# Request for City Council Committee Action from the Department of

# Community Planning & Economic Development

**Date:** September 20, 2006

**To:** Council Member Ostrow, Chair, Ways & Means Committee

**Subject:** Authorization to approve $350,000 from the federal Empowerment Zone grant to execute a contract with Pillsbury United Communities.

**Recommendation**
(1) Approve the Empowerment Zone Governance Board recommendation to fund Pillsbury United Communities; and

(2) Authorize the proper city officers to execute a contract with Pillsbury United Communities setting forth the terms and conditions of the agreement.

Submitted by/
Presenter in committee Jonathan Palmer _____, 673-5016
Director, Empowerment Zone

Approved by Chuck Lutz _____
Deputy Director, Community Planning & Economic Development

**Policy Review Group (PRG) Approval** ____ Date of Approval ____ Not Applicable X

**Financial Impact (Check those that apply)**
_X_ No financial impact (If checked, go directly to Background/Supporting Information).
___ Action requires an appropriation increase to the ____ Capital Budget or ____ Operating Budget.
___ Action provides increased revenue for appropriation increase.
___ Action requires use of contingency or reserves.
___ Business Plan: ____ Action is within the plan. ____ Action requires a change to plan.
___ Other financial impact (Explain):
___ Request provided to department's finance contact when provided to the Committee Coordinator.

**Background/Supporting Information**
On September 14, 2006, the Empowerment Zone Governance Board recommended approval of the proposal request from Pillsbury United Communities (PUC) for utilization of the $350,000 allocated to the renovation of the Hubbard Building at 1101 West Broadway as part of the EZ's 2003 Commercial Corridor RFP. PUC is one of three members of a partnership awarded the development rights by the City Council.

Previous Directives
On October 10, 2003, the City Council authorized the EZ to appropriate $350,000 for the renovation of the Hubbard Building (1101 West Broadway) and enter into a contract with the developer (Phil Greenberg). The previous developer abandoned the project, and in 2005, CPED reissued an RFP for the renovation of the property. The Governance Board agreed to analyze the awarded proposal to determine if the proposed redevelopment and use was consistent with the original proposal and consider award of the allocated funding.