

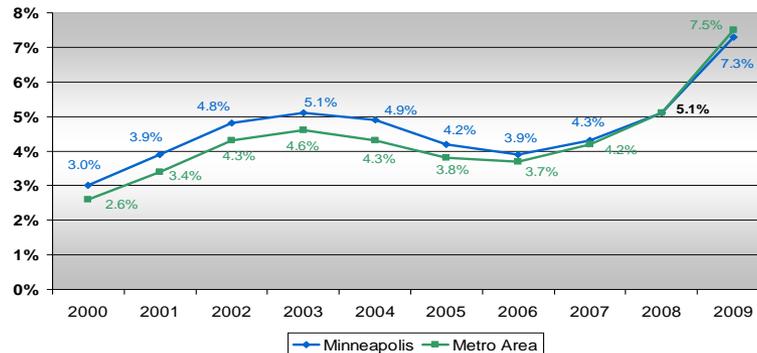
City of Minneapolis Employment and Training Program (METP) Summer Youth Program

STEP-UP 2011



Close the Gap

- The “gap” is the disparity of unemployment rates between the City of Minneapolis and the 7-County Metro Area.
- Traditionally higher rates of unemployment in the City.
- With workforce training and economic development efforts, this gap was closed in 2008.
- Key to this was the investment in youth and adult training, including the Minneapolis Promise.



Cross-Sector Leadership



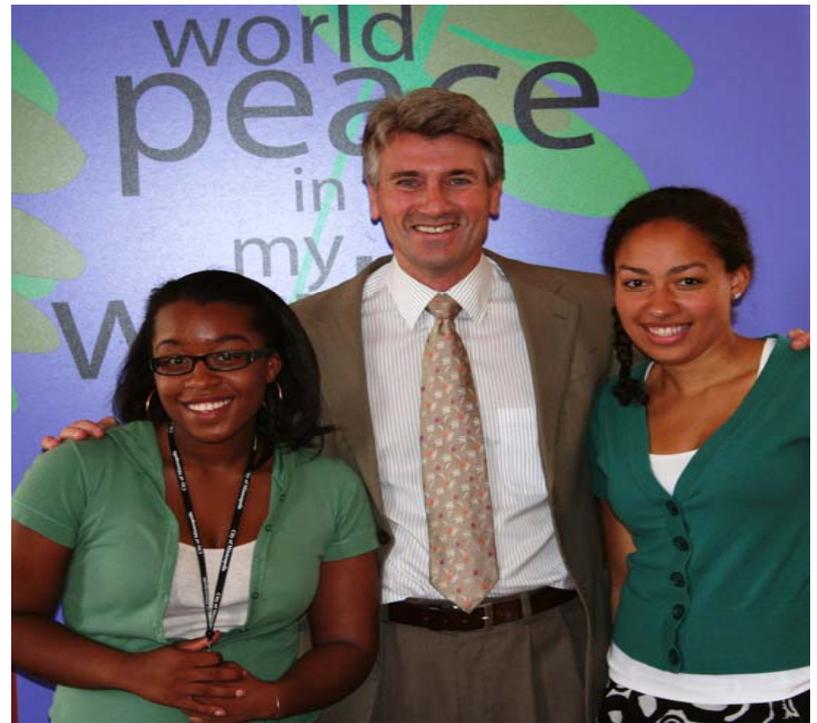
The Minneapolis Promise

Minneapolis needs to make a great promise to our youth: if you go to school, if you work hard, if you develop a life plan, and if you graduate, we will support you. The Minneapolis Promise will get you the counseling you need to plan your future, will help you find a summer job, and will help you get the funds you need to go to college.

....Mayor Rybak

Minneapolis Promise Components

- Career & College Centers
- STEP-UP Summer Jobs Program
- Tuition Assistance and Scholarship Programs



METP Summer Youth Program: A key element of the Minneapolis Promise



Over 12,000 youth employed since 2004

METP Youth Programs

Oversight by WIA Youth Council

“The Youth Council Provides Leadership to Grow Tomorrow’s Workforce.”

Funders and Partners

- U.S. Department of Labor
- State Department of Employment and Economic Development
- City of Minneapolis
- Local Private and Non-profit Employers

Program History

- The City has offered year round and summer youth job programs for 30+ years
- Those most in need are targeted for participation
- STEP-UP is now the city sponsored summer job opportunity for youth

STEP-UP

- Began in 2004
- Spearheaded by Mayor Rybak and US Bancorp CEO Richard Davis
- Trained and prepared youth, ages 16-21, for internship at mostly private businesses.
- Engaged 50 employers to hire 200 interns in the first year.

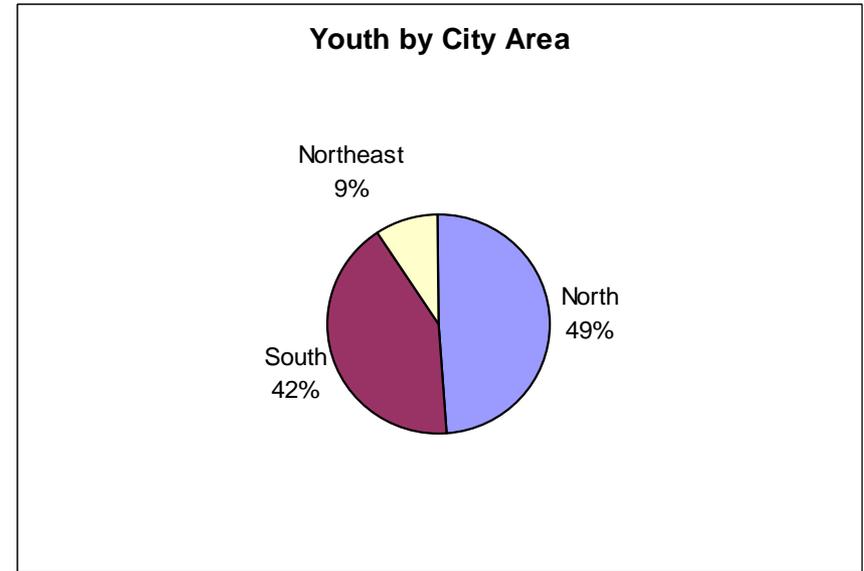
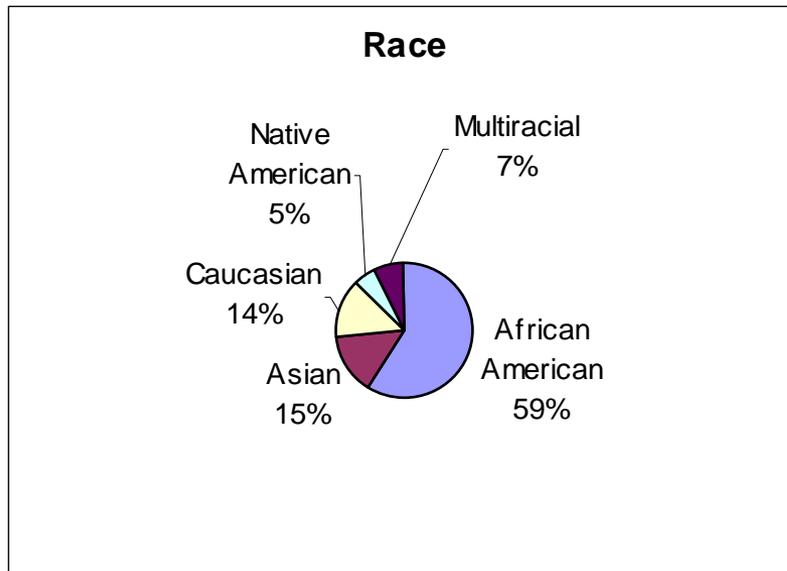


STEP-UP Growth and Development

- Merged in 2007 with METP's traditional summer youth program in order to serve a wider age range of youth and to include subsidized positions at nonprofits.
- Grew to 1,341 interns employed with 178 businesses in 2010.

STEP-UP 2010 Youth

- By Race/Ethnicity and Geographic Area



STEP-UP 2011 – Looking Ahead



- Will combine to include all METP summer youth programs
- Striving to grow and sustain a quality program
- One brand, one easy access point for youth, employers and stakeholders.

Redesigned to Benefit Youth

- Program options to meet the training needs of all youth participants
- More employment options and more employers leading to a wider variety of jobs
- Consistent work readiness training and expectations for participation

Redesigned to Benefit Employers

- Easier to participate in STEP-UP
- One simple process to submit an application to provide an internship opportunity, streamlined paperwork
- Employers can select which internship experience they want to offer (subsidized, unsubsidized, or both)

STEP-UP 2011 - Recap

- One summer youth program
- Applications due February 4, 2011
- Open to youth with all skill levels
- Youth trained and matched with employers based on their level of work readiness
- Employers matched with youth that can help grow and support their business

