



Request for City Council Committee Action from the Minneapolis Convention Center

Date: December 14, 2006
To: Ways & Means/Budget Committee

Subject: Acceptance of Donated Funds for Meet Minneapolis

That contributed funds in the amount of \$164,500 be accepted from the non-profit Convention Events Fund to provide payment to Meet Minneapolis for expenses incurred for qualifying events; further, that the 2006 General Appropriation Resolution be amended by increasing the appropriation for Meet Minneapolis Agency in the Minneapolis Convention Center Related Fund (0760-864-8642) by \$164,500 and increasing the Meet Minneapolis revenue estimate in the Convention Center Related Fund (0760-864-8642 – Source 3720) by \$164,500.

Previous Directives:

Prepared by: Jerry Gallagher, Executive Director Approved by: City Coordinator, Steven Bosacker Presenters in Committee: Maureen Scallen, Meet Minneapolis
--

Reviews

- Permanent Review Committee (PRC): Approval ___ Date _____
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- No financial impact
- Action requires an appropriation increase to the ___ Capital Budget or ___ Operating Budget
- X Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Action is within the Business Plan
- Action requires a change to the Business Plan
- Other financial impact
- Request provided to the Finance Department when provided to the Committee Coordinator

Community Impact

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code
- Other

Supporting Information

Political Convention bids for 2008 - \$104,500, \$10,000 Green Roofs 2007 Conference, and \$50,000 for the rebranding initiative.

The City's contract with Meet Minneapolis provides for sales and marketing services. Contributions/donations are sporadically received from private parties in support of various events or projects to promote the efforts of Meet Minneapolis. Contract terms provide that Meet Minneapolis be governed by all local and state governing laws and policies.