

MINNEAPOLIS  
**IGR**

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business plan 2010-2014

# Trends and Challenges

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## A. Changing Leadership and Policy Direction at the Federal and State level

- 2010 Elections
- Redistricting
- 2012 Elections

## B. Impact of the Economy on Federal and State Resources

- State of Minnesota
- Federal Government



# Vision

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- **IGR will develop and advocate official positions that foster policies and resources so that the city will be able to achieve its goals.**



# Goals and Objectives

## **Department Goals**

- A. Resources will be found to fund city priorities**
- B. Grants Management resource for city departments**
- C. Achieve federal and state legislative agenda**
- D. Maintain and strengthen existing partnerships and where appropriate develop new ones**
- E. Cultivate Met Council Relationship**



# Goals and Objectives

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<b>Department Goal</b>	<b>Objective</b>
<b>A. Resources will be found to fund city priorities</b>	<b>1.</b> Maintain and expand state aids to the city
	<b>2.</b> Assess grant needs and capacity of city departments
	<b>3.</b> Find federal and state grant opportunities that meet city and departmental objectives
	<b>4.</b> If available, apply for federal earmarks based on goals/objectives and assessment
	<b>5.</b> Advocate/support policies that provide revenues

# Goals and Objectives

<b>B. Grants Management resource for city departments</b>	1. Submit timely and accurate annual submissions of HUD Consolidated Plan and Report
	2. Provide required reports and information related to Recovery Act (ARRA) on behalf of the city
	3. Oversee and ensure meeting of enterprise wide Consolidated Plan compliance needs.
	4. Grant funds spent in compliance with grantor regulations and program expectations.
	5. Provide technical assistance to departments on grant seeking and management concerns.
	6. Completion of Homelessness Prevention and Rapid Re-Housing (HPRP) and Neighborhood Stabilization Program (NSP) grants from HUD

# Goals and Objectives

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<b>C. Achieve federal and state legislative agenda</b>	1. Draft for council approval the state legislative agenda; implement the agenda
	2. Draft for Council approval the federal agenda; work with members of Congress and staffs and city representatives to implement agenda
	3. Liaison with non-governmental organizations, public and private agencies to achieve federal and state agendas.
	4. Report on agenda progress.

# Goals and Objectives

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<b>D. Maintain and strengthen existing partnerships and where appropriate develop new ones.</b>	1. Work with state, regional and sub-regional organizations in developing policies that impact the city.
	2. Participate and partner with private and public organizations to support the city as a place to live and work
	3. Coordinate city involvement with international cities and groups.

# Goals and Objectives

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<b>E. Cultivate Met Council Relationship</b>	1. Establish working relationship and communications process with Met Council Chair and Minneapolis Met Council Members
	2. Coordinate multi- department review Met Council policy plans and amendments to them and advocate the city position on the plans
	3. Review and comment on the Met Council budget

# Key Measures to Monitor Progress

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- Amount of funds awarded annually (millions)
- Number of federal/state audit findings on grants
- Annual number of grant projects monitored by department
- Number of technical assistance requests addressed with departments
- Bonding projects submitted/approved
- Priority Policies- Legislatively approved



# Key Tactics and Initiatives

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- Meet regularly with city departments to solicit information about project funding needs and applicability to bonding, earmark or competitive grant funding.
- Bill/earmark application drafting, submission and follow-up.
- Identify policy plans scheduled for review during the year. Meet with city department and city council committee having jurisdiction over the plan to arrange for working sessions, committee presentations and adoption of city position
- Work with members of Congress, staff and city representatives to advocate agenda through scheduled communications such as conference calls, visits and field hearings.
- Be actively involved with regional, state and national organizations to develop and advocate positions for the city.
- Host annual HUD monitoring visits and assist reviewed departments with response and resolution of monitoring issues
- Conduct risk-based internal monitoring visits to ensure compliance on selected issues
- Work with interdepartmental efforts/understaffed departments/new staff on grant management issues (e.g. implementation of federal transparency act reporting requirements)

# Key Contributions to City Goals

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- Transparency, accountability and fairness are our hallmarks
  - Legislative Agenda/Consolidated Plan/Recovery Act
- Strong partnerships with parks, schools, government, non-profits and private sector
  - Met Council
  - League of Minnesota Cities
  - Metro Cities
  - Minnesota HIV Housing Coalition
  - Metropolitan Fair Housing Implementation Committee



# Highlights from Resource Plans

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## Workforce:

- Continued emphasis on staff professional development

## Finance Plan:

- Short term budget (10% reduction scenario)
  - Reduce/eliminate consultant contracts
  - Reduce/eliminate state/national municipal organization memberships
- Significant budget reductions (federal and state)
  - Revision to Business Plan to reflect redesign
  - Decentralized service delivery model



# Questions and Answers

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# Appendix

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- **Mission**

**Effectively represent the City of Minneapolis with integrity and dedication to its partners at multiple levels of governance- federal, state, regional, and local in order to achieve legislative and program success.**



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- **Values**

- **Collaborative**

*Our work is about relationships built upon a trust earned through providing honest, integrity-based policy and funding information, advice and proposals to our partners.*

- **Engaged**

*Our work facilitates the ability of city programs to work for the public good.*

- **Results-driven**

*Our work assists our clients and funders with outcomes to achieve their objectives.*

- **Informed**

*Our work transforms immediate needs into a decision framework for policy makers.*

- **Accountable**

*Our commitment to openness and responsible action generates trust among our partners, residents and their government.*

- **Ethical**

*Our work depends on ethical decision-making—we are out of business if we cannot be trusted.*

- **Inclusive**

*Our work for the public good is inclusive of all.*

- **Sustainable**

*Our work today influences the City's tomorrow.*

# Appendix

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- **Business line descriptions**
  - **Advocate policies both legislative and administrative on behalf of the city at the regional, state and federal government level.**
  - **Provide guidance and staffing in managing regional, state and federal grants.**
  - **Staffing and assistance for projects of enterprise importance.**



# Appendix

## Organization Chart

