



# Minneapolis Welcomes Neighborhoods, USA in 2013

# About NUSA

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- Neighborhoods, USA is a national non-profit organization committed to building and strengthening neighborhood organizations.
- Created in 1975 to share information and experiences toward building stronger communities, NUSA now continues to encourage networking and information sharing to facilitate the development of partnerships between neighborhood organizations, government and the private sector.



# Why are We Doing This?

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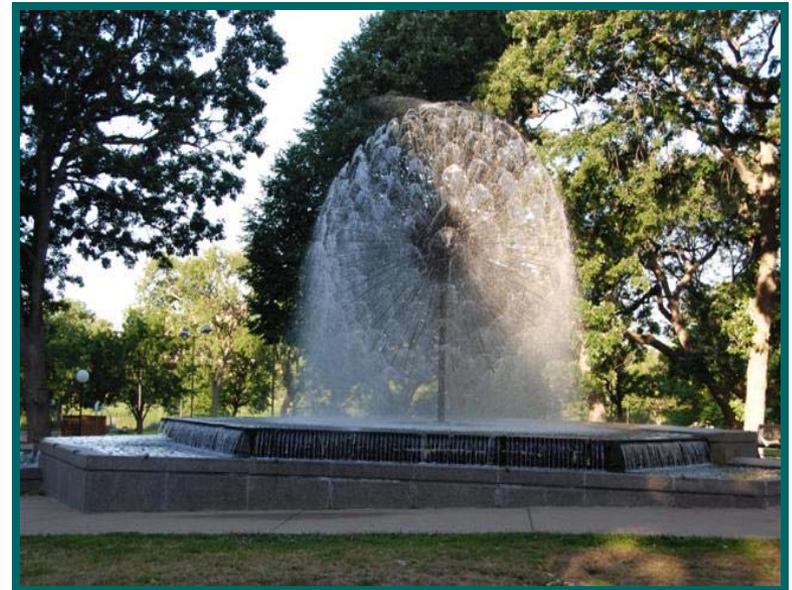
- Showcasing the great work of our Minneapolis neighborhoods and community organizations on a national level
- Supporting neighborhoods and community organizations working together on a city-wide initiative
- Redefining the relationship between the City and its neighborhoods
- Learning from other participants



# Who is Doing This?

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- City of Minneapolis
- Citizens for a Loring Park Community
  - Meets State statutory requirements
  - Brings in community partner
  - Supports broader inclusion of City's neighborhoods
  - Loring Park is the host community



# Why Minneapolis?

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- 87 neighborhoods, 71 neighborhood organizations
- Over 400 locally based community organizations
- Many cultural communities, events
- Strong philanthropic community
- +20 years of vibrant neighborhoods

# The Conference - Participation

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- Anticipated participation
  - 800 attendees projected, about 300 local, remainder national
- Local participants
  - Minneapolis neighborhoods
  - Minneapolis cultural communities
  - City of St. Paul
  - City of Rochester
  - Suburbs





# The Conference - Organization

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- Development Committee
  - Elected Officials
  - Business Leaders
  - Downtown Council
  - Foundations
- Planning Committee
  - City Staff
  - Neighborhood Representatives
  - Cultural and Community Leaders



# The Conference – Duties

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- Citizens for a Loring Park Community
  - Financial Management
  - Fundraising
  - Coordinating with Minneapolis Neighborhoods
- City of Minneapolis
  - Communication
  - Marketing
  - Outreach
  - Capacity Support
  - Financial Approvals

# The Conference - Format

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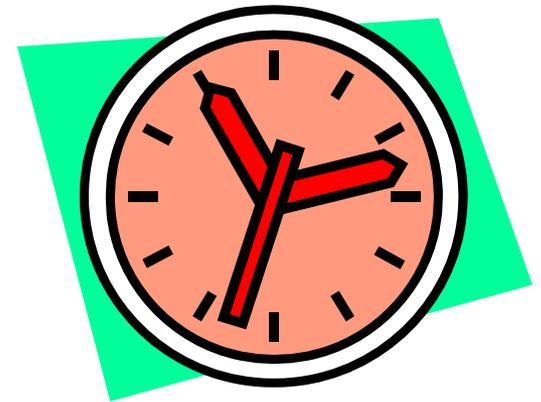
- Workshops
- Exhibits
- Neighborhood Tours



# The Conference - Timeline

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- 2011
  - Organizing Development and Planning Committees
  - Fundraising
  - Finalize Conference Logo and Theme
  - Draft Conference Agenda
- 2012
  - Continue Fundraising
  - Attend annual conference in Indianapolis to promote Minneapolis event
  - Host NUSA Board Meeting in October
  - Finalize Agenda and Speakers
  - Finalize Neighborhood Tours
- 2013
  - Coordinate Volunteers
  - Conference Registration
  - Host Conference!



# City Commitments

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- The agreement with Neighborhoods USA commits the City to host the conference. It also requires the host city to designate a Conference Coordinator. Jana Metge of Citizens for a Loring Park Community will serve as Conference Coordinator and will be assisted by Neighborhood and Community Relations staff.
- As the conference host, should the City cancel the event or fail to perform the City would be liable for a potential liquid damages penalty of \$25,000 or actual damages, whichever is greater. Citizens for a Loring Park Community have agreed to put the initial \$25,000 in the conference account with the intent to be paid back as fundraising revenues are received.



# City Commitments

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- Costs incurred by the City of Minneapolis will be reimbursed from the Conference Account administered by the Citizens for a Loring Park Community.
- As the conference host, the City would be responsible for any costs not covered by fundraising. Fundraising would begin immediately upon Council action and with the lead time until the conference, it is expected that sufficient funding will be obtained. If fundraising falls short of expectations, the Conference budget will be adjusted accordingly to reduce expenses.



# Recommendation

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Council authorization for the Neighborhood and Community Relations Director to execute the necessary agreements for the City of Minneapolis, in partnership with the Citizens for a Loring Park Community, to host the 2013 Neighborhoods USA conference.