



**Request for City Council Committee Action  
From the Minneapolis Empowerment Zone**

Date: September 30, 2003  
To: Ways & Means/ Budget Committee  
Submitted by: Kim W. Havey, Minneapolis Empowerment Zone, 673-5016  
Approved by: Lee Sheehy, Community Planning and Economic Development  
**Subject:** Empowerment Zone Governance Board Appointments.

**Presenters in Committee:** Kim W. Havey, Director, Minneapolis Empowerment Zone

**Recommendation**

Support the recommendation of the Empowerment Zone nominations committee by appointing the following individuals to the Empowerment Zone Governance Board to serve one, two and three year terms as listed and approve the recommendation of the EZ nominations committee to stagger the terms of the appointees so that approximately one third of the Governance Board members have terms that expire each year.

Council Appointment-Resident (seven)\*\*

El-Amin, Arlene\* - 2 year term  
Washburne, Jeff - 1 year term  
Sahardeed, Osman - 1 year term  
Dominguez, Willie - 3 year term  
Wisdom, Joyce - 3 year term  
Zulu, Vusi - 3 year term

Council Appointment-Business (six)

Geschwind, Jason\* - 2 year term  
Antel, Lee - 2 year term  
Theresa Carr - 1 year term  
Sjoquist, Keith - 3 year term  
Vang, Xang - 1 year term  
Werner, Joe - 3 year term

\* Appointed in 2002 - 2 years remaining on their term

\*\*Youth representative to be added

Please note that the numbers following the recommended names are the years of the individual's terms. In addition, those starred are not up for re-appointment at this time.

<b>Financial Impact</b> (Check those that apply) <input checked="" type="checkbox"/> No financial impact - or - Action is within current department budget.
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(If checked, go directly to Background/Supporting Information)

- Action requires an appropriation increase to the Capital Budget
- Action requires an appropriation increase to the Operating Budget
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Other financial impact (Explain):

Request provided to the Budget Office when provided to the Committee Coordinator

**Background/Supporting Information**

The reconfigured Empowerment Zone (EZ) Governance Board formed in 2000 by Resolution 2000R-321 includes the appointment of 6 EZ business representative and 7 EZ resident representatives by the City Council. There are currently 6 resident representative positions and 5 EZ business representative positions available for appointment. One EZ resident representative and one EZ business representative were appointed in 2002 and will be filling out the remaining two years of their terms. There are also six Mayoral, six Council President and five director's appointments to the EZ Governance Board. The council is being asked to appoint those listed above as the City Council appointees to the EZ Governance Board.

A nomination committee, consisting of EZ Executive Committee members, met on September 11, 2003 to review applications and make recommendations for the Board vacancies. The entire recommended board slate is attached.

With this resolution the EZ nominations committee has also requested the City Council, Mayor and Council President and EZ Director appoint representatives to staggered one, two and three year terms.

**EZ Executive Committee Acting as the Nominations Committee Recommended  
Empowerment Zone Governance Board Slate  
Prepared by Kim W. Havey, Director  
Staggered Terms Proposal  
September 26, 2003**

Mayoral Appointment (six):

Lewis, Craig - 1  
Heegaard, Peter - 1  
Kelley-Ariwoola, Karen - 3  
Palmer, Jonathan\* - 3  
Williams, Paul - 2  
Rybak, R.T. - 2

Council President Appointment (six)

David Nasby - 3  
Linares, Juan\* - 3  
Samuels, Don - 2  
Thompson, Missy - 2  
Williams, John D. - 1  
Rebholz, Paul - 1

Council Appointment-Resident (seven)\*\*

El-Amin, Arlene\* - 2  
Washburne, Jeff - 1  
Sahardeed, Osman - 1  
Dominguez, Willie - 3  
Wisdom, Joyce - 3  
Zulu, Vusi - 3

Council Appointment-Business (six)

Theresa Carr - 1  
Antel, Lee - 2  
Geschwind, Jason\* - 2  
Sjoquist, Keith - 3  
Vang, Xang - 1  
Werner, Joe - 3

\*\*Youth to be added

\* Not up for reappointment

Agency Appointment by EZ Director: (five)

Eoloff, Eric - Business Association appointment representing the Phillips Partnership - 1  
Hale, Roger, State agency appointment representing the State Workforce Council - 3  
Morlock, Jan - Representing the U of M - 1  
Reed-Taylor, Josephine - Representing the MCTC - 2  
Stenglein, Mark - Representing Hennepin County - 2

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Brief Member Biography

Antell, Lee: Executive Director of the American Indian OIC, currently serving on the Board, he wishes to represent the American Indian Community in Housing and Economic Development decisions.

Carr, Theresa: Executive Director of the American Indian Neighborhood Development Corporation. The EZ has worked with Theresa on the Franklin Bakery and Franklin Avenue Safety Center

Dominguez, Willie: Works at La Familia Guidance Center in Human Services, currently serving on the Board and is a resident of the North Mpls EZ.

El-Amin, Arlene: Current Board Member. - Resident, religious and business leader on the North side

Eric Eoloff: Director of Public Affairs at Abbott Northwestern Hospital, applying to represent the Phillips Partnership, worked in the Phillips Neighborhood in the last five years—focusing on safety, housing, jobs and infrastructure.

Geschwind, Jason: Current Board Member, Owner of a South side based construction company and North side EZ resident.

Hale, Roger: Minneapolis Resident and retired CED of Tennant Company. State Agency appointment as chair of the State MN workforce Council.

Heegaard, Peter: Retired from Wells Fargo and Lowry Hill Investments currently serving on the Board, wished to “make our City work better for all of our citizens.”

Kelley-Ariwoola, Karen: VP of Minneapolis Foundation. Has agreed through Peter Heegaard to serve on behalf of the Minneapolis Foundation. Still need to have an application submitted.

Linares, Juan: Term not expired. Northwest area foundation program officer and Latino community organizer.

Lewis, Craig: Self Employed former Banker and Pastor of Central Lutheran Church. He has experience working with Chicago's South Shore Bank and many other bank-based, community-based and asset-based economic development initiatives.

Morlock, Jan: Agency appointment representing the U of M. Has indicated she would like to continue to serve. Her appointment does require City Council approval but still need to have an application submitted.

Nasby, David: VP of General Mills foundation and chair of the Minneapolis work force council applying for first time appointment to the Board, feels that “EZ is an important and effective strategy for community development and renewal. Has a track record and potential to create collaborations and partnerships that join the public and private sectors to achieve good futures.”

Palmer, Jonathon: Term not expired. Jordan Neighborhood Executive Director and resident.

Reed-Taylor, Josephine: Dean of the Minneapolis Community and Technical College (MCTC), currently serving as Board member, and feels that “one of the critical strategic goals of MCTC is to assist our community in economic development and to help develop

sustainable communities in the City's most economically distressed areas..."

Rebholz, Paul: VP of Commercial Lending at Wells Fargo bank. 17 years of banking experience including twelve years of commercial lending. He is based out of the 303 Nicollet Branch. He was recommended to us from Ellen McInnis and also serves on the LISC board.

Rybak, R.T.: Mayor of Minneapolis, current Board member.

Samuels, Don: Councilmember City of Minneapolis, current board member.

Sahardeed, Osman: Has verbally indicated that he would like to continue. Somali immigrant to the U.S. and EZ resident. He still needs to submit have an application.

Sjoquist, Keith: Architect with Sjoquist Architects, currently serving on the Board, "wants to give back to the community some of the benefits (he) has enjoyed...as a small business owner (he) wants to do all that (he) can to empower people to start and grow businesses in the City which serves as a catalyst to neighborhood development and housing affordable to all levels of income."

Staples Thompson, Missy: Director of Fannie Mae Minnesota Partnership Office, current Board member, wishes to "add the housing and community development perspective from a private sector partner, as well as learning how Fannie Mae (and other partners...) can be most effective in furthering EZ goals.

Stenglein, Mark: Hennepin County Commissioner, currently serving on the Board, Hennepin County Board Resolution (03-9-543) passed September 2, 2003, asking that Mark Stenglein be re-appointed to the Board.

Vang, Xang: Executive Director of Hmong American Mutual Assistance Association, and is a current Board member.

Washburne, Jeff: Program Director for the City of Lakes Land Trust, applying to be a new Board member, notes that "...I sincerely want my family to live on a safe block, located in a diverse and vibrant neighborhood, supported by a strong community, in a great city." Resident of the Southside EZ.

Werner, Joe: Business owner on the North side since 1968. Also serves on the Minneapolis workforce council.

Williams, John: Business Manager for the Minneapolis Building and Construction Trades Council, current Board member, and would like to serve on the Board as

a “resource, as a representative of organized labor to the Governance Board, and a communication link from the Governance Board back to the members that I represent.

Williams, Paul: Program Director with the Local Initiatives Support Corporation, current Board member, notes that he “brings a good deal of experience and history with the Empowerment Zone to the Board and feel that I am a strong contributor to the many issues considered by the Empowerment Zone.”

Wisdom, Joyce: Associate Director and Chief Operating Officer of the Minneapolis Green Institute, current Board member, and believes that “the process and access to the EZ funds should be perceived...considered, fair, equitable and open...I can be of assistant in improving that perception. Resident of the South side EZ.

Zulu, Vusi: Developer for the Northside Residents Redevelopment Council, current Board member, he would “like to continue to serve as a specific representative of North Minneapolis...a community representative interested in forging strong development in the City to include City residents. Resident of the North side EZ.

\*YOUTH RESIDENT TO BE ADDED - working with the YCB and board members to bring forward some interested applicants.