



**Request for City Council Committee Action from the Department of Community Planning and Economic Development - CPED**

Date: April 22, 2008  
To: Council Member Lisa Goodman, Chair  
Community Development Committee  
Referral to:

**Subject: Annual Evaluation of the Affordable Housing Initiative for the City of Minneapolis for 2007**

**Recommendation: Receive and file the Annual Evaluation of the Affordable Housing Initiative for the City of Minneapolis for 2007.**

**Previous Directives:** The Affordable Housing Policy for the City of Minneapolis was adopted by the City Council on September 7, 1999 and amended on February 16, 2001. The resolution directs the Department of Community Planning & Economic Development to prepare an annual report to the community regarding affordable housing activity related to the resolution for a presentation at an annual public hearing.

Prepared by: Kevin Walker	673-5236
Elfric Porte	673-5145
Approved by: Thomas Streitz, Director of Housing Policy & Dev.	_____
Presenters in Committee: Kevin Walker	

**Reviews**

Permanent Review Committee (PRC): Approval \_\_\_ Date \_\_\_\_\_  
Policy Review Group (PRG): Approval \_\_\_ Date \_\_\_\_\_

**Financial Impact**

- No financial impact
- Action requires an appropriation increase to the Capital Budget \_\_\_\_\_ or Operating Budget \_\_\_\_\_
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Action is within the Business Plan
- Action requires a change to the Business Plan
- Other financial impact
- Request provided to the Finance Department when provided to the Committee Coordinator

**Community Impact**

Neighborhood Notification: The report was sent to all neighborhoods.

City Goals: A Safe Place to Call Home: In five years all Minneapolis residents will have a better quality of life and access to housing and services; residents will live in a healthy environment and benefit from healthy lifestyles; the city's infrastructure will be well-maintained and people will feel safe in the city.

Sustainability Targets: Affordable housing production

Comprehensive Plan: 4.10 Minneapolis will increase its housing that is affordable to low and moderate income households. 4.9.1 Minneapolis will grow by increasing its supply of housing. 4.15 Minneapolis will carefully identify project sites where housing redevelopment and/or housing revitalization are the appropriate responses to neighborhood conditions and market demand.

Zoning Code: Will comply

Living Wage/Business Subsidy Agreement Yes\_\_\_\_\_ No\_\_x\_\_

Job Linkage Yes\_\_\_\_\_ No\_\_x\_\_

Other

### Supporting Information

Pursuant to the Affordable Housing Policy ("Policy") for the City of Minneapolis adopted by the City Council in 1999 and amended in 2001, CPED and other appropriate departments are required to prepare an annual evaluation of the City's affordable housing activity. The 2007 Affordable Housing Report is attached for your review.

#### Summary of Report

The Policy contains three requirements and eight goals for affordable housing production. The following table outlines the requirements and goals, CPED's 2007 accomplishments, and whether or not each requirement or goal was met. A more detailed analysis of each is included in the Affordable Housing Report.

<u>Section</u>	<u>Results</u>	<u>Status</u>
Requirement 1: City/CPED must produce more new units affordable at 30-50% median than the units affordable to 30-50% median that are demolished	9 units removed in 2007; 171 new / conversion units were created	Achieved
Requirement 2: 20% of the units of each City/CPED housing projects of >10 units will be affordable to <50% median	43% of all 2007 new construction/positive conversion units and 99% of all preservation/ stabilization rental units were affordable to households with incomes <50%	Achieved

Requirement 3: Except for senior housing, all publicly assisted rental projects shall accept Section 8 certificates/vouchers.	CPED has implemented this policy for all rental projects and has included language in its legal documents that will require compliance.	Achieved
Goal 1: total annual CPED investment of \$10 million per year directed to affordable housing production.	For 2007 production, \$8,589,627 were allocated by the City Council to affordable housing projects.	Not Achieved
Goal 2: CPED Three Year Production/Preservation Goal (2006 – 2008): 1,970 units	CPED year 2007 production: 182 affordable units	Achieved
Goal 3: At least 50% of the units affordable at 50% of the MMI as required in requirement 2 shall be affordable at <30%	72% of the affordable units completed in 2007 were affordable at or below 30% MMI.	Achieved
Goal 4: Fifty percent (50%) of the City/CPED's affordable housing funds will be used for the capital cost of units affordable at 30% or below of the MMI.	Proportionate with unit numbers in Goal 3 above - 72%	Achieved
Goal 5: To allocate 70% of affordable housing funds for units with 2 or more bedrooms and 30% to units with 0-1 bedrooms.	0 – 1 Bedroom – 53% 2+ Bedroom – 47%	Not Achieved

Goal 6: At least 50% of new City-produced affordable housing is to be located in areas of the city where it is presently lacking (non-impacted areas).	Impacted Areas of the City – all units = 46%, new units only 34% Non-Impacted Areas of the City – all units = 49%, new units only = 66%	Achieved
--	--	----------

Goal 7: Affordable housing emphasis in impacted census tracts – preservation, rehabilitation and stabilization.	New construction / conversion – 111 units (46%)  Preservation / Stabilization –131 units (54%)	Achieved
Goal 8: Affordable housing emphasis in non-impacted census tracts – construction and positive conversion.	New construction / conversion 220 units (93%)  Preservation / Stabilization – 16 units (7%)	Achieved

## 2007 Affordable Housing Report

Note: The paragraphs in bold that describe the requirements and goals are taken directly from the adopted Affordable Housing Policy.

### Resolution Requirements

**Requirement 1: Each year the City/CPED must produce more units affordable at 30-50% median income through new construction/positive conversion than the number of habitable units affordable to 30-50% median income that are demolished through City/CPED projects.**

**Status: Requirement Achieved.**

**Summary of Action: 9 units removed in 2007**

**171 new / conversion affordable units developed by CPED**

#### **A. Demolition of Existing Housing:**

Because of the difficulty in tracking the rents in rental units to determine affordability, especially since many have been vacant for a number of years, we concluded that for this report all non-homestead property removed would be considered affordable.

Homestead properties were not included as affordable or considered lost due to the value of the units in the market at the time of purchase or the value after substantial rehab needed to make the units habitable. Incomes of the existing households have no bearing in determining whether a unit is affordable to the next household.

<b>Table 1</b>				
<b>Summary of 2007 Units Removed</b>				
	<b>Total Units</b>	<b>Homestead Units</b>	<b>Non-Homestead Units</b>	<b>Affordable (Non-Homestead) Units Lost</b>
<b>CPED</b>	<b>7</b>	<b>0</b>	<b>7</b>	<b>7</b>
<b>Total</b>	<b>7</b>	<b>0</b>	<b>7</b>	<b>7</b>

#### **B. Housing Production:**

A key component of the Policy is that each year, CPED shall produce more affordable housing units at 50% or below the Metropolitan Median Income or MMI through new construction/positive conversion, than the number removed by City/CPED action.

The total production of new affordable housing units at 50% or below the MMI by the CPED for 2007 was 171 (141 rental and 30 ownership) units.

**Requirement 2: Twenty percent (20%) of the units of each City/CPED assisted housing project of 10 units or more will be affordable to households earning 50% or less of the Metropolitan Median Income (MMI). It is understood that these affordable units include any mix of rental and/or homeownership, and can be located on the project site or anywhere in the City of Minneapolis. Any specific project requesting exemptions to this requirement must seek City Council approval on the basis of alternative public purpose.**

**Status: Requirement Achieved.**

**Summary of Action:** All city-assisted multifamily housing projects (10+ units) placed in service in 2007 had at least 20% of the units affordable. In fact, 43% of all 2007 new construction/positive conversion units and 99% of all rehabilitation/stabilization rental units were affordable to households with incomes at or below 50% MMI.

**Requirement 3: Except for senior housing, all publicly assisted rental projects shall accept Section 8 certificates/vouchers.**

**Status: Requirement Achieved.**

**Summary of Action:** CPED has implemented this policy for all rental projects and has included language in its legal documents which will require compliance.

#### Resolution Goals

**Goal 1: City of Minneapolis is directed to increase funds directed to affordable housing production with a goal of a total annual CPED investment of \$10 million per year.**

**Status: Goal Not Achieved**

**Summary of Action:** A total of \$8,589,627 in 2007 affordable housing resources was allocated by City Council action to a number of affordable rental and ownership housing projects (see Exhibit D). In addition, significant low income housing tax credits, housing revenue bonds, and tax increment funds were approved for affordable rental housing projects.

**Goal 2: CPED Three Year Production/Preservation Goal 2006-2008**

<b>2006 Production/Preservation</b>	<b>670 units</b>
<b>2007 Production/Preservation</b>	<b>655 units</b>

**2008 Production/Preservation**

**Total 2006-2008 Production**                      **1,970 units**

**Status: Goal Achieved.**

**Summary of Action:** A total of 348 affordable units were completed in 2007. This includes 291 units of affordable multifamily rental, 27 units of affordable multifamily ownership, and 30 units of single-family ownership housing.

**A. Description of Rental Housing Production**

For purposes of this report, production for this goal is defined as new construction/ positive conversion and preservation/stabilization. In 2007, CPED assisted in the development or preservation of 478 total rental housing units in Minneapolis, of which 318 are affordable at or below 50% of median income.

Table 2

**Rental Housing Production Summary 2007**

**Units Completed**

	Total Units	Direct Subsidy CPED funds	HRB Finance	Leverage non City funds
New / Positive				
Conversion	331 Units	\$4.6 million	\$12.4 million	\$47.4 million
Preservation				
Of units	147 Units	\$1 million	\$3.9 million	\$5.4 million
Total	478 Units	\$5.6 million	\$16.3 million	\$52.8 million

Table 3

### Rental Housing Production by Income Groups 2006

Affordability Level	30%	50%	60%	80%	Market
Development	45	96	142	1	47
Preservation	118	28	0	1	0
<b>Total</b>	<b>478</b>	<b>163</b>	<b>124</b>	<b>2</b>	<b>47</b>

**Affordable Units at 50% or Below MMI :**

Total Affordable New/Positive Conversion - 171 units (141 rental and 30 ownership)

Total Affordable Stabilization/Preservation – 158 units (146 rental and 12 ownership)

Exhibit B gives detailed information on all sources of financing used to leverage CPED funds to accomplish program objectives. Exhibit B also shows the household incomes served by the programs.

**Goal 3: CPED will aggressively pursue funding for operating subsidies and/or rental assistance on City/CPED assisted housing projects of 10 units or more from all possible funding sources including but not limited to the Minneapolis Public Housing Authority, Minnesota Housing Finance Agency, Hennepin County, Federal Government and Metropolitan Council. To the extent that leverage resources are available for operating support or project based rental assistance, at least 50% of the units affordable at 50% of the MMI as required in requirement 2 shall be affordable on a project -by-project basis at an income level of 30% or less of MMI. No City or CPED funds or resources shall be used for operating subsidies and/or rental assistance for any units or projects initiated or created under this policy.**

**Status: Goal Achieved.**

**Summary of Action:** 72% of the affordable units completed in 2007 were affordable at or below 30% MMI. CPED resources were used for capital costs only. CPED has worked cooperatively with MPHA on the delivery of Project-Based Section 8 subsidies (PBA) since 2001.

**Goal 4: Fifty percent (50%) of the City/CPED's affordable housing funds will be used for the capital cost of production of units affordable at 30% or below of the MMI. When units require operating subsidies and/or rental assistance, these will be secured through partnership with other funding sources including but not limited to the Minneapolis Public Housing Authority, Minnesota Housing Finance Agency, Hennepin County, Federal Government and Metropolitan Council.**

**Status: Goal Achieved.**

**Summary of Action:** Proportionate with the unit numbers in Goal #3 above, it is estimated that 72% of CPED's affordable housing funds assisted units at <30% MMI (capital costs).

**Goal 5: The goal is established to allocate 70% of affordable housing funds for units with 2 or more bedrooms and 30% to units with 0-1 bedrooms.**

**Status: Goal Not Achieved.**

**Summary of Action:** 0 – 1 Bedroom –53%  
2+ Bedroom – 47%

For units at or below 50% MMI completed in 2007, 255 were 0-1 bedroom, and 217 were 2+ bedroom. CPED has specific guidelines as part of its Request for Proposals that directly targets points to achieve this goal.

**Goal 6: The City establishes a goal of at least 50% of new City-produced affordable housing to be located in areas of the city where it is presently lacking (non-impacted areas).**

**Status: Goal Achieved.**

**Summary of Action:** Impacted – all units = 46%; new units only = 34%  
Non-Impacted – all units = 49%; new units only = 66%

Of those new/positive conversion affordable units placed in service in 2007, 111 were located in impacted areas of the City while 220 were in non-impacted areas.

As of January 2003, based on 2000 census data, a new map of impacted areas was established. Impacted areas have grown significantly and, as a result, this goal may be much more difficult to meet in the future.

**Goal 7: Affordable housing emphasis in impacted census tracts – preservation, rehabilitation and stabilization.**

**Status: Goal Achieved.**

**Summary of Action:** New Construction / Positive Conversion – 111 units (46%)  
Preservation / Stabilization – 131 units (54%)

CPED has specific guidelines as part of its Request for Proposals that directly targets points to achieve this goal.

**Goal 8: Affordable housing emphasis in non-impacted census tracts – construction and positive conversion.**

**Status: Goal Achieved.**

**Summary of Action:**     New Construction / Positive Conversion – 220 units (93%)  
                                  Preservation / Stabilization – 16 units (7%)

CPED has specific guidelines as part of its Request for Proposals that directly targets points to achieve this goal.

---

**Annual Report Exhibits:**

Exhibit A: Listing of properties demolished by City/CPED action

Exhibit B: Reports on 2007 Production by Project and Program - Multifamily Rental: New (B-1) and Rehab (B-2), Multifamily Ownership (B-3), Single Family Ownership (B-4) and Residential Finance (B-5)

Exhibit C: Report re: 2007 Multifamily Units Closed/Under Construction (not completed)

Exhibit D: 2007 Multifamily Funding Approval Actions