



**Request for City Council Committee Action  
From the Department of Health & Family Support**

**Date:** DECEMBER 1, 2010

**To:** PUBLIC SAFETY & HEALTH COMMITTEE  
**Referral to:** WAYS & MEANS/BUDGET COMMITTEE

**Subject:** AUTHORIZATION TO ENTER INTO LICENSE AGREEMENTS FOR  
USE OF THE MULTICULTURAL STORYTELLING PROJECT  
TOOLKIT

**Recommendation:**

Council authorization for :

1. the proper City officials to enter into end-use license agreements with other jurisdictions and health and human services agencies for use of the "Multicultural Storytelling: A New Process for Community Engagement Toolkit" on an on-going basis; and,
2. the designation of revenue received under the agreements as program income for the state Local Public Health funds, under fund/dept 01600-8600130.

**Previous Directives:** None

**Prepared or Submitted by:** Becky McIntosh, Director of Planning & Administration  
Phone: x2884

**Approved by:**

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Gretchen Musicant, Commissioner of Health

**Permanent Review Committee (PRC):** Approval \_\_\_\_ Not Applicable X

**Policy Review Group (PRG)** Approval \_\_\_\_ Date of Approval \_\_\_\_ Not Applicable X

**Presenters in Committee:** Gretchen Musicant, Commissioner of Health  
Emily Wang, Family Support Specialist

**Financial Impact (Check those that apply)**

X Other financial impact (Explain): The small amount of revenue projected does not require an increase in appropriation.

**Background/Supporting Information Attached**

The Department used state Local Public Health Funds to pay for the development of the Multicultural Storytelling Project Toolkit, including a DVD. These funds are an allocation the Department receives as a local public health agency serving Minneapolis residents. The City retains ownership of the copyright of the toolkit. The Department will dedicate all proceeds from the toolkit to continue the Department's work related to community-based initiatives, such as a multicultural institute.

Members of the toolkit development team included representatives of the Department's Urban Health Agenda Community Advisory Committee with education and training experience, as well as colleagues with special knowledge of potential users of the toolkit including: key health department staff, City of Minneapolis human resources training, University of Minnesota community-university health liaison, and Minnesota Department of Health Office of Public Health Practice.

The two primary goals for the toolkit's use are:

- 1) To share results of a local community engagement initiative focused on learning about the healthiest times of multicultural communities; and
- 2) To provide instructions for professionals interested in duplicating the storytelling process.

The toolkit includes: 3 teaching modules; sample DVD-Minneapolis Multicultural Health Storytelling Project; viewing guide; sample power point presentation; pre- and post- storytelling event checklists (including sample budget); and a feedback form.