



**Request for City Council Committee Action
from the Department of Community Planning and
Economic Development - CPED**

Date: March 20, 2007

To: Council Member Lisa Goodman, Community Development Committee

Referral to: N/A

Subject: CPED 2007 – 2011 Business Plan

Recommendation: Approve the CPED 2007 – 2011 Business Plan

Previous Directives: On January 31, 2003, the City Council adopted Resolution 2003R-034, establishing a commitment to business planning consistent with the accompanying Five-Year Financial Direction; guidelines for updating department business plans for 2007-2011 were distributed by Finance in April 2006; on December 12, 2006, a joint meeting of the Community Development, Health Energy and Environment, and Zoning and Planning Committees received and filed this report.

Prepared by: Jeff Schneider 673-5124

Approved by: Chuck Lutz 673-5196 _____

Presenters in Committee: Jeff Schneider

Reviews

- Permanent Review Committee (PRC): N/A
- Policy Review Group (PRG): N/A

Financial Impact

- No financial impact

Community Impact

- Neighborhood Notification: Draft business plan was distributed to neighborhood groups and other community stakeholders on October 4, 2006
- City Goals: Plan responds to City goals and strategic directions distributed in June, 2006
- Sustainability Targets: Plan includes sustainability component as directed by Finance guidelines
- Comprehensive Plan: Plan reflects CPED's central role in developing and updating the City's comprehensive plan

Supporting Information

The City Coordinator has requested departments to obtain committee approvals of the 2007-2011 business plans from their home policy committee. This plan was presented to a joint meeting of the Community Development, Health, Energy, and Environment, and Zoning and Planning committees on December 12, 2006. There were discussions and questions, but no committee directions to staff to amend the plan, which was received and filed. Therefore, the attached plan is exactly the same as presented to the committees in December.

Per Finance and City Coordinator guidelines, there were a several refinements to this year's edition of the CPED business plan. Key changes include:

- A revised matrix of department goals, objectives and measures, related to the newly adopted City goals and strategic directions. CPED's major five-year goals are:
 - 1. Plan and develop a vibrant, sustainable community**
 - 2. Promote private sector growth to build a healthy economy**
 - 3. Promote economic self-sufficiency for individuals and families**
 - 4. Develop and preserve lifecycle housing throughout the city**
 - 5. Partner effectively to promote regional growth and investment**
- An expanded emphasis on the four enterprise initiatives (community engagement, sustainability, limited English proficiency, and enterprise information management) and the four resource plans (finance, workforce, technology, and office space).

There were a number of other minor updates that more accurately describe the department's current or planned activities, including a list of opportunities and challenges for 2007-2011:

1. *Integration of major transportation and transit planning initiatives with a major update of the Minneapolis Plan.*
2. *Strategic development along commercial corridors to accommodate planned growth, increase transit use and enhance livability.*
3. *Maintaining a balanced continuum of housing opportunity and affordability during a period of sustained residential growth.*
4. *Continued emphasis on the elimination of vacant and boarded housing, through prevention or removal and redevelopment.*
5. *Implementation of the first half of the city-county 10-year plan to end long-term homelessness in Hennepin County.*
6. *Increased attention to youth education and work-readiness programs, while maintaining focus on adult jobs and training.*
7. *Maximizing the public good and development opportunities generated by major regional development and infrastructure projects.*
8. *Making the most of new opportunities to coordinate planning and development with the City of St. Paul and other regional partners.*
9. *Working with our governmental, philanthropic and community partners to address the post-2009 status of the NRP and EZ programs.*
10. *Managing potential reduction of LGA support for planning, due to TIF district decertification, and potential further reduction of CDBG funding.*

The draft plan was distributed to stakeholder groups in early October 2006, including neighborhood and business groups, the Empowerment Zone Board, and the Workforce Investment Board/Private Industry Workforce Council. The only comment received was from a developer and did not address issues related to the business plan.

I would like to commend the contributions of CPED directors and managers in the review and refinement of this year's edition of the business plan, and acknowledge the assistance of City Coordinator's staff in assisting us to implement some of the changes discussed above.