

# Artist-in-Residence For Transit Corridors Report

City of Minneapolis  
Community Planning and Economic  
Development

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June 2006-January 2008

## Why an artist in residence in transit corridors?

- Public art can be a transformative force on transit corridors--Franklin Avenue, Broadway, etc.
- Improving neglected areas along these corridors can impact personal safety and public health, and environmental stewardship.
- Public art is an often an afterthought, which more expensive and difficult to maintain.
- CPED staff wanted to understand the process for integrating public art early on in the process.
- Combining a few transit corridors that were ripe for this work made sense.

## Artist-in-Residence Goals

Work in CPED's Economic Development Division to develop artistic concepts and designs for 3-4 transit corridors under development in Minneapolis. Three overall goals are to:

- Promote the **economic vitality** of commercial corridors by enhancing their identity and aesthetic environments.
- **Integrate artworks** into public and private sector building projects.
- Build the **capacity of CPED** staff and other City partners to integrate public artworks into their efforts.



## 4 Transit Corridors

- Lowry Avenue
- Hiawatha & Lake
- Franklin & Hwy 55
- Chicago Avenue  
(Life Sciences Corridor)



## 3 Transit Corridors

- Lowry Avenue
- Hiawatha & Lake
- Broadway Avenue



## Hiawatha Avenue and Lake Street

## Connectivity Plan

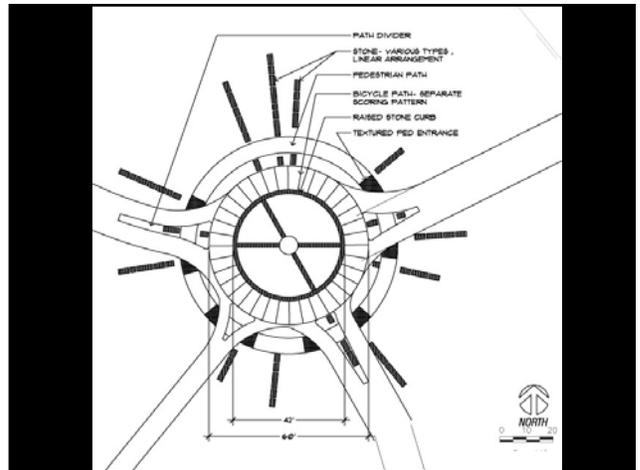
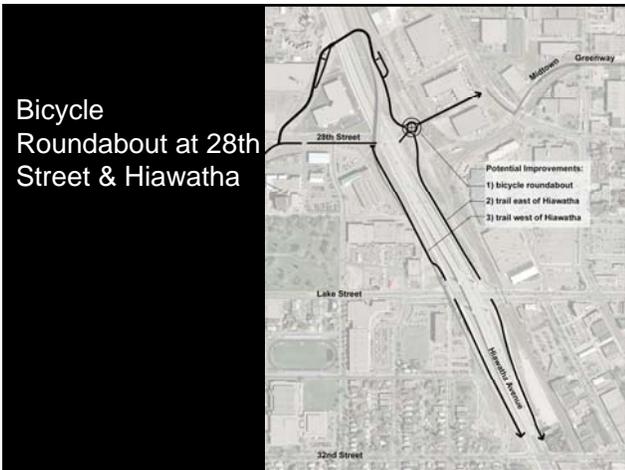




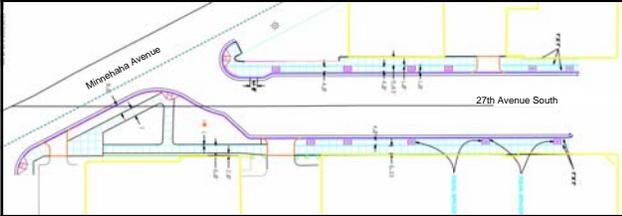
Crossroads icon	Medicine Wheel	Tractor Tire	Automobile Tire
<p><b>Crossroads</b>            The circle crosses most cultures and underscores historical uses of the area surrounding the Hiawatha and Lake intersection. The cross represents the intersection. The circle inside the square will allow this icon to be set into existing and proposed paving patterns. The wheels can be placed throughout the district and used for wayfinding, manhole covers, lighting, etc. But for 27th Avenue I propose that the circles be used for stamping into the pavement.</p>			<p><b>Bicycle Tire</b></p>

Area Under the Hiawatha Bridge

- Lighting
- Paving patterns
- Wheel stamps



# 27th Avenue Reconstruction

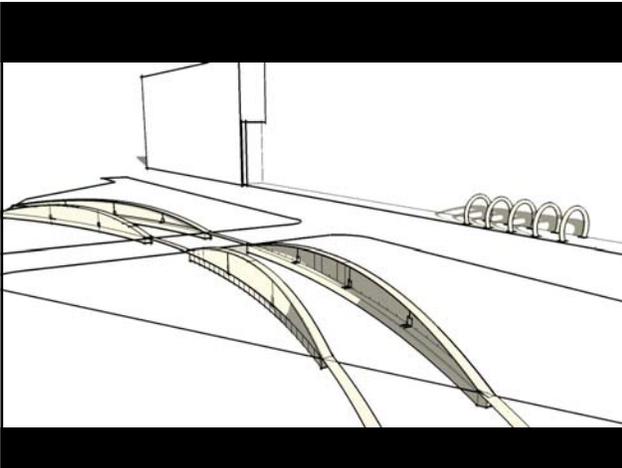
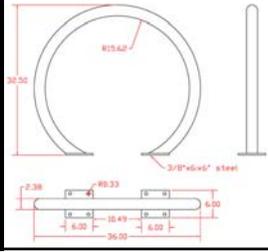


## 27th AVENUE

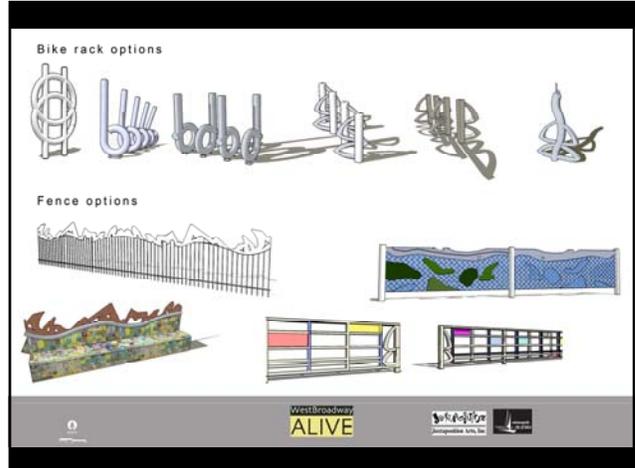
a proposal for art elements for the 27th avenue reconstruction project  
submitted by w&w pines



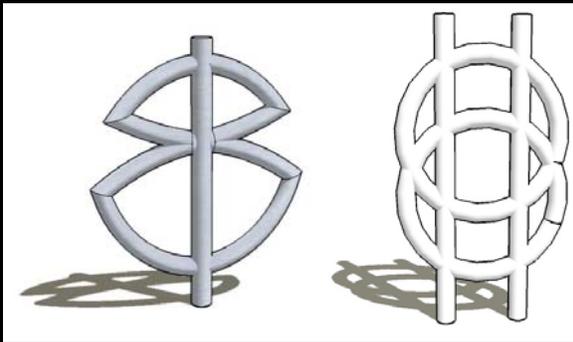
Circle Rack  
Materials = 2" Sched. 40 Pipe  
Foot Plate = 6" x 6" x 3/8" steel  
Dero Bike Rack Co.  
Rev. A - 8/11/05



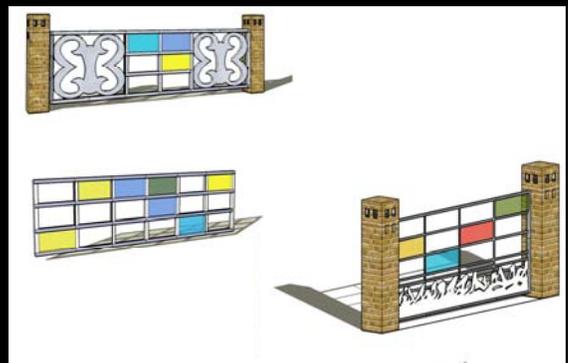
# West Broadway

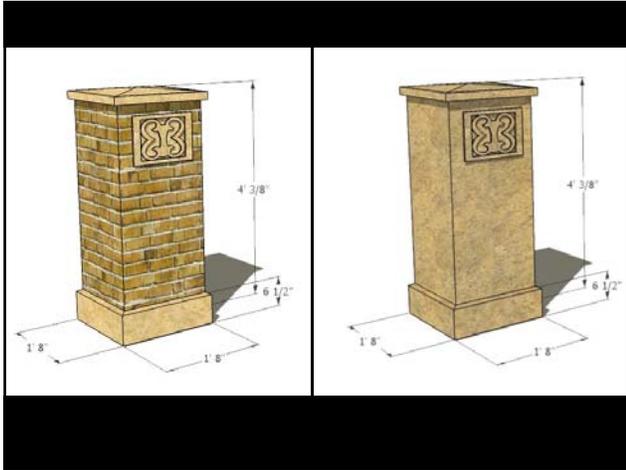


## Bicycle Racks



## Fencing





# Lowry Avenue

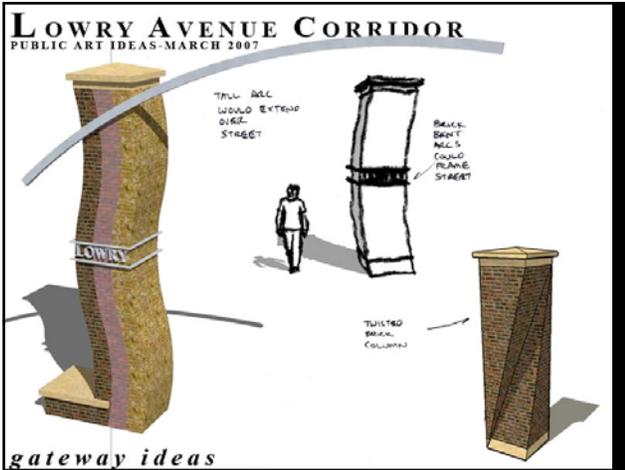
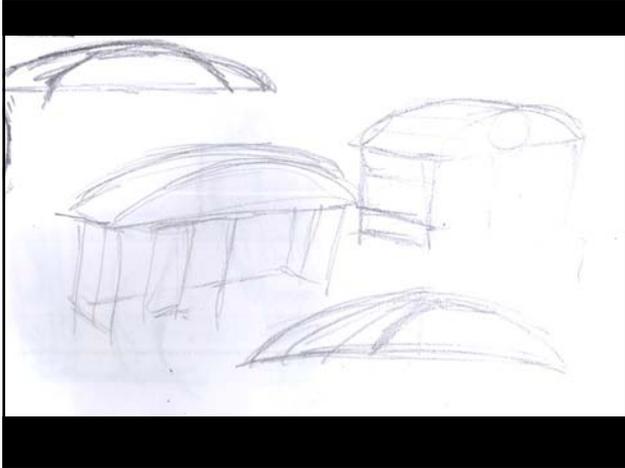
Banners

**Lowry Avenue**

**lowry avenue ideas 3**

This concept symbolizes the lowry crossing at the mississippi.





## Paving

<p><b>To solve a problem, walk around</b></p> <p>Gregory McNamee</p>	<p><b>Angels whisper to a man when he goes for a walk</b></p> <p>Raymond Innon</p>	<p><b>We do not inherit the earth from our ancestors, we borrow it from our children</b></p> <p>Chief Seattle</p>
<p><b>Thoughts come clearly while one walks</b></p> <p>Thomas Mann</p>	<p><b>The moment my legs begin to move, my thoughts begin to flow</b></p> <p>Henry David Thoreau</p>	<p><b>Walk a child to school</b></p>

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## What Have We Learned?

**Promote the *economic vitality* of commercial corridors by enhancing their identity and aesthetics.**

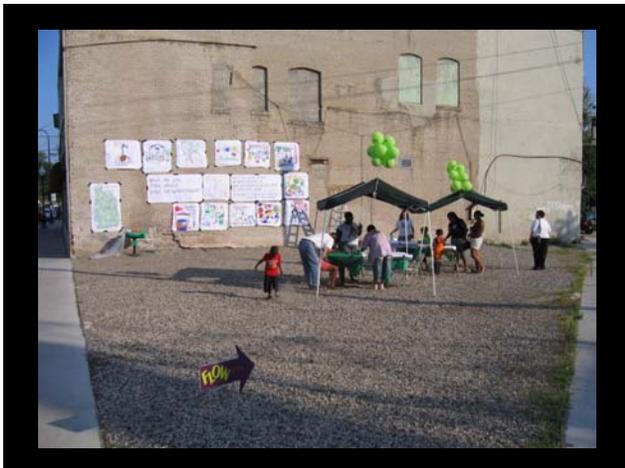
Outcomes	Challenges	Recommendations
Dozens of designs promoting corridor identity	Too early to tell. Most works aren't installed yet.	
Plans for West Broadway and Hiawatha/Lake promoting corridor identity through public art	No <b>city-wide vision for way-finding</b> and signage.	Incorporate this vision into <b>Access Minneapolis</b> and pedestrian planning.

**Integrate artworks into public and private sector building projects.**

Outcomes	Challenges	Recommendations
50% designs are being implemented and additional designs might be	Timing, lack of clarity about approval processes,	Flexible schedule, and clearer information about approval processes
Leveraged funding for implementation from a variety of sources	Lack of funding for enhancements, no process for non-CIP projects.	Process for consideration of non-CIP projects

**Build the capacity of CPED staff and partners to integrate public artworks into their efforts.**

Outcomes	Challenges	Recommendations
Knowledge of the value and the process for integrating public art early.	Learning curve by partners with less experience in public art.	Continue to have artists in residence. Explore other Departments and projects that could benefit.
Solid examples of integrated designs to share with future partners and developers	Limited involvement of private developers in this project.	Consider an artist in residence focusing on private development.



**Next Steps**

- Sharing the lessons learned broadly with key stakeholders and foundations.
- Co-Sponsoring an event with Saint Paul to share results.
- Seitu will continue in CPED to work on some specific projects.
- We hope to continue this work on revitalizing transit corridors with an artist in residence or an artist on retainer through private funding sources.

## Thanks to Our Project Partners

- Designers and other artists
- Minneapolis Public Works
- Hennepin County
- Metro Transit
- Neighborhood Organizations
- Business Associations
- *Special thanks to the [Minneapolis Arts Commission](#) for having the vision to support this residency as a demonstration project*