

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

FILE: 13158

WARD: 7

NEIGHBORHOOD: Downtown West

APPLICANT: Rosa Mexicano Minneapolis LLC
DBA: Rosa Mexicano
ADDRESS: 609 Hennepin Avenue #101
LICENSE APPLICATION TYPE: On Sale Liquor Class E with Sunday Sales
DATE OF APPLICATION: July 22, 2011
INSPECTOR: Craig Eliason

BASIC LICENSE INFORMATION

Zoning District: B4-2. This zoning designation allows an alcohol establishment.

Church or School: N/A

Public Hearing: Five notices were mailed to property owners and residents within 300 feet of the main door of the establishment on August 9, 2011. The public hearing is scheduled before the Regulatory, Energy & Environment Committee on August 22, 2011 at 1:30 PM in Room 317 City Hall.

PREMISES

This location most recently housed TGI Friday's. The licensed premises will consist of approximately 12,982 square feet on the ground level of the building commonly known as City Center, located at 609 Hennepin Avenue. There will be an outdoor patio with seating for 84 patrons located on private property. The maximum capacity of the outdoor patio is 84. The Fire Department has calculated a total occupant load of 455 persons for this establishment.

APPLICANT

The applicant is Rosa Mexicano Minneapolis LLC, a Minnesota corporation lawfully organized and registered with the MN Secretary of State's office on August 24, 2010 (charter #3959541-2). Rosa Mexicano Minneapolis LLC is owned 100% by Rosa Mexicano Company, which is owned 100% by RM Group Holdings. The ownership structure and officers of Rosa Mexicano Minneapolis LLC are as follows:

<u>Name</u>	<u>Title(s)</u>	<u>Interest</u>
Rosa Mexicano Company	Sole Member	100%
RM Hospitality Group, Inc.	Manager	0%
Douglas M. Griebel	Director, Chairman	0%
Daniel F. Hickey	Director, Vice Chairman	0%

Howard B. Greenstone	Director, Officer	0%
Susanne M. Stover	CFO	0%

Company documents include the proper restrictive legend on the transfer of member interests as required by Minneapolis Code.

BUSINESS PLAN AND OPERATIONS

The applicant indicates that Rosa Mexicano will be open Monday-Sunday from 11:00 AM to 2:30 AM. The restaurant will serve a wide variety of authentic Mexican appetizers, salads, sandwiches, entrees and beverages. The premises is subject to and meets the minimum kitchen equipment/food service requirement. The applicant is applying for a Class E license, which allows entertainment in the form of radio, television, juke box and pre-recorded music. The applicant indicates it plans to offer radio, television, jukebox and electronically prerecorded music on a regular basis. The nature of the background music will typically be contemporary Latin instrumental and other world instrumental music. The outdoor patio may also have electronically reproduced music at a low level not to disrupt surrounding properties. Staff will undergo alcohol server training prior to or within 30 days of licensure and annually provided by Alcohol Compliance Services. All customers who appear to be under 30 years of age will be carded by bartenders and servers prior to processing orders. Rosa Mexicano will conduct its own monthly alcohol compliance checks. The applicant indicates that at the present time it has no intent to offer charitable gambling activities or sponsor competitive sports teams.

POLICE REVIEW

Sgt. Markstrom completed background and financial reviews on July 25, 2011 and has recommended approval of the application.

Craig Eliason, Inspector
Licenses and Consumer Services