

2009 CLIC Capital Guidelines

CITY GOALS

PROPOSAL EVALUATION CRITERIA

CLIC RATING FORM

CITY GOALS

The Adopted City of Minneapolis Goals and Strategic Directions and the policies of the City of Minneapolis' Comprehensive Plan will be used by the Capital Long-Range Improvement Committee (CLIC) in the evaluation of capital requests and in developing recommendations for the City's 2010-2014 Capital Improvement Program (CIP). *The city vision for the year 2020, the five-year goals and the strategic directions were developed and approved by the Minneapolis City Council in June 2006 and are listed below.*

Minneapolis 2020 – a clear vision for the future

Minneapolis is a vibrant and welcoming city that encourages learning and innovation and embraces diversity. A mixture of accessible housing, jobs and educational opportunities creates a livable city and stimulates growth. Neighborhoods give the comfort and safety of home while offering the connectedness of community. Thriving commercial areas are linked by state-of-the-art transit and generous green spaces. Renowned cultural and recreational activities entertain and inspire. Minneapolis is a valued state resource and a city people enjoy visiting and calling home. The City's future is shaped through thoughtful and responsible leadership in partnership with residents and coordinated with a regional vision.

A safe place to call home

HOUSING, HEALTH AND SAFETY

In five years all Minneapolis residents will have a better quality of life and access to housing and services; residents will live in a healthy environment and benefit from healthy lifestyles; the city's infrastructure will be well-maintained and people will feel safe in the City.

Strategic directions:

- A. Guns, Gangs, Graffiti Gone
- B. Crime Reduction: Community Policing, Accountability & Partnership
- C. Lifecycle Housing Throughout the City
- D. "Get Fit" and make healthy choices
- E. Youth: Valued, Challenged & Engaged

One Minneapolis

EQUAL ACCESS, EQUAL OPPORTUNITY, EQUAL INPUT

In five years the gap will be closing for access to housing, health care, education and employment; diversity will be welcome, respected and valued; the city's middle class will be thriving; there will be living-wage jobs or entrepreneurial opportunities for everyone; all residents will have confidence in public safety services; and residents will have access to fair, open and transparent decision-making.

Strategic directions:

- A. Close Race & Class Gaps: Housing, Educational Attainment, Health
- B. Middle Class: Keep It, Grow It
- C. Equitable City Services & Geographically Placed Amenities
- D. Eliminate homelessness
- E. De-concentrate Poverty

Lifelong learning second to none

SCHOOLS, LIBRARIES AND INNOVATION

In five years Minneapolis will provide a superior education for all students; literacy rates will be increasing; everyone entering adulthood will have the knowledge and skills to earn a living wage; educational resources will be a top priority; the city will fully realize the benefits of having renowned educational and research institutions such as the U of M; the wisdom of the senior population will be harnessed; and Minneapolis will be known as a center of ideas.

Strategic directions:

- A. All Kids Ready-to-Read by Kindergarten
- B. Economic Engine: Generating Ideas, Inventions & Innovations
- C. 21st Century Skills for All 21 Year-Olds
- D. Embrace the U's Outreach & Land-Grant Expertise
- E. Education: Stronger Partnerships Toward Better Results
- F. Tap the Contribution Potential and Wisdom of Retirees & Seniors

Connected communities

GREAT SPACES & PLACES, THRIVING NEIGHBORHOODS

In five years, Minneapolis will be a connected collection of sustainable urban villages where residents will live within walking distance of what they need or of public transit; there will be a connected network of transportation options; streets will be destinations; a mix of unique small businesses will be thriving; and Minneapolis' neighborhoods will have unique identities and character.

Strategic directions:

- A. Integrated, Multimodal Transportation Choices Border-to-Border
- B. Walkable, Bikable, Swimmable!
- C. Customer-Focused, Outcome-Based, Performance-Driven Development
- D. Northstar Completed; Central Corridor Underway; SW Corridor Fully-Designed
- E. Streets & Avenues: Reopen Nicollet at Lake; Revitalize Broadway & Lowry; Realize Washington Boulevard

Enriched environment

GREENSPACE, ARTS, SUSTAINABILITY

In five years there will be plentiful green spaces, public gathering areas, celebrated historic architectural features and urban forests in Minneapolis; lakes, rivers and the soil and air will be clean; the city's parks and the Mississippi riverfront will be valued and utilized; opportunities to experience diverse cultures and the arts will abound; and usage of renewable energy will be increasing.

Strategic directions:

- A. Energy Into Renewable & Alternative Energy
- B. Replant, Restore, Revere Our Urban Forest
- C. Arts – Large & Small – Abound and Surround
- D. Upper Mississippi Planned and Proceeding
- E. Fully Implement the City's Cultural & Sustainable Work Plans

A premier destination

VISITORS, INVESTMENT AND VITALITY

In five years Minneapolis will be the economic leader in the region with vast potential for growth and development; investors will see Minneapolis as a sure thing; a distinctive mix of amenities, entertainment and culture will be available downtown and in Minneapolis neighborhoods; people who visit the city will want to come back; the city will be an attractive landing spot for people in all life stages and will be well-positioned for the creative class; and the country will see Minneapolis as a national treasure.

Strategic directions:

- A. Retain & Grow Businesses in Life Sciences & the Creative Economy
- B. Reposition City in Minds of Region, State, Nation & World
- C. Cleaner, Greener, Safer Downtown
- D. Jobs: Be A Talent Mecca
- E. Leverage Our Entertainment Edge ... Heck, Be Edgy!

Hyperlink to Goals: <http://www.ci.minneapolis.mn.us/council/goals/>

City of Minneapolis' Comprehensive Plan

The City of Minneapolis' Comprehensive Plan provides guidance to elected officials, city staff, businesses, neighborhoods and other constituents. This document outlines the details of the City's vision, by focusing on the physical, social and economic attributes of the city and is used by elected officials to ensure that decisions contribute to and not detract from achievement of the City's vision. The plan can be found on the City's web site at the following address:

http://www.ci.minneapolis.mn.us/cped/comp_plan_update_draft_plan.asp

PROPOSAL EVALUATION CRITERIA

The following evaluation system *adopted by the City Council and Mayor* will be used by CLIC as the basis for evaluating all requests for capital improvements. This system shall be uniformly applied in evaluating and rating all capital improvement requests submitted for each year of the five-year plan.

The Evaluation System has three sections as follows:

	Point Allocation
I. PROJECT PRIORITY	100
II. CONTRIBUTION TO CITY GOALS OPERATING COST CONSIDERATIONS	70 -30 to +30
III. QUALITATIVE CRITERIA	100
Total Possible Points	<hr/> 300

I. PROJECT PRIORITY

Project Priority provides preferential evaluation based on the following attributes:

1. Capital projects defined in terms of **Level of Need** - 0 to 65 points.
2. Capital projects **In Adopted Five Year Plan** - 0 to 35 points.

Level of Need Definitions - The level of need is the primary criteria defining a capital request's priority. Requests are determined to be *critical, significant, important* or *desirable* for delivering municipal services.

Critical - Describes a capital proposal as indispensable and demanding attention due to an immediate need or public endangerment if not corrected. Few projects can qualify for this high of a classification. Failure to fund a critical project generally would result in suspension of a municipal service to minimize risk to the public.

Point Range 51 - 65

Significant - Describes a capital proposal deemed to have a high priority in addressing a need or service as previously indicated by policymakers and/or submitting agency priority rankings. This designation may also pertain to a proposal that is an integral and/or inseparable part of achieving completeness of a larger improvement or series of improvements.

Point Range 41 - 50

Important - Describes a capital proposal addressing a pressing need that can be evaluated as a standalone project. Proposals may be considered “important” if they are required to maintain an expected standard of service, achieve equity in service delivery or increase efficiency in providing public services. Failure to fund an “important” proposal would mean some level of service is still possible.

Point Range 26 - 40

Desirable - Describes a capital proposal that would provide increased public benefits, enhancement of municipal services or other upgrading of public infrastructure. Failure to fund a “desirable” project would not immediately impair current municipal services.

Point Range 0 - 25

In Adopted Five-Year Plan

Is the project currently funded in the adopted 2010-2013 Capital Improvement Program?

Point Allocation -

- Identified for funding as a 2010 project 35
- Identified for funding as a 2011-2013 project 25
- New proposal for 2014 funding..... 15
- New proposal for 2010-2013, not in the current Five-Year Plan... 0

II. CONTRIBUTION TO CITY GOALS

Contribution to City Goals is defined as the extent to which capital improvement proposals contribute to achieving the City’s Goals and some or all of the strategic directions applicable to each. In addition, projects must support the policies of the City of Minneapolis’ Comprehensive Plan as cited in this document, as well as help to ensure the overall maintenance and improvement of the City’s infrastructure systems.

Capital improvement proposals will be evaluated for their overall ability to:

- achieve City goals and support the policies of the City of Minneapolis’ Comprehensive Plan
- ensure maintenance of City infrastructure systems and equitable delivery of services
- encourage coordinated planning efforts with project partners and the community

Point ranges for meeting the above objectives will be as follows:

Strong Contribution	46 - 70
Moderate Contribution	16 - 45
Little or No Contribution	0 – 15

Operating Cost Considerations will be analyzed in evaluating all capital requests. Emphasis will be placed on whether the request will maintain or reduce current operating and maintenance costs or would add to or create new operating or maintenance costs. Accuracy and completeness of information provided to operating cost questions and ability to demonstrate progress made with resources provided in prior years will be factored into points allocated for this major category. Operating cost implications should also be discussed at the CLIC Presentations. Points for this category will range from minus 30 to plus 30.

III. QUALITATIVE CRITERIA

Qualitative Criteria provide for evaluation of proposals related to the seven attributes described below. Evaluators should allocate points in this area using the definitions described below as well as by considering the impact these areas have in helping to achieve City Goals. Each of these criteria will be used to score proposals within a point range from 0 to 10 with the exception of Environmental Sustainability and Collaboration and Leveraging Pbulic/Private Investment which will be 0 to 25 points. It is likely that most capital requests will not receive points for all attributes.

1. **Environmental Sustainability** -- Extent proposal will reduce greenhouse gas emissions, improve the health of our natural environment and incorporate sustainable design, energy efficiency and economically viable and sound construction practices.

Intent: to reward proposals contributing positively to the city's physical and natural environment and improve sustainability/conservation of natural resources.

2. **Collaboration & Leveraging Public/Private Investment** -- Extent proposal reflects collaboration between two or more public or public-private organizations to more effectively and efficiently attain common goals and for which costs can be met with non-City funds or generate private investment in the City.

Intent: to reward proposals that represent collaborative efforts with multiple project partners and possibly conserve municipal funds through generating public and/or private investment in the City.

3. **Public Benefit** -- Extent proposal directly benefits a portion of the City's population by provision of certain services or facilities.

Intent: to award points based on the percentage of the city's population (388,020) that will benefit.

4. **Capital Cost & Customer Service Delivery** -- Extent proposal delivers consistently high quality City services at a good value to taxpayers and that City infrastructure investment is appropriately sized for effective service delivery.

Intent: to reward proposals that improve the quality, cost effectiveness and equity of municipal services delivered to all residents.

5. **Neighborhood Livability & Community Life** -- Extent proposal serves to preserve or improve the quality, safety and security of neighborhoods in order to retain and attract residents and engage community members. Consideration shall be given to proposals that are included in an NRP neighborhood action plan approved by the City Council and/or proposals that include NRP as a funding source.

Intent: to reward proposals that demonstrate potential to enhance the quality of life and public safety in neighborhoods and the community at large and to reward proposals in approved NRP Neighborhood Actions Plans or that include NRP funds

6. **Effect on Tax Base and/or Job Creation** -- Extent proposal can be expected to preserve or increase the City's tax base and serve as a catalyst for job creation by the private sector.

Intent: to reward proposals that may have a positive effect on property values and thus have the potential for preserving or expanding the City's tax base and supporting job-intensive industries that provide living-wage jobs, especially for hard to employ populations.

7. **Intellectual & Cultural Implications** – Extent proposal would strengthen or expand educational, cultural, architectural or historic opportunities.

Intent: to reward proposals contributing to the City's intellectual and cultural growth, including promotion of historical preservation or architectural significance.

CLIC RATING FORM

Project ID Number						
	Points					
Project Priority:						
Level of Need						
Critical	51-65					
Significant	41-50					
Important	26-40					
Desirable	0-25					
In Adopted Five Year Plan						
2010	35					
2011-2013	25					
2014	15					
New for 2010-2013	0					
Sub-Total Project Priority						
Contribution to City Goals:						
Strong Contribution	46 – 70					
Moderate Contribution	16 – 45					
Little or No Contribution	0 – 15					
Operating Costs:	-30 to +30					
Sub-Total Goals & Operating Costs						
Qualitative Criteria:						
Environmental Sustainability	0 – 25					
Collaboration & Leveraging	0 – 25					
Public Benefit	0 – 10					
Capital Cost/Customer Service Delivery	0 – 10					
Neighborhood Livability & Community Life	0 – 10					
Effect on Tax Base & Job Creation	0 – 10					
Intellectual & Cultural Implications	0 – 10					
Sub-Total Qualitative Criteria						
Total Rating Points	300 Possible					