aquatennial requests permission to stage the Target Fireworks Show on Saturday, July 22, 2006. The show will be done from Hennepin Island/Xcel Island with special effects on the 3<sup>rd</sup> Avenue Bridge. The show will begin at 10:00 p.m. and end at approx.10:30 p.m. (This is the same location as the last 4 years)

The Aquatennial requests permission to close the sidewalks of the 3<sup>rd</sup> Avenue Bridge at 9:00 a.m. (Security will be on site to monitor this area) and to do a full closure of the bridge at 5:00 p.m. The bridge will open as soon as the breakdown and loading of the equipment is completed. (Approximately 30 minutes after the show.)

### **Twin City River Rats Water Show**

The Aquatennial requests permission to stage this event on West River Road from Saturday, July 15, 2006 to Sunday, July 16, 2006. This event will include water-ski thrill shows by the Twin City River Rats and power boat races, produced by the Twin City Power Boat Association.

The Aquatennial requests permission to close the North bound lane of West River Road (North of the entrance to Broadway Pizza.) The Southbound lane will be turned into a two-way street.

The Aquatennial requests permission to place portable restrooms and trash containers within the event site.

### **Festival of Neighborhoods**

The Aquatennial requests permission to host these events with the Minneapolis Park & Recreation Board at community parks throughout the 10 days of the Aquatennial. Food and beverage will be provided to each park to prepare and serve. The Aquatennial intends on securing athletes from various local sports teams to conduct a sports clinic at each park.

### **Triathlon**

The Aquatennial requests permission to hold the Lifetime fitness Triathlon. The Triathlon starts with the swim at Lake Nokomis, biking along Minnehaha Parkway and four city lakes, and finishes with the run around Lake Nokomis. (Minneapolis Park Board approved)

**Aquatennial Block Party**

The Aquatennial requests approval of a Central/Neighborhood Business District Block Event Application to Close a Street Request, which has been submitted. The annual event is free to the public and will feature three stages with music. It also will have food and beverage for sale. It will take place on Friday, July 14, 2006.

**Champ Boat Series**

The Aquatennial requests approval to host once again the Champboat Grand Prix of Minneapolis. This event will take place on Saturday, 22 July & Sunday, 23 July. It will be held on the Mississippi River between 22<sup>nd</sup> Ave. N. & Plymouth Ave. The event will run from 9:00 am to 5:00 pm on Saturday and 9:00 am to 5:00 pm on Sunday. The Aquatennial requests permission to close the West River Parkway from Plymouth Ave. to 22<sup>nd</sup> Ave. on these 2 days between the hours of 6:00 am Saturday and 10:00 pm Sunday with the permission of the property owners adjacent to this roadway. We also ask permission to place portable restrooms and trash containers within the event site.

Thank you again for your time and continued support. It is an honor and privilege to be the "Official Civic Celebration of the City of Minneapolis!"

Respectfully Submitted,

Phil Disch  
Director of Operations  
Marketing Minneapolis, LLC



## 2006 Minneapolis Aquatennial Schedule of Events

The 67<sup>th</sup> Minneapolis Aquatennial will take place July 14 – 23, 2006. The Official Civic Celebration of the City of Minneapolis offers outstanding entertainment and activities in the City of Lakes for all ages. The Minneapolis Aquatennial is produced by Marketing Minneapolis, LLC, a wholly-owned subsidiary of the Minneapolis Downtown Council.

### Friday, July 14

9 a.m. to 4 p.m.	Youth Sailing Regatta, Thomas Beach, Lake Calhoun*
10:30 a.m.	UCare MN's Senior Alumni Bowling Tournament, Memory Lanes, 2520-26 <sup>th</sup> Ave S*
10:30 a.m. to 3 p.m.	Aquatennial Plaza Tennis Invitational, 2 <sup>nd</sup> Ave. & 5 <sup>th</sup> St., downtown, Minneapolis*
5 p.m. to 11:30 p.m.	Subway Block Party, Hennepin and Washington Avenues

### Saturday, July 15

8 a.m.	Life Time Fitness Triathlon, Lake Nokomis*
9 a.m. to 4 p.m.	Adult Sailing Regatta, Main Dock, Lake Calhoun*
9 a.m. to 4 p.m.	Wilderness Inquiry's Paddling is for Everyone, Thomas Beach, Lake Calhoun*
10 a.m. to 2 p.m.	Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls*
10 a.m. to 5 p.m.	Pirates' Treasure Hunt – Summer Science fun at the Bakken Museum, 3537 Zenith Ave S*
3 p.m. & 7 p.m.	Twin Cities River Rats Water Ski Show, Mississippi River near Broadway Bridge*

### Sunday, July 16

9 a.m. to 1 p.m.	Adult Sailing Regatta, Main Dock, Lake Calhoun*
10 a.m. to 4 p.m.	<i>Star Tribune</i> Beach Bash, near Thomas Beach at Lake Calhoun Featuring: Kemps Milk Carton Boat Races Xcel Energy Sandcastle Competition Cub Foods Arts & Crafts Fair Antique & Current Fire Trucks and Classic Boat Displays* Lead Tackle Exchange (11 a.m. to 3 p.m.) Memorial Blood Centers blood drive* Wilderness Inquiry's Paddling is for Everyone*
1 p.m. to 5 p.m.	Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls*
3 p.m. & 7 p.m.	Twin Cities River Rats Water Ski Show, Mississippi River near Broadway Bridge*
5 p.m.	MN Lynx vs. Los Angeles Sparks, Target Center*

### Monday, July 17

10:30 a.m. to 3 p.m.	Aquatennial Plaza Tennis Invitational, 2 <sup>nd</sup> Ave. & 5 <sup>th</sup> St., downtown, Minneapolis*
6 p.m. to 11 p.m.	Summer Sounds, Calhoun Beach Club, 2925 Dean Pkwy, Mpls*

### Tuesday, July 18

10 a.m. to 2 p.m.	Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls*
10:30 a.m. to 3 p.m.	Aquatennial Plaza Tennis Invitational, 2 <sup>nd</sup> Ave. & 5 <sup>th</sup> St., downtown, Minneapolis*
10:30 a.m. to 6 p.m.	American Iron Metal Sculpture Contest, Nicollet Mall, in front of IDS Center
1 p.m. to 4 p.m.	Kenwood Retirement Community's Sr Alumni Sr Dance, Blaisdell Manor, 2322 Blaisdell Av*
6 p.m. to 9 p.m.	Taste of Twin Cities Originals, Nicollet Island Pavillion*



## 2006 Minneapolis Aquatennial Schedule of Events

Page 2

### Wednesday, July 19

- 10:30 a.m. to 3 p.m. Aquatennial Plaza Tennis Invitational, 2<sup>nd</sup> Ave. & 5<sup>th</sup> St., downtown, Minneapolis\*
- 10:30 a.m. to 6 p.m. American Iron Metal Sculpture Contest, Nicollet Mall, in front of IDS Center
- 12:00 pm. MN Lynx vs. Chicago Sky, Target Center\*
- 12:00 p.m. to 2:00 p.m. "Meet the Candidates" Aquatennial Ambassador Program, City Center
- 1 p.m. to 5 p.m. Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls\*
- 7:30 p.m. Life Time Fitness Torchlight Run, Hennepin Avenue\*
- 8:30 p.m. to 10:30 p.m. CenterPoint Energy Torchlight Parade, Hennepin Avenue

### Thursday, July 20

- 10 a.m. to 3 p.m. Senior 500 Card Tournament, NE Mpls Community Center – 1025 Broadway St\*
- 10:30 a.m. to 3 p.m. Aquatennial Plaza Tennis Invitational, 2<sup>nd</sup> Ave. & 5<sup>th</sup> St., downtown, Minneapolis\*
- 1 p.m. to 5 p.m. Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls\*

### Friday, July 21

- 10:30 a.m. to 3 p.m. Aquatennial Plaza Tennis Invitational, 2<sup>nd</sup> Ave. & 5<sup>th</sup> St., downtown, Minneapolis\*
- 11:30 a.m. Senior Alumni Assoc Senior Lunch & Coronation, Blaisdell Manor, 2322 Blaisdell Ave S\*
- 11:30 a.m. to 1:30 p.m. Aquatennial Community Lunch, Radisson Hotel, 35 S 7<sup>th</sup>, Mpls\*
- 1 p.m. to 5 p.m. Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls\*
- 7:30 p.m. Aquatennial Queen of the Lakes Coronation, Ted Mann Concert Hall, U of M West Bank\*

### Saturday, July 22

- 8 a.m. to 5 p.m. ChampBoat Grand Prix Boat Series, Mississippi River between Broadway & Plymouth
- 10 a.m. to 4 p.m. Kids Sailing Regatta, Main Dock Area, Lake Calhoun\*
- TBA Aquatennial Disc Sports Festival, location TBA\*†
- 1 p.m. to 5 p.m. Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls\*
- 6 p.m. to 10:30 p.m. KOOL 108 RiverBlast, West River Road along the Mississippi River
- 7 p.m. MN Lynx vs. Sacramento Monarchs, Target Center\*
- 10 p.m. to 10:30 p.m. Target Fireworks Show, West River Road along the Mississippi River, off 3<sup>rd</sup> Ave Bridge

### Sunday, July 23

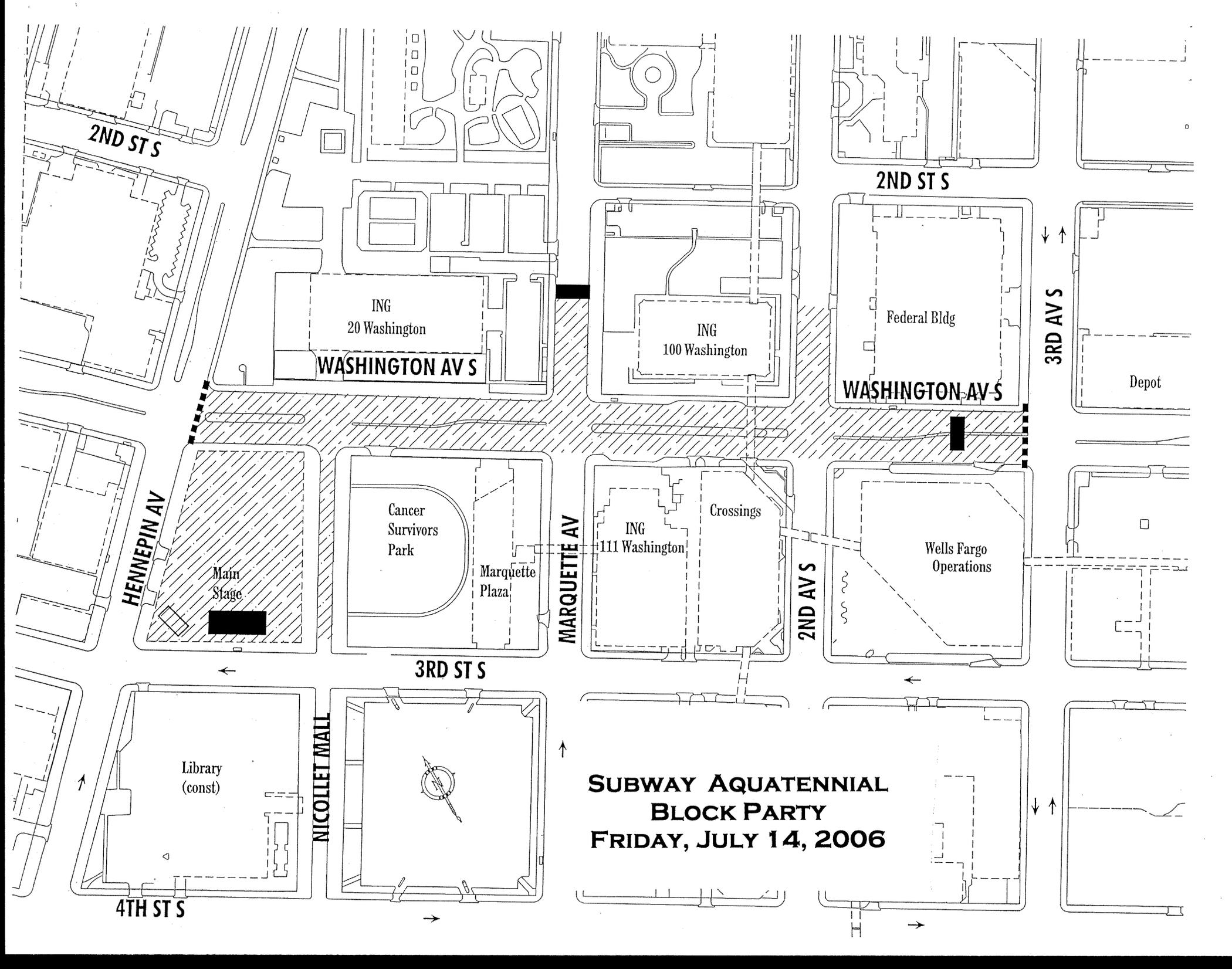
- 9 a.m. to 1 p.m. Kids Sailing Regatta, Main Dock Area, Lake Calhoun\*
- 9 a.m. to 4 p.m. ChampBoat Grand Prix Boat Series, Mississippi River between Broadway & Plymouth
- TBA Aquatennial Disc Sports Festival, location TBA\*†
- 1 p.m. to 5 p.m. Historic Aquatennial, Hennepin History Museum, 2303 - 3rd Ave. So., Mpls\*

\*Associated Event

Events schedule to change without notice. †Visit [Aquatennial.com](http://Aquatennial.com) for the latest schedule and event details.

All senior events are produced by the Aquatennial Senior Alumni Association and are open to people of all ages

Updated: May 19, 2006



2ND ST S

2ND ST S

ING  
20 Washington

ING  
100 Washington

Federal Bldg

WASHINGTON AV S

WASHINGTON AV S

3RD AV S

Depot

HENNEPIN AV

Main Stage

Cancer Survivors Park

Marquette Plaza

MARQUETTE AV

ING  
111 Washington

Crossings

2ND AV S

Wells Fargo Operations

3RD ST S

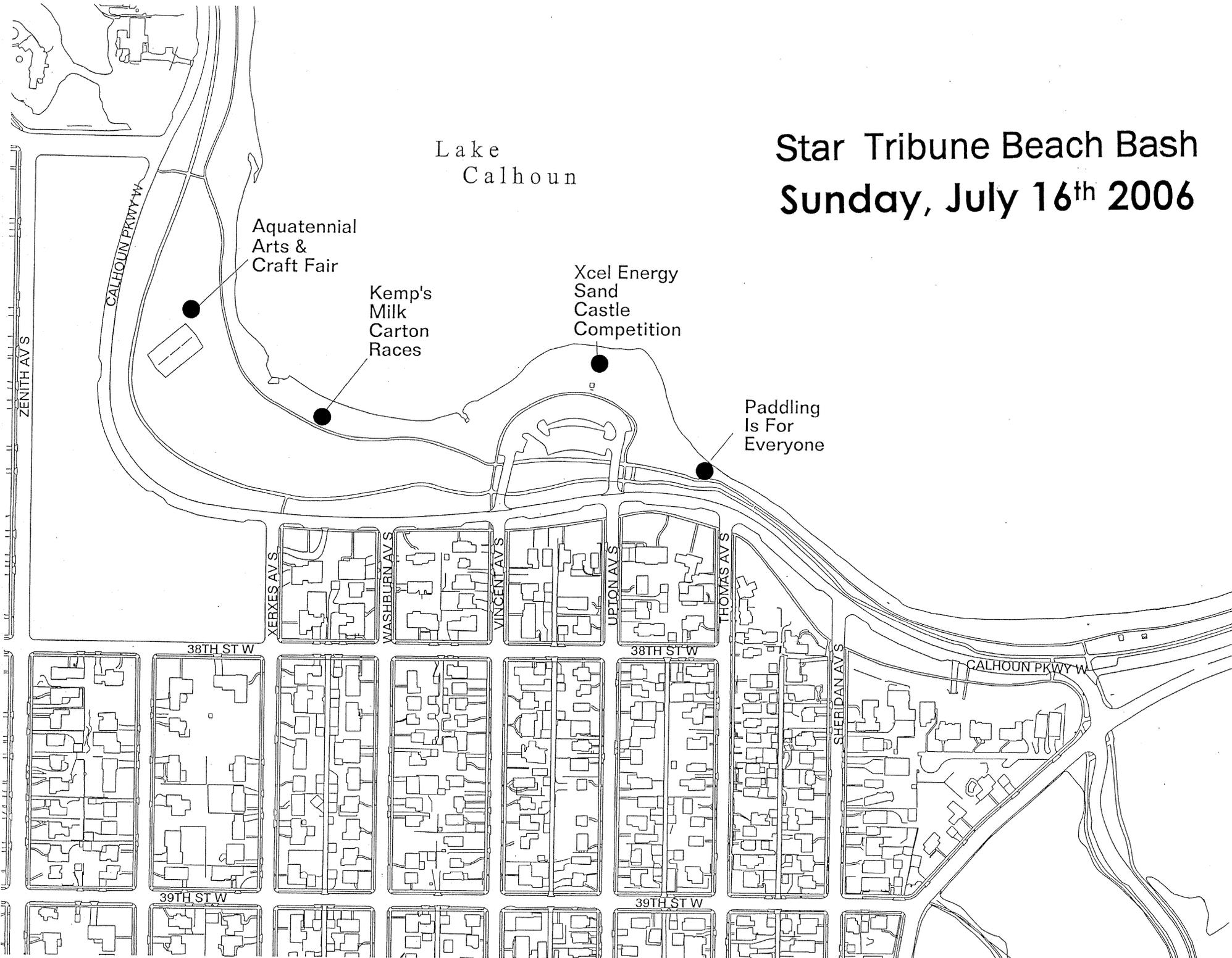
Library (const)

NICOLLET MALL

**SUBWAY AQUATENNIAL  
BLOCK PARTY  
FRIDAY, JULY 14, 2006**

4TH ST S

# Star Tribune Beach Bash Sunday, July 16<sup>th</sup> 2006



Lake  
Calhoun

Aquatennial  
Arts &  
Craft Fair

Kemp's  
Milk  
Carton  
Races

Xcel Energy  
Sand  
Castle  
Competition

Paddling  
Is For  
Everyone

ZENITH AV S

CALHOUN PKWY W

XERXES AV S

WASHBURN AV S

VINCENT AV S

UPTON AV S

THOMAS AV S

38TH ST W

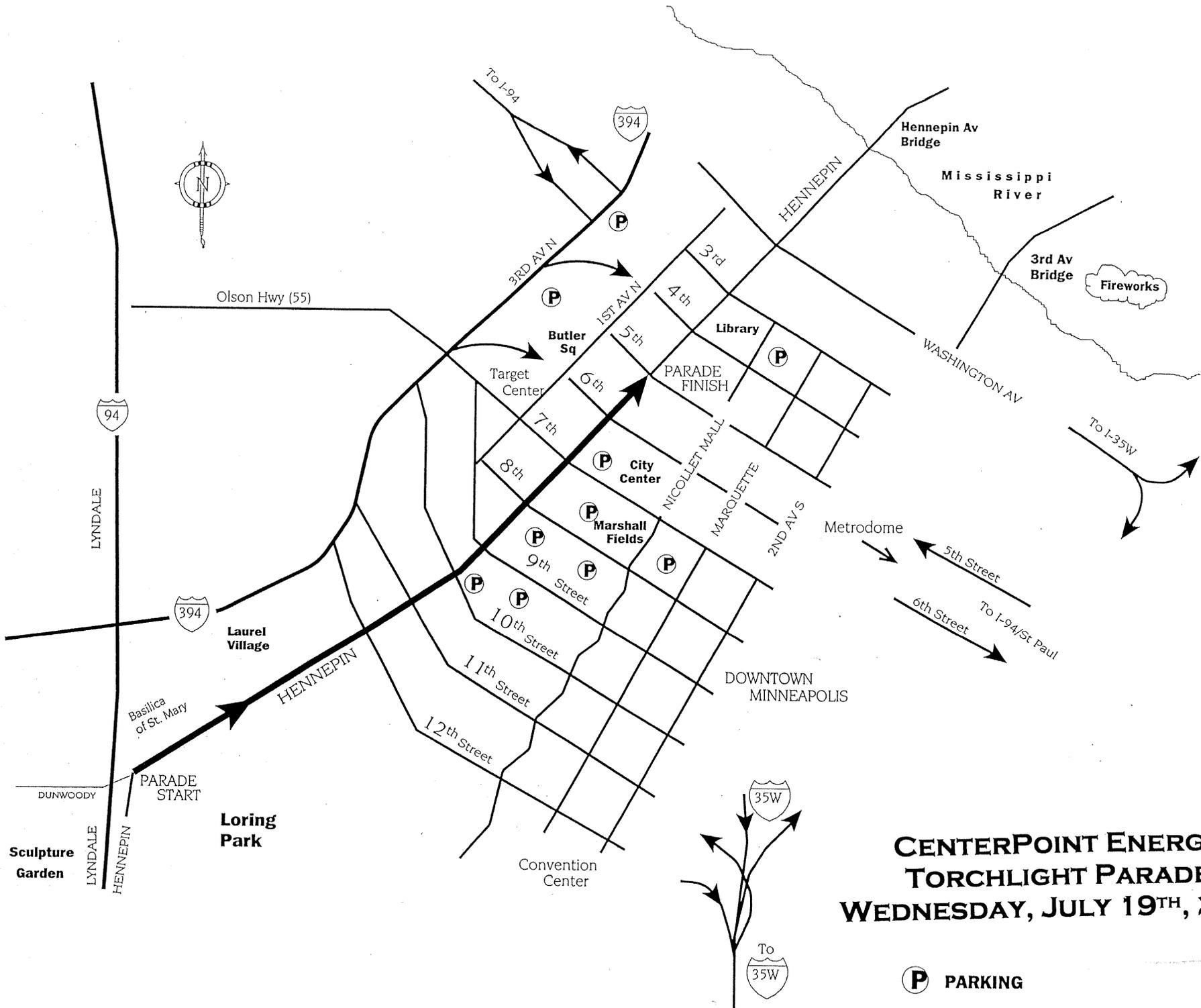
38TH ST W

39TH ST W

39TH ST W

SHERIDAN AV S

CALHOUN PKWY W



# CENTERPOINT ENERGY TORCHLIGHT PARADE WEDNESDAY, JULY 19<sup>TH</sup>, 2006

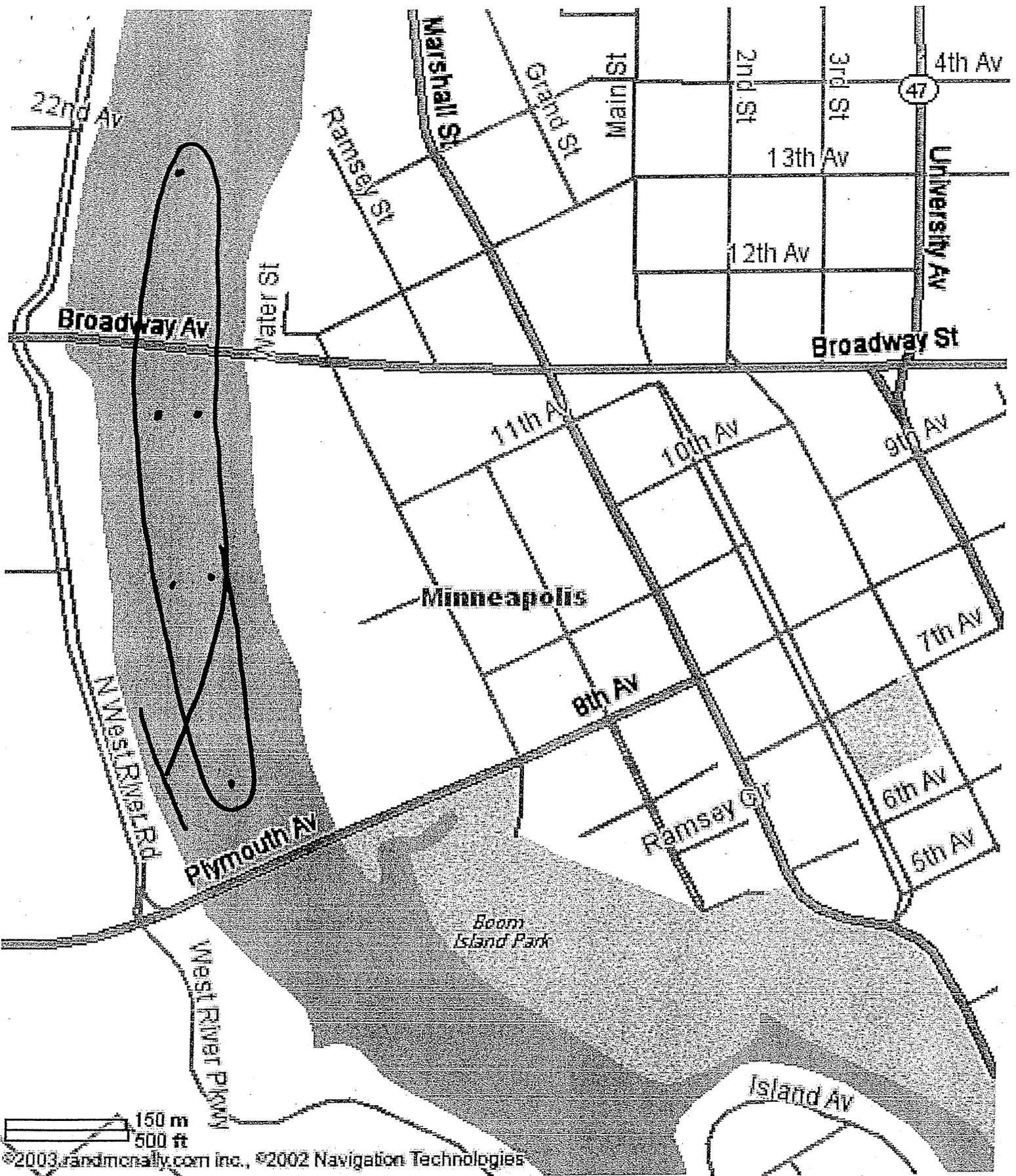
**P** PARKING



# TARGET FIREWORKS

## SATURDAY, JULY 22, 2006





**Champ Boat Grand Prix**  
**Saturday, 22 July & Sunday, 23 July 2006**