

*The Minneapolis Employment &
Training Program's*

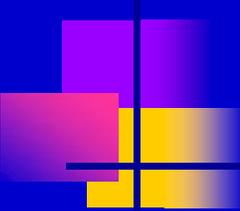
Dislocated Worker Program

Presented by:

Catherine Christian

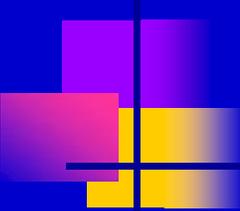
METP Dislocated Worker Program Coordinator

2007



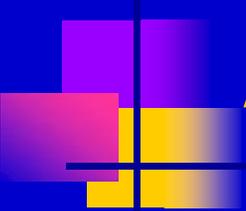
Mission Statement

The purpose of
the State Dislocated Worker Program
is to minimize the economic impact of
layoffs and plant closings
to employers and workers
through the provision of services
which enable the unemployed to return to work quickly
at the highest skill and wage level possible.



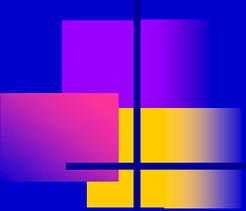
METP's Dislocated Worker Program

- Helps people laid off from a job through no fault of their own
- Serves a critical need for Minneapolis jobseekers
- Aids employers by providing pool of experienced workers to meet future labor needs



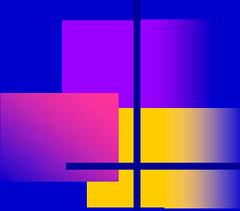
Funding Sources

- Federal – Workforce Investment Act (WIA)
- Minnesota Workforce Development funds



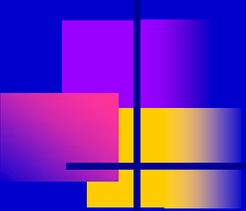
Minneapolis Private Industry / Workforce Council

- Sharon Bredeson, President & CEO, Staff-Plus, Inc.,
co-chair
- Joe Werner, President Engineering Unlimited, Inc.,
co-chair
- William McCarthy, President Minneapolis Central
Labor Union
- Laurie Rice, Director of 3M Information Technology-
Medical Division



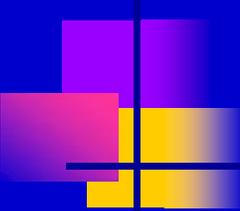
Two Methods of Service Delivery

- Formula - most dislocated workers served come from individual or small layoffs
- Projects - some workers come from "mass layoffs"



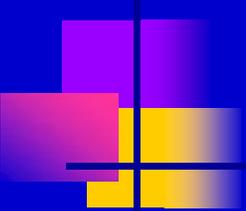
Service Providers

- DEED
- HIRED
- Goodwill/Easter Seals
- Employment Action Center
(a division of RESOURCE, Inc.)



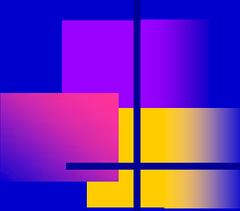
Services Provided...

- Individual *re-employment plans*,
- Skills and needs assessments
- Analysis of marketability and transferability of skills
- Measurement of aptitudes / knowledge / interests
- Up-to-date labor market information
- Individual, one-on-one, employment and career transition counseling
- Workshops
- Job search assistance
- Job leads



...Services Provided

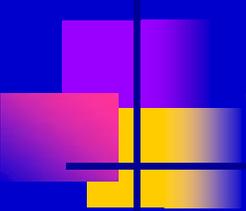
- Résumé writing
- Interview coaching
- Training to update skills and enhance marketability
- Entrepreneurial training
- Adult Basic Education: ELL, LEP, GED and Literacy training
- Help with professional association dues
- Emergency financial assistance with expenses such as dependent care, transportation, or health insurance Information on health care options during transition
- Follow-up services to support success in a new job



Outcomes

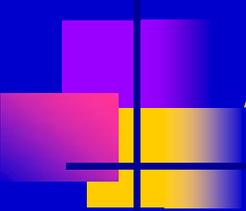
In *calendar year 2006*,
METP's Dislocated Worker Program:

- Placed *372* workers in un-subsidized employment
- Average wage at placement was *\$18.25*
- Or *97% of the* worker's *previous wage*



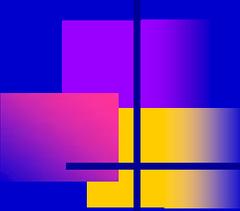
Current Local Projects & Potential Layoffs

- Northwest, Mesaba, Delta, ATA, and American Airlines
- Ameriprise, MPS, Midwest Entertainment Group
- Ford Plant (St. Paul)



Dislocated Worker – Employer & Employee Videos

- <http://www.deed.state.mn.us/dw/>



Feedback from a recent client...

“Never have I been treated with such great respect and given so graciously a support system... Without your services, I would never have been able to secure this position. I feel I have found my dream job and place in life.”