



# Request for City Council Committee Action from the Minneapolis Convention Center

Date: October 8, 2008  
To: Ways & Means/Budget Committee

**Subject: Acceptance of Donated Funds for Meet Minneapolis**

That contributed funds in the amount of \$362,500 be accepted from the non-profit Convention Events Fund to provide payment to Meet Minneapolis for expenses incurred for qualifying events; further, that the 2008 General Appropriation Resolution be amended by increasing the appropriation for Meet Minneapolis Agency in the Minneapolis Convention Center Related Fund (01760-8650200) by \$362,500 and increasing the Meet Minneapolis revenue estimate in the Convention Center Related Fund (01760-8650200 – Source 372001) by \$362,500.

**Previous Directives:**

Prepared by: Steve Ethier, MCC Executive Director  
Approved by: City Coordinator, Steven Bosacker  
Presenters in Committee: Marido Huber, Meet Minneapolis

**Reviews**

Permanent Review Committee (PRC):                      Approval \_\_\_ Date \_\_\_\_\_  
Policy Review Group (PRG):                                      Approval \_\_\_ Date \_\_\_\_\_

**Financial Impact**

- No financial impact
- Action requires an appropriation increase to the \_\_\_ Capital Budget or \_\_\_ Operating Budget
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Action is within the Business Plan
- Action requires a change to the Business Plan
- Other financial impact
- Request provided to the Finance Department when provided to the Committee Coordinator

**Community Impact**

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code
- Other

## Supporting Information

### Branding initiative:

Health Partners	\$2,500
Amerprise Financial	\$50,000
Target	\$50,000
Excel Energy	\$20,000
US Bankcorp	\$50,000
Supervalu	<u>\$25,000</u>
<b>Total</b>	\$197,500

### RNC Media Party:

Key Investment	\$50,000
MN Private College Council	\$5,000
Northwest Airlines	\$10,000
Cargill Inc.	\$25,000
United Health Group	<u>\$75,000</u>
<b>Total</b>	\$165,000