

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

FILE: 13155

WARD: 7

NEIGHBORHOOD: Downtown West

APPLICANT: Into the Mystic Productions, Inc.

DBA: Brave New Workshop

ADDRESS: 824 Hennepin Avenue

LICENSE APPLICATION TYPE: On Sale Liquor Class A with Sunday Sales

DATE OF APPLICATION: July 6, 2011

INSPECTOR: Craig Eliason

BASIC LICENSE INFORMATION

Zoning District: B4S-2. This zoning designation allows an alcohol establishment.

Church or School: N/A

Public Hearing: Not required.

PREMISES

This location most recently housed Hennepin Stages Theater. The applicant does not plan to alter the space and will utilize the same floor plan as the previous occupant. The licensed premises will consist of approximately 15,675 square feet in the basement, 1st floor and 2nd floor of the building located at 824 Hennepin Avenue. The basement will consist of a liquor storage area, offices, dressing rooms and restrooms. The 1st floor will consist of a lobby with a portable bar and a 3,425 square foot multipurpose room where food and liquor will be served. Portable seating and tables will be used, which will allow the applicant to tailor the seating plan according to the type of entertainment being offered. Seating for up to 250 patrons could be offered on the 1st floor. The 2nd floor will feature a 2,150 square foot performance theater where liquor will be served. There are 230 fixed seats on the 2nd floor.

APPLICANT

The applicant is Into The Mystic Productions, Inc., a Minnesota corporation lawfully organized and registered with the MN Secretary of State's office on February 7, 1997 (charter # 9N-416). The ownership structure and officers of Into The Mystic Productions, Inc. are as follows:

<u>Name</u>	<u>Title(s)</u>	<u>Interest</u>
John J. Sweeney	President/Owner	94%
Jenni M. Lilledahl	Vice President/Owner	6%

Company documents include the proper restrictive legend on the transfer of member interests as required by Minneapolis Code.

BUSINESS PLAN AND OPERATIONS

John Sweeney, President of the applicant corporation has owned and operated the Brave New Workshop Comedy Theatre since 1997 and has maintained a liquor license with the City of Minneapolis since that time. The Brave New Workshop will regularly perform shows Thursday-Sunday evenings, with less frequent performances Monday-Wednesday. They will also host corporate events both day and night infrequently throughout the year. The Brave New Workshop will feature comedy shows and will occasionally offer other forms of theatrical and musical entertainment for corporate gatherings. The food service at this location will be provided by a licensed caterer from the on-site kitchen. Staff will undergo alcohol server training provided by Loss Control Services. The applicant will also conduct quarterly self audits. The applicant indicates that it will not have mechanical amusement devices or charitable gambling and will not sponsor sports teams.

POLICE REVIEW

Sgt. Markstrom completed background and financial reviews on July 7, 2011 and has recommended approval of the application.

Craig Eliason, Inspector
Licenses and Consumer Services