



Request for City Council Committee Action from the Department of CPED and the Minneapolis Arts Commission

Date: December 13, 2007

To: Council Member Gary Schiff, Chair, Zoning and Planning Committee;

Referral to (As Receive and File): Council Member Sandy Colvin Roy, Transportation and Public Works Committee; Council Member Lisa Goodman, Community Development Committee

Subject: Final Report, Seitu Jones, Artist in Residence in CPED Business Development

Recommendation: None

Previous Directives: None

Prepared by: Mary Altman, Kristin Guild, Mark Garner (CPED Staff)

Approved by: Barb Sporlein, Planning Director _____

Presenters in Committee: Mary Altman, Public Arts Administrator, Seitu Jones

Reviews

- Permanent Review Committee (PRC): Approval ___ Date _____
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- ✓ No financial impact
- Action requires an appropriation increase to the ___ Capital Budget or ___ Operating Budget
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Action is within the Business Plan
- Action requires a change to the Business Plan
- Other financial impact
- Request provided to the Finance Department when provided to the Committee Coordinator

Community Impact

- Neighborhood Notification
- City Goals: 1, 4, 5 and 6

- Comprehensive Plan: Chapters 1, 2, 6 and 8
- Zoning Code
- Other:

Supporting Information

CPED hired Seitu Jones in 2006 to work as an artist in residence for 12 to 14 months designing public art for several of the city's major transit corridors.

During this time, Seitu has developed artistic concepts and designs, including bus bench designs, sidewalk paving, transit shelters, fencing and railings, banners and signage, for several corridors:

- The Hiawatha-Lake district
- West Broadway Avenue from the Mississippi River to the City boundary, through the West Broadway Alive! planning process; and
- Lowry Avenue reconstruction Phase 2, between Theodore Wirth Parkway and Girard Avenue North.

Hosting an artist in residence is part of the City's Minneapolis Plan for Arts and Culture. The City's goals for the project are to promote the economic vitality of commercial and transit corridors by enhancing their identity and aesthetic environments, integrate artworks into public and private sector building projects, and build the capacity of and cooperation of CPED staff and other City partners to integrate public artworks into their efforts. Creating places that people enjoy and want to visit can build positive neighborhood identity and increase transit ridership, reducing congestion and decreasing household transportation costs.

CPED distributed a request for proposals for artists in March 2006 and received 16 proposals. A nine-member selection panel made up of community members, arts experts and city staff selected Seitu.

This presentation will include examples of designs created by Seitu, project outcomes, challenges and recommendations.

Attachments:

Full Presentation (Note: Seitu will be presenting an abbreviated version.)