

CITY OF MINNEAPOLIS
LICENSES AND CONSUMER SERVICES
350 SOUTH 5TH STREET, ROOM 1-C, CITY HALL
MINNEAPOLIS, MN 55415

**FINDINGS OF FACT
CONCLUSIONS, AND
RECOMMENDATIONS**

In the Matter of License No. L198 50073
aloft HOTEL MINNEAPOLIS
for LIQ ON-SALE A W/SS SERIES 3000

Held by:
900 Washington Hotel, LLC
Attn: Adam Herbranson
900 Washington Avenue South
Minneapolis, MN 55415

11-0826774

This matter came before a License Settlement Conference hearing on Tuesday, April 26, 2011. Appearing for the licensee was Adam Herbranson, General Manager of aloft Hotel Minneapolis (The aloft Hotel). Appearing for the City of Minneapolis was Grant Wilson, Manager of Licenses & Consumer Services, Phil Schliesman, Inspector for Licenses & Consumer Services, Lt.'s Chris Hildreth and Dean Christiansen, and Sergeant Rolf Markstrom, Minneapolis Police License Investigative Division. Based on the evidence presented at the hearing, the following findings of fact are asserted:

Findings of Fact

1. The Minneapolis Police Department License Investigative Division conducts youth alcohol compliance checks in an effort to assure retail-alcohol license holders are not serving alcohol to persons under the age of 21.
2. On November 24, 2009 the Minneapolis Police Department License Investigative Division conducted a youth alcohol compliance check at The aloft Hotel Minneapolis, located at 900 Washington Av S, in the City of Minneapolis. Two 18 year old males

Conclusions

1. On two separate occasions, employees of The aloft Hotel sold alcohol to persons under the age of 21, in violation of Minneapolis City Ordinance 370.10, Minnesota Statute 340A.503 subd. 2(1), and the established compliance check policy and procedures of the City of Minneapolis. These compliance failures all occurred in a period of less than 24 months.
2. The licensee has paid the \$500.00 administrative fine related to the first above stated compliance check failure. The licensee has also paid the \$1000.00 administrative fine related to the second above stated compliance check failure.

Recommendations

Based on evidence presented at the hearing, the Division makes the following recommendations:

1. The aloft Hotel agrees to implement a policy to card anyone appearing under the age of 40.
2. The aloft Hotel agrees to conduct their own youth alcohol compliance checks on a quarterly basis for a period of two years and keep a record of the results.
3. The aloft Hotel agrees to address alcohol service at regularly scheduled staff meetings.
4. The aloft Hotel agrees to require all staff serving liquor to attend professional alcohol server training within 60 days of hire and at least once a year thereafter.
5. The aloft Hotel agrees that a trained manager or second staff person will assist in age verification if there is a question regarding the age of the patron during any alcohol sale.
6. The aloft Hotel agrees to pay a \$1,500 civil sanction in lieu of suspension for failing a second youth alcohol compliance check. \$1,000 of the sanction is stayed pending no further youth alcohol compliance check failures for a period of one year from the signing of this agreement.
7. The aloft Hotel agrees to pay the \$500 civil sanction within 60 days of signing this agreement.