

two years, this consolidation is nearly complete. The Director, Communications is now responsible for managing a staff of sixteen that produces and oversees all publications, web site content, cable access broadcasts and media and strategic communications for the City of Minneapolis; along with a staff member who provides sign language interpretation services for the City. In addition, the Director is managing franchise negotiations with Time Warner, Inc. and oversees the current franchise and consumer complaint resolution and manages pay phones in the public right-of-way. Specific job duties of the position are currently as follows:

- Responsible for government cable access management and related activities, including consumer complaint resolution.
- Responsible for negotiation of multi-million dollar franchise renewal with Time Warner.
- Provide strategic communications plans and consultations upon request to elected officials and department heads to achieve major City goals.
- Recruit and management of public affairs, graphics, video services, administrative staff and various external contracts.
- Responsible for media relations management; responding to inquiries regarding controversial issues/occurrences.
- Responsible for publications and web content oversight.
- Responsible for the city-wide comprehensive plan for communications.

The position is currently in the appointive service and satisfies all requirements associated with being an appointed position.

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