

Minneapolis Youth Congress
“No Decision About Us, Without Us!”
 LAUNCH October 2007

Team Name	Victory	1 -	2	3	4	5	6	7	8	9	Team	Budget
Recruiters -Application	55 Youth that Represent Mpls. Youth in culture, age, gender, background	May/June Get youth that represent the city of MPLS involved—MYC	June Get a lot of support from other adults/ youth— -- Get added info from other youth experts	May/June -Develop the application packet - Include artwork from Identification Team	June -Make sure application/ recruitment does not make barriers - Accommodate for “problems” that arise	June -Recruitment plans - Requirements - Screening process - Interview process	June -Decide interview process, ie. Who? Where? Questions - Make timeline	June-July Keep students involved -Have adults support	July-September Work with Marketing team to disseminate Application packet		Prentice Serena Traci Elijah Lafayette Marshall/ Pam	
Marketing - Vision	MYC Vision, Name and youth are recognized and have influence in issues that concern them	May/June All MYC Planning members work on a mission statement- adapt to full statement	June -Agree on mission statement -Set up the goals for MYC connected to the Vision	June Get logo/ artwork from Identification group for branding info - Print collateral materials and disseminate	June - Develop talking points and FAQ's - Design PSA	August/ September -Training to identify what are US Congress roles/ responsibilities -Sit in on a regular Congress Meeting	July-August Get known all across the City - Radio Newspapers - Word of mouth -Community involvement	August Promotion Promotion Promotion	August-September Send collateral materials to Recruiters group contacts: emails, phone, address, schools, etc	July Write charter for City of Minneapolis including all the decisions by planning team and present to YCB partners by Planning team members	David Traci Andre Elijah Marshall/ Pam	
Communication - Planning	Youth are well networked and communication between members and leadership is effective.	June Detail a plan, find out what we need, make sure Questions answered	June Get approval to use Central Library or find other space for meetings	June-July How we do call Committee meetings?	July How to keep in touch with the MYC members?	July Make a hotline for information My space page	July Find out from Committees who will meet with YCB partners	July-August Work with Recruitment and Marketing group	July Date meetings (design flyers and where to put them)	July Find scribe or video	Andre David Asia Chris Marshall/ Pam	
Funding -Transportation	Raise money to sustain MYC for 5 years!	June/July How much are stipends for members?	June-July Meeting costs: Food Transportation Space A/V Materials	June Identify youth in Funding group that want to work with Council Member funding team	July Update line item budget with added group costs	June/July Review and make adjustments with full MYC Planning Team	July Attend meetings with Council Member for funding	June-July Meet with Judith/ YCB partners to raise added dollars	July Utilize marketing materials for added funding	August Fundraiser	Traci Council Member Glidden Marshall/ Pam	
Identification	MYC branding is solidified and members have ownership.	May/June - Find artist to design logo	June - Layout for t-shirt	July -T-shirt design/ colors, etc	July Decide purpose and design of ID badge	July-August Get recognized. brochures, speeches, handbills	August Giving out t-shirts key adults				Prentice Asia Chris	

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