



**MinneapolisMN.gov**  
**November 15, 2010**

## Why a new domain?

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- [www.ci.minneapolis.mn.us](http://www.ci.minneapolis.mn.us) - always been a frustration for departments
- Cumbersome
- Hard to say, difficult to remember
- Dot us domains can be “owned” by an individual, business or government



## Why [www.minneapolismn.gov](http://www.minneapolismn.gov)?

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- Less cumbersome
- Easy to say, easy to remember
- Only government agencies can receive a .gov domain
- Follows federal domain name protocols
- Explored every alternative that met criteria for ease of use while maintaining “Minneapolis”



## What will change?

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- [www.ci.minneapolis.mn.us](http://www.ci.minneapolis.mn.us) becomes [www.minneapolismn.gov](http://www.minneapolismn.gov).
- Old domain will continue to direct visitors to City's official site
- Staff email address will parallel domain
- [Firstname.lastname@minneapolismn.gov](mailto:Firstname.lastname@minneapolismn.gov)
- Old email addresses will continue to work



# What's involved in the transition?

- **Web**
  - New domain secured (at no cost)
  - BIS will make server changes so new domain appears in user's address window
  - [www.ci.minneapolis.mn.us](http://www.ci.minneapolis.mn.us) will continue to direct to the City's official website
  - No need to print new materials, replenish as is needed



# What's involved in the transition?

- **E-mail**
  - Work with users to find those who have technical need to use old domain
  - All City email accounts will be configured to use the new domain to send emails from the new domain as the default
  - Staff won't be able to override default
  - System will accept emails to old and new domain



# Timeline

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- Following approval, approximately three months to complete email changeover
- Web domain is less complex  
[www.minneapolis.gov](http://www.minneapolis.gov) works right now
- New web and email domains “go live” on same day

