

Attachment B: NTP Round 3 Solicitation Overview

Plan for Strategic BWTC Investments 2008 – 2010
(remainder of NTP funds)

Approved by TLC Board November 11, 2008

Process steps for plan approval

BWAC rationale and strategy	Sept 18	Liaison mtng	Nov 3
BWAC Steering committee	Oct 20	Board approval of plan	Nov 11
Draft plan to Liaison committee	Oct 22	Staff finalize protocol	Nov 11 – late Nov
Distribution to BWAC	Oct 27	Announce final funding plan	late Nov
BWAC discussion, recommendations	Oct 29	Breakfast with elected officials	Dec 2

NTP goals

- Increase trips made by walking and bicycling
- Decrease motor vehicle trips
- Decrease congestion and energy use
- Promote better health and a cleaner environment

Criteria for Strategic Investments

- Maximize bicycle use and walking for transportation through **mode shift**; contribute to ongoing shift in attitudes and transportation modes
- Demonstrate commitment and certainty of **project completion**: launched or significantly underway by summer 2010
- Address clear and documented **need** or **opportunity**
- Address **cultural and economic gaps**; improve access to and within underserved communities and/or corridors
- Demonstrate **cost effectiveness** and community benefit
 1. Leverage funds from other sources and/or leverage NTP money to expand effective existing programs;
 2. Be sustainable beyond NTP funding
- Create and foster **community ownership** and involvement throughout process
- Demonstrate **innovation and best practices**; approach projects with complete street orientation; incorporate BWTC and other resources toward holistic, multi-pronged excellence in public participation, design, enforcement, education/awareness

Additional Rationale

- Continue to focus on local capacity building and institutional change (e.g., state aid and other design requirements)
- Consider geographic concentration of resources to maximize mode shift

Conditions

- Honor BWTC commitment to fund some results of planning projects
- Honor BWTC commitment to give attention to Tier 2 projects from 2008 solicitation

- Capture projects with specific pedestrian mode shift

Total available: Approx \$6.5 mil

1	Infrastructure Projects / Capital Investments	Up to \$5 mil
	<p>a. Projects in previously solicited categories of Bike/Walk Streets, Livable Streets, Operations, and Off-Street Bicycle/Pedestrian Facilities</p> <p>Pool of potential projects:</p> <ul style="list-style-type: none"> A. Applications previously submitted in solicitations B. Projects identified in planning studies C. Other strategic projects in these categories, identified by TLC staff with recommendation from BWAC <p>Process:</p> <ul style="list-style-type: none"> 1. TLC staff, in consultation with BWAC, establish priority list of projects 2. TLC staff establish design specifications for each project based on: <ul style="list-style-type: none"> a. scorer and BWAC comments where available b. best practices (including input from bike/ped design experts, Mn/DOT's Bicycle Modal Plan, AASHTO bike standards, and ADA compliance) 3. TLC staff approach relevant jurisdiction, obtain commitment to proceed, and collaborate on timeline and implementation plan 4. TLC board approve funding as agreements are reached with jurisdictions Jan to April 09 	
	<p>b. Demonstration innovation (categories not previously solicited) (e.g., bike station development, wayfinding signage, mapping, bike sharing, free bikes program, transit-oriented development projects, connections to parks)</p> <p>Process:</p> <ul style="list-style-type: none"> 1. TLC solicit letters of intent, due Dec 15 08 2. TLC, with recommendations of BWAC, identify short list of high quality project ideas for continued development by early January 3. Projects submit proposal mid Jan to mid Mar 09 4. TLC board approve funding Jan to Apr 09 	
2	<p>Education / Enforcement / Awareness</p> <p>Process:</p> <ul style="list-style-type: none"> • TLC staff, in consultation with BWAC, develop expectations and scope of work • TLC select vendors through RFP, RFQ, or sole source process beginning in spring 2009 and continuing into 2010 as work evolves 	Up to \$1.25 mil
	<p>a. Major bike/walk promotional and outreach campaign, including focus on safety and enforcement</p>	
	<p>b. Personal travel planning campaign in one or more neighborhoods This can be tied to infrastructure for comprehensive, holistic investment at a neighborhood level</p>	

	c. 2010 culminating events (e.g., policy conference, tour of new projects)	
	d. Institutional change (e.g., complete streets, state aid standards)	
	e. Enforcement training	

3	<p>Contracted Project Support</p> <p>Process:</p> <ul style="list-style-type: none"> • TLC staff, in consultation with BWAC, develop expectations and scope of work • TLC select vendors through RFP, RFQ, or sole source process beginning in early 2009 and continuing into 2010 as work evolves 	Up to \$350,000
	<p>Technical design and consultation team Engineer/planning team to advise all funded projects on design specifications Timeline: To begin early 2009</p>	
	<p>Continued professional development and public workshops Timeline: Throughout project duration Managed and delivered by TLC with vendor support</p> <p>e.g., establishment of local bike/walk professional network; enforcement training and awareness for police departments; safety training for bus and other fleet operations</p>	