



## Request for City Council Committee Action from the Department of Civil Rights

**Date:** August 30, 2010

**To:** Council Member Robert Lilligren, Chair, Committee of the Whole

**Referral to:** President Barbara Johnson, Minneapolis City Council

**Subject:** Approval to Extend the City of Minneapolis' Small and Underutilized Business Program (SUBP)

**Recommendation:** The Civil Rights Department respectfully requests an amendment of the Minneapolis Code of Ordinances Title 16, Chapter 423 *Planning and Development: Small and Underutilized Business Enterprise Program*, extending the expiration of Chapter 423 to March 31, 2011.

**Previous Directives:** In November of 2009, the City Council approved an amendment to the referenced Ordinance that extended the expiration of Chapter 423 to September 30, 2010.

### Department Information

Prepared by: Velma J. Korbel

Approved by:

Presenter in Committee: Velma J. Korbel

### Financial Impact

- No financial impact

### Community Impact

- **City Goals:** Supports *Many People, One Minneapolis*. The goal of the SUBP is to assure that minority-owned, woman-owned, and other small disadvantaged businesses are given the opportunity to participate in contracts and procurement for supplies, construction, equipment and services that are purchased with City of Minneapolis funds. The SUBP Ordinance applies to any construction or development project in excess of one hundred thousand dollars (\$100,000), and any contract for the provision of goods and services in excess of fifty thousand dollars (\$50,000).

This ordinance was enacted to remedy the effects of past discrimination and prevent future discrimination against women-owned and minority-owned business enterprises contracting with the City of Minneapolis and the Minneapolis Community Planning and Economic Development Agency. It was enacted to assist small, women-owned and minority-owned business enterprises in becoming viable and permanent participants in the regional economy.

- Other: The SUBP was enacted in 1999 following a 1995 study that showed evidence of ongoing discrimination against women-owned and minority-owned business enterprises. The original program has been extended several times. A new study will be completed by October 2010. The current SUBP will be reviewed at that time to ensure that it continues to achieve the policy goals to: remedy no more than the effects of past discrimination; not become an entitlement or quota program for any group; and not limit, in any way, the participation of small business enterprises, women business enterprises and minority business enterprises in the marketplace.