



## BUS SHELTER

Following bus routes along major city thoroughfares and penetrating residential neighborhoods, Bus Shelters can deliver mass exposures or they can be targeted to reach a specific audience. With magazine-quality reproduction, Bus Shelters are a great on-the-street extension of print campaigns. They also provide coverage in areas zoned out to other media. Dusk-to-dawn shelter illumination provides round-the-clock visibility to both vehicular and pedestrian traffic.

### MARKETS:

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- Chicago*
- Philadelphia*
- San Francisco*
- Atlanta*
- Phoenix*
- Denver*
- San Diego*
- Baltimore*
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