



Request for Committee of the Whole Action from the Department of City Coordinator

Date: March 11, 2010

To: Council Member Robert Lilligren, Chair, Committee of the Whole

Subject: City of Minneapolis Goals and Strategic Directions

Recommendation: Approve City of Minneapolis five-year goals, strategic directions and values.

Prepared by:
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Approved by: Steven Bosacker

Presenters in Committee: Steven Bosacker

Supporting Information

The current set of City of Minneapolis goals and strategic directions was developed in a series of strategic sessions in the early months of 2006. In July 2006, the City Council passed and the Mayor approved these six goals and 31 strategic directions.

As a prelude to the new strategic work in 2010, a review session of the City's progress was held on December 11, 2009 at the Minneapolis Central Library. This day-long event provided grounding for the City's elected officials (returning and new), along with 200 managers and supervisors, of "Where We Are" in achieving progress on the goals.

Beginning in January 2010, a number of discussions and preparations for revisiting the goals have occurred, including:

- Individual conversations with all elected officials to explore the five most important accomplishments for the City in the next five years and other immediate concerns;
- An opportunity to express opinions about furthering or changing the current six goals and 31 strategic directions by the electeds and the City's department heads;
- Half-day dialogue with the 14 elected officials to determine a framework for the future development of new goals and directions held on February 10, 2010;
- Full-day strategic planning session at the Walker Art Center for the electeds and 100 City employees to further define the draft goals, as well as reconsider and refine a set of working values for the City; and,

- Review and comment around various written drafts of the goal and strategic direction statements.

The departments of the City will now go forward to begin development of their five-year business plans, drafting departmental goals and objectives that support the achievement of this new set of goals in March, April and May 2010. Once this new set of five-year goals is approved and signed they should be shared broadly with all community partners throughout the City – public, private, non-profit, educational, foundations and more.

Today's recommendation is to forward the following draft of goals and strategic directions for approval by the City Council at its April 2, 2010 meeting.

Recommended Draft City Goals & Strategic Directions

A Safe Place to Call Home

People and businesses thrive in a safe and secure city

- Collaborative and caring communities help prevent crime
- Kids ... in school, involved, inspired and connected to an adult
- Sustain gains against violent crime
- Healthy homes, welcoming neighborhoods
- Burglaries and domestic violence, focused on and fought

Economic Vitality

A world-class city and 21st century economic powerhouse

- Supportive business climate enables companies — big and small — to start here, stay here and thrive here
- Talent Mecca: connect people to training and jobs
- Strong commercial corridors and thriving business corners
- Planes, trains and streetcars move goods and workers smartly
- Teens gain career experiences and life skills
- Epicenter for the new green jobs economy
- Proactive business development: reopen Nicollet at Lake, revitalize Upper Mississippi riverfront, and realize U of M research park
- Arts & artists are economic drivers in and of themselves ~ creating jobs, spending locally and enriching our urban experience

Many People, One Minneapolis

Inclusiveness is a treasured asset; everyone's potential is tapped

- Family-friendly opportunities and amenities abound
- New arrivals welcomed, diversity embraced
- Race and class gaps closed in employment and housing
- Teen pregnancy a thing of the past
- Homelessness eliminated through prevention, outreach and housing
- Tots school-ready, teens on course
- Seniors stay and talents are tapped

Livable Communities, Healthy Lives

Our built and natural environment adds character to our city, enhances our health and enriches our lives

- Equitable, integrated transit system
- Thoughtful neighborhood design with density done right and in the right places
- Arts, culture and recreational opportunities are plentiful
- High-quality, affordable housing for all ages and stages in every neighborhood
- Active lifestyles: walkable, bikeable, swimmable
- Healthy choices are easy and economical choices

Eco-Focused

Minneapolis is an internationally recognized leader for a healthy environment and sustainable future

- Fully utilize clean, renewable energy sources
- Trees: a solid green investment
- Lakes and streams pristine
- Use less energy, produce less waste
- World class parks re-envisioned, fully used
- Homegrown food: locally produced, available and chosen

A City that Works

Minneapolis is a model of fiscal responsibility, technological innovation and values-based, results-driven municipal government

- Shared democracy empowers residents as valued partners
- 21st century government: collaborative, efficient and reform-minded
- Tax burden managed through sustainable, diversified revenue streams
- Infrastructure — streets, bridges, bike lanes & paths, sidewalks, sewers — well-managed and maintained
- City employees high-performing and engaged
- Transparency, accountability and fairness ensure citizens' confidence in their government
- A shared vision is the foundation for public-private partnerships and involved, empowered residents
- Strong partnerships with parks, schools and other governmental entities
- Optimum use of technology including unique wireless capacity

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Recommended Draft Working Values

City of Minneapolis

Values we work by –

Strong, strategic relationships

Our strong, strategic relationships with the private sector and governmental entities — local, regional, national and international — deliver results.

Engagement and empowerment

Our efforts ensure that residents are engaged, empowered and able to make a difference.

Results-driven

Our outcome-driven and performance-based focus delivers services that Minneapolis residents, businesses and visitors value.

Informed decision-making

Our drive to learn the facts, seek alternatives, consider the 'big picture' and analyze future implications leads to smart, confident decisions.

Transparency and accountability

Our commitment to openness and responsible action generates trust between residents and their government.

Ethical and respectful behavior

Our respect for all people means we do the right things for the right reasons.

Inclusive and diverse

Our appreciation of diversity and commitment to inclusion ensures open, meaningful dialogue that creates a welcoming community for all.

Sustainability and stewardship

Our commitment to long-term fiscal responsibility and environmental stewardship ensures that today's decisions are right for tomorrow.

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