



Request for City Council Committee Action from the Department of City Coordinator

Date July 10, 2006

To: Council President Barbara Johnson
Referral to: Ways & Means

Subject: City Logo

Recommendation

Direct Communications Department staff, under the oversight of the City Coordinator, to research and facilitate the development of a new City of Minneapolis logo and tagline, utilizing the support of private sector expertise as appropriate and at no cost to the City, Communications to report back to Council by October 20, 2006.

Previous Directives

none

Prepared or Submitted by Gail Plewacki, Communications Director, 673-3763

Approved by Steven Bosacker, City Coordinator

Permanent Review Committee (PRC) Approval _____ Not Applicable

Note: To determine if applicable see <http://insite/finance/purchasing/permanent-review-committee-overview.asp>

Policy Review Group (PRG) Approval _____ Date of Approval _____ Not Applicable

Note: The Policy Review Group is a committee co-chaired by the City Clerk and the City Coordinator that must review all requests related to establishing or changing enterprise policies.

Presenters in Committee (name, title)

Financial Impact (Check those that apply)

No financial impact (If checked, go directly to Background/Supporting Information).

Action requires an appropriation increase to the _____ Capital Budget or _____ Operating Budget.

Action provides increased revenue for appropriation increase.

___ Action requires use of contingency or reserves.

___ Business Plan: ___ Action is within the plan. ___ Action requires a change to plan.

___ Other financial impact (Explain):

___ Request provided to department's finance contact when provided to the Committee Coordinator.

Community Impact (use any categories that apply)

Neighborhood Notification

City Goals

Comprehensive Plan

Zoning Code

Other

Background/Supporting Information Attached