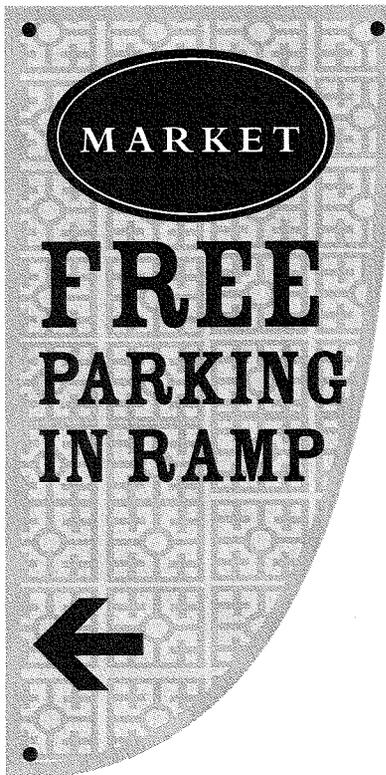
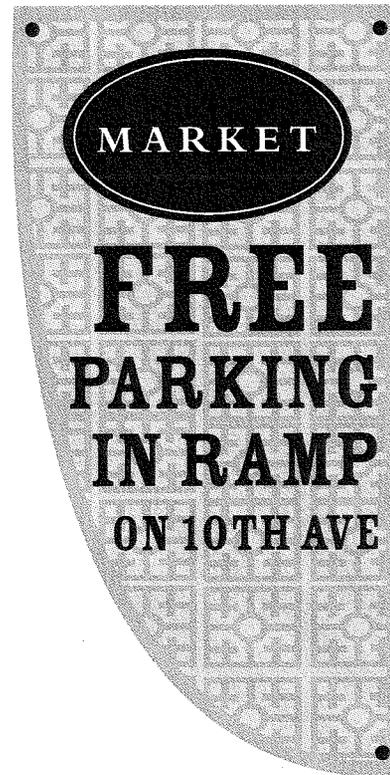


Banner 1



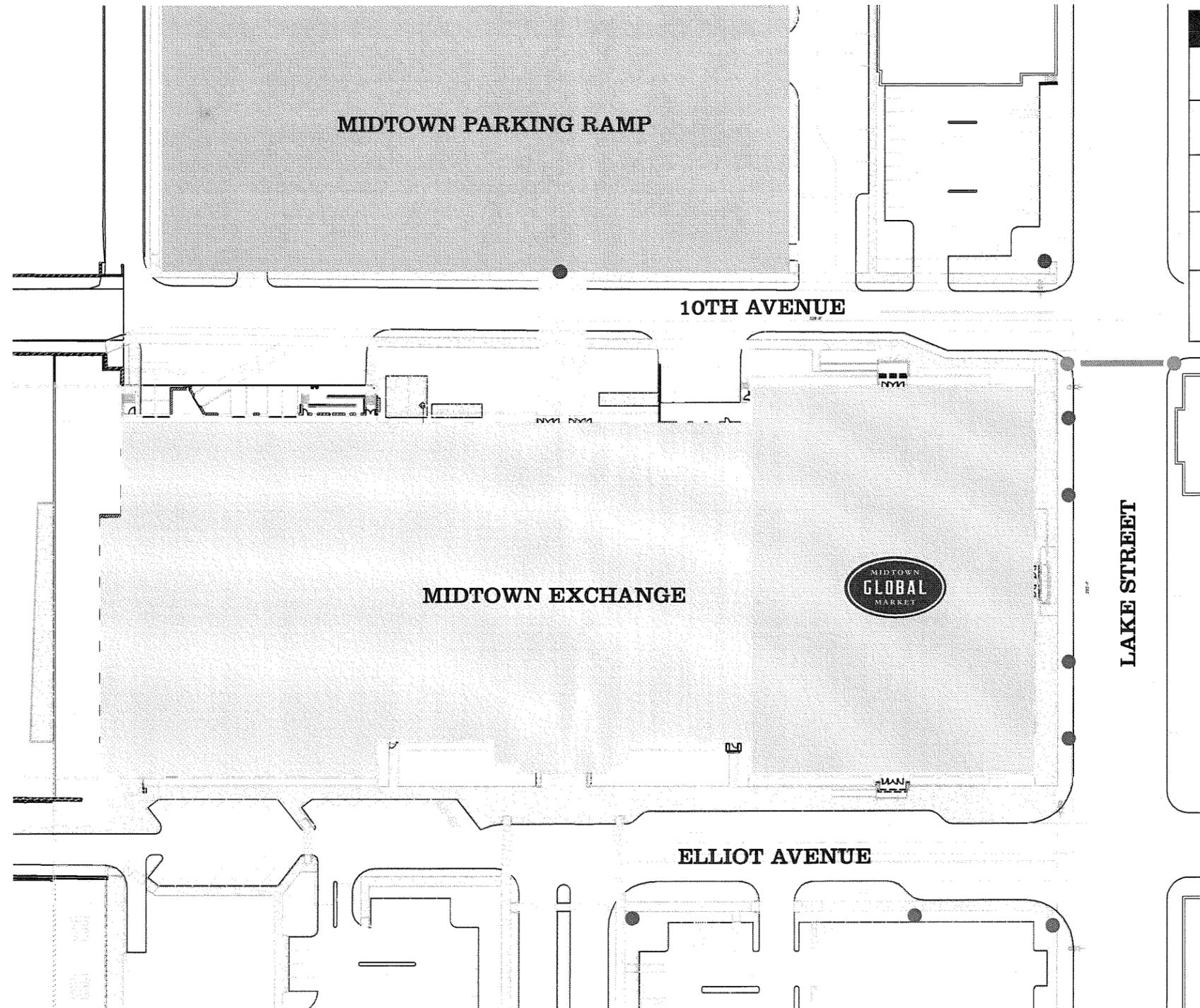
Banner 2



# Site Plan and Signage Placement

## Placement Objective

- Create a zone around the perimeter of the Midtown Exchange Building coordinating with traffic patterns, directing drivers to the ramp entrance on 11th Ave or 10th Ave.



Signage Placement Key	
●	2 Sided Permanent Signage
●	4 Sided Permanent Signage
●	2 Sided Permanent Signage with Arrow
●	Permanent Parking Ramp Signage
●	Large Promotional Banner