



Request for City Council Committee Action from the Department of Regulatory Services

Date: September 23, 2009

To: Council Member Don Samuels

Referral to: Public Safety and Regulatory Services Committee

Subject: Amending Title 17, Chapter 464, of the Minneapolis Code of Ordinances relating to Streets and Sidewalk: Newsracks.

Recommendation: That the Public Safety and Regulatory Services Committee approve the amendment to Chapter 464 and the implementation of the voluntary newsrack enforcement standards

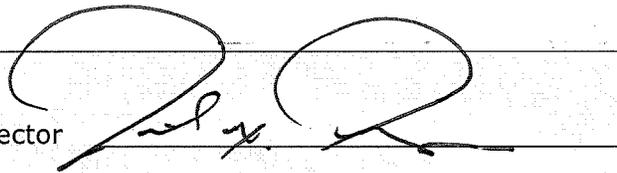
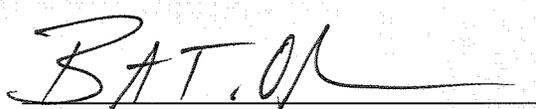
Previous Directives: None.

Department Information

Prepared by: Ricardo Cervantes, Deputy Director
Licenses and Consumer Services

Approved by: Burt Osborne, Director
Licenses and Consumer Services

Presenters in Committee: Ricardo Cervantes

Reviews

Financial Impact No financial impact

Community Impact

Neighborhood Notification: Notice of this proposed amendment was sent to all City of Minneapolis official neighborhood groups and business groups of record.

Supporting Information**Staff Report:**

On August 19, 2009, staff reported to the Public Safety and Regulatory Services committee the progress of the voluntary self regulating newsrack program. After reviewing the staff report and a report given by the industry leaders, the Public Safety and Regulatory Services committee decided to allow the voluntary self regulating program to continue. Staff was given direction to make modifications to Chapter 464 to allow the voluntary self regulating program to continue. These modifications would focus on the reporting of the location of newsracks as well as all requirements needed if this program were charging a fee and having staff conducting the administration and enforcement of this ordinance.

The proposed amendments would not alter the standards to the condition and locations of newsracks that are outlined in Chapter 464. The changes would only involve postponing the charging of a fee and any of the reporting requirements that would be necessary if the program were administrated and enforcement was being conducted by the Business Licensing staff.