

City Goals & Strategic Directions

A Safe Place To Call Home

People and businesses thrive in a safe and secure city

- Collaborative and caring communities help prevent crime
- Kids . . . in school, involved, inspired and connected to an adult
- Sustain gains against violent crime
- Healthy homes, welcoming neighborhoods
- Homelessness eliminated
- Burglaries and domestic violence focused on and fought
- Guns, gangs, graffiti gone

Jobs & Economic Vitality

A world-class city and 21st century economic powerhouse

- Businesses — big and small — start here, stay here, thrive here
- Talent mecca connecting people to training and jobs to people
- Strong commercial corridors, thriving business corners
- Planes, trains and streetcars move goods and workers smartly
- Teens armed with career and life skills
- Epicenter for the new green jobs economy
- Proactive business development in key growth areas
- Arts and artists are economic drivers in and of themselves

Livable Communities, Healthy Lives

Our built and natural environment adds character to our city, enhances our health and enriches our lives

- Equitable, integrated transit system
- Thoughtful neighborhood design with density done right
- Plentiful arts, cultural and recreational opportunities
- High-quality, affordable housing for all ages and stages in every neighborhood
- Active lifestyles: walkable, bikeable, swimmable
- Healthy choices are easy and economical

Many People, One Minneapolis

Inclusiveness is a treasured asset; everyone's potential is tapped

- Family-friendly opportunities and amenities abound
- New arrivals welcomed, diversity embraced
- Race and class gaps in employment and housing are closed
- Tots school-ready, teens on course
- Teen pregnancy a thing of the past
- Seniors stay and talents are tapped

Eco-Focused

Minneapolis is an internationally recognized leader for a healthy environment and sustainable future

- Clean, renewable energy sources successfully integrated
- Trees: a solid green investment
- Lakes and streams pristine
- Use less energy, produce less waste
- World class parks re-envisioned, fully used
- Locally grown food available and chosen

A City That Works

Minneapolis is a model of fiscal responsibility, technological innovation and values-based, results-driven municipal government

- Shared democracy empowers residents as valued partners
- 21st century government: collaborative, efficient and reform-minded
- Tax burden managed and sustainable
- Infrastructure — streets, bridges, sidewalks, sewers, bike lanes & paths — well-managed and maintained
- City employees high-performing, engaged and empowered
- Transparency, accountability and fairness are our hallmarks
- Strong partnerships with parks, schools, government, non-profits and private sector
- Optimal use of technology and wireless capacity

City Values

City of Minneapolis Values we work by –

Collaborative

Our strong, strategic relationships with the private sector and governmental entities — local, regional, national and international — deliver results.

Engaged

Our efforts ensure that residents and employees are engaged, empowered and able to make a difference.

Results-driven

Our outcome-driven and performance-based focus delivers services that Minneapolis residents, businesses and visitors value.

Informed

Our drive to learn the facts, seek alternatives, consider the big picture and analyze future implications leads to smart, confident decisions.

Accountable

Our commitment to openness and responsible action generates trust between residents and their government.

Ethical

Our responsibility to the public ensures that people at all levels of the organization do the right things for the right reasons.

Inclusive

Our appreciation of diversity and commitment to inclusion creates a vibrant, global community.

Sustainable

Our commitment to long-term fiscal and environmental stewardship ensures that today's decisions are right for tomorrow.