



Request for City Council Committee Action from the Department of Community Planning & Economic Development

Date: December 10, 2007

To: Council Member Scott Benson, Health, Energy & Environment Committee

Subject: Approve Letter of Cooperation between CPED and MnSCU

Recommendation: Approve Letter of Cooperation between Minneapolis Community Planning and Economic Development Department and Winona State University HealthForce Minnesota to provide City office space and support resources to HealthForce Minnesota.

Previous Directives: None

Prepared by: Catherine Christian, METP, 673-6230

Approved by: Charles T. Lutz, Deputy Director, CPED

Presenters in Committee: Mike Christenson, METP, 673-5221

Reviews

- Permanent Review Committee (PRC): Approval Date N/A
- Policy Review Group (PRG): Approval Date N/A

Financial Impact

- No financial impact

Community Impact

- City Goals – One Minneapolis
- Living Wage/Business Subsidy Agreement Yes No

Supporting Information

In the mid-90's, the City of Minneapolis stood at risk to lose Abbott Northwestern and Children's Hospitals from South Minneapolis. Since that time, the City has worked with hospital system CEOs in the Minneapolis Lifesciences Corridor to not only avoid losing these important Minneapolis employers, but to build from existing campuses. Minneapolis now has over \$1 billion in recent and planned health care campus investment, securing Minneapolis's future as a health care delivery city. Fairview, the University of Minnesota, Children's, Abbott Northwestern, Allina, Phillips Eye Institute, Family Medical Center and Hennepin County Medical Center are all expanding and adding jobs.

Minneapolis now faces a new set of challenges. Seventeen percent of City residents already work in health care and social assistance. These jobs are becoming more credentialed, with M.D.s, Ph.D.s, R.N.s, increasingly joining M.B.A.s, J.D.s and C.P.A.s in the modern health workforce. Minneapolis needs to prepare citizens for a future in health care or face an increasingly suburbanized workforce which competes to fill the local vacancies in this field.

Some important initiatives to address these needs have already begun. The Minneapolis Promise now provides College and Career Centers at every high school, 2000 summer youth jobs through Step Up, and free college at Minneapolis Community and Technical College (MCTC) and the University of Minnesota. Minneapolis hospital employers will grow their approach to younger people through the Step Up Program and the Health Careers Partnership which unites this and other career programs with the industry. In addition to these partnerships, more attention to career development after high school graduation is also needed.

Winona State University currently operates a MnSCU Center of Excellence known as HealthForce Minnesota which is designed to provide industry education, engage in K-12 initiatives to recruit students interested in healthcare careers, and assist in providing innovation to the healthcare delivery systems available in Minnesota. Beginning in 2010, that Institute will be relocated in the new MCTC Health Sciences Building.

CPED is entering into collaboration with HealthForce Minnesota to bring this very valuable asset to Minneapolis to provide a resource for area healthcare delivery facilities. CPED will provide assistance in the recruitment of urban healthcare employers into HealthForce Minnesota's industry advisory network. CPED is also proposing to supply office space and support resources to house HealthForce Minnesota staff in CPED offices – please refer to CPED MOU attachment.