

**AN ORDINANCE
OF THE
CITY OF MINNEAPOLIS**

By Goodman

**Amending Title 20, Chapter 543 of the Minneapolis Code of Ordinances
Relating to Zoning Code: On-Premise Signs**

The City Council of The City of Minneapolis do ordain as follows:

Section 1. That Section 543.170 of the above-entitled ordinance be amended to read as follows:

543.170. Regional sports arenas. *(a) In General.* Signs accessory to regional sports arenas shall be regulated by the sign standards for the Downtown Entertainment Area as specified in Table 543-3, Specific Standards for Signs in the Downtown Districts, except as otherwise provided in this section.

(b) Roof signs. Notwithstanding any other provision to the contrary, signs attached to the wall or roof of a regional sports arena are allowed, provided they shall not extend higher than twenty (20) feet above the top of the building wall. Signs applied flat on the roof and which are intended to be primarily viewed from above are allowed.

(c) Maximum area per signs attached to buildings. There shall be no limit to the maximum area per sign within the size allocation allowed pursuant to Table 543-3 for signs attached to buildings.

(d) Sign placement. Sign area allowed based upon the length of a primary building wall pursuant to Table 543-3 shall not be limited in placement to the primary building wall upon which it is based but may be placed upon any primary building wall.

(e) Freestanding signs. One (1) freestanding sign shall be allowed. The maximum height of a freestanding sign shall be fifty (50) feet. The sign may be a back-to-back sign with a maximum of one thousand two hundred (1,200) square feet of signage on each side. If the sign includes both on-premise and off-premise advertising, the total amount of signage shall not exceed one thousand two hundred (1,200) square feet on each side.