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### Request for City Council Committee Action From the Finance Department

Date: January 22, 2003  
To: Ways and Means Committee  
Referral to: None

**Subject**      **Utility Billing Insert**

#### Recommendation

The Finance Department recommends the approval of the MCDA Department and South High Community Education request to place an insert with the February 2003 Utility Bills. The purpose of the insert is to inform Minneapolis residents of the Housing and Teen Fairs.

#### Previous Directives

(any past Council actions or directions to staff)

Prepared or Submitted by : Ramon Morales, Utilities Billing Office Manager,  
Phone #673-2404

Approved by: Patrick Born, City Finance Officer

Jimmy Omsdal

John Moir, City Coordinator

John Moir

Presenters in Committee (Consent Item)

#### Financial Impact (Check those that apply)

No financial impact - or - Action is within current department budget.  
(If checked, go directly to Background/Supporting Information)

Action requires an appropriation increase to the Capital Budget

Action requires an appropriation increase to the Operating Budget

Action provides increased revenue for appropriation increase

Action requires use of contingency or reserves

Other financial impact (Explain):

Request provided to the Budget Office when provided to the Committee Coordinator

#### Community Impact (use any categories that apply)

Neighborhood Notification

City Goals

Comprehensive Plan

Zoning Code

Other

Not applicable

**Background/Supporting Information Attached**

January 20, 2003

Sponsored by:

MCDA

South High Community  
Education

Mr. Ray Morales, Office Manager  
Minneapolis Utility Billing Office  
250 South Fourth Street, Room 230  
Minneapolis, MN 55415

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south minneapolis



housing & home  
improvement fair  
M A R C H 2 9

Along with the following  
neighborhood  
associations:

Bancroft

Corcoran

Field Regina Northrop

Hale Page Diamond Lake

Longfellow

Lyndale

Nokomis East

Powderhorn Park

Seward

Southeast Como

Standish Ericsson

Ventura Village

Dear Mr. Morales,

The 9<sup>th</sup> Annual South Minneapolis Housing and Home Improvement Fair will be held on Saturday March 29, 2003. A highly attended, annual community event, the Fair promotes city living, home improvement and maintenance, home purchasing and refinancing, and community involvement. The Fair offers Minneapolis residents the opportunity to meet nearly 100 vendors offering services and products related to home improvement and housing needs.

In previous years, we were permitted to include an announcement about the Fair in the water bill statements going out to Minneapolis residents. We find this method of promoting the Fair quite successful, and would like to be permitted to do an insertion for the 2003 event.

The announcement communicates pertinent information about the Fair — the date, time and place of the Fair — as well as what attendees can expect to experience at the Fair. The announcement is printed on 3" x 8.5" cardstock. You will find a copy of the announcement as an attachment with this letter.

As a service to the residents of South Minneapolis, the Advisory Committees asks that the City Council waive the fee for insertion of the Fair announcement. We will provide the Utility Billing Office with the appropriate number of copies of the announcement.

If you have any questions or require additional information, please do not hesitate to contact me at 612.210.8256 or [aphi@caravanmg.com](mailto:aphi@caravanmg.com). Thank you for your consideration.

Sincerely,

Ann Phi-Wendt

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south minneapolis



housing & home  
improvement fair

M A R C H 2 9

— FREE ADMISSION —

**REMODEL • REPAIR • FINANCING • FREE SEMINARS**

**Saturday, March 29, 2003 • 10 a.m. to 4 p.m.**  
**South High School • 3131, 19<sup>th</sup> Avenue South • Minneapolis**

- *Attend free seminars on how to remodel, repair, purchase, or refinance your home.*
- *Meet 100 reputable contractors, real estate agents and lenders.*
- *Learn about low-interest loans and grants from neighborhoods, financial institutions, MCDA and Fannie Mae programs.*
- *Discover what your neighborhood has to offer you, and how you can help your neighborhood.*
- *Register to win fabulous door prizes!*

Presented by the Minneapolis Community Development Agency, South High Community Education,  
and ten South Minneapolis Neighborhood Associations.



**Saturday, March 17th, 2001**

Noon to 2:30 pm

at South High School

3131-19th Avenue South

For All Teens

Food & Drink!

**FREE ADMISSION!!!**

Door Prizes!

Childcare Available

★ Jobs For The Summer!

★ Fun Volunteer Opportunities!

★ Free Workshops To Help Start Your Career!

Sponsored by South Minneapolis Neighborhoods & Organizations.

For any questions regarding the Teen Fair, please call the What's Up? Youth Info Line: 399-9999.

*The Flyer will be updated*