



**Request for City Council Committee Action
From the Minneapolis Convention Center**

Date: AUGUST 29, 2011
To: WAYS & MEANS/BUDGET COMMITTEE
Subject: AMEND CONTRACT #27376 WITH MEET MINNEAPOLIS TO ADD FUNDING FOR A NATIONAL HEALTH CONFERENCE

Recommendation:

Council authorization for the proper City officials to amend contract #27376 with Meet Minneapolis to add an amount not to exceed \$110,000 for services and expenses related to a national ARRA Communities Putting Prevention to Work conference in November 2011 from fund/org 01300-8600130.

Previous Directives: None

Prepared or Submitted by: Becky McIntosh, Director of Planning and Administration
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Approved by:

Jeff Johnson, Executive Director, Minneapolis Convention Center

Steven Bosacker, City Coordinator

Permanent Review Committee (PRC): Approval ____ Not Applicable X
Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable X

Presenters in Committee: Jeff Johnson, Minneapolis Convention Center
Aliyah Ali, Health and Family Support

Financial Impact (Check those that apply)

X No financial impact (If checked, go directly to Background/Supporting Information).

Background/Supporting Information Attached

The Department of Health and Family Support, in partnership with the Minnesota Department of Health and Olmsted County (Rochester MN), is a recipient of funding under the American Recovery and Reinvestment Act of 2009, administered through the U.S. Department of Health and Human Services', Centers for Disease Control and Prevention CPPW Community Initiative and the Mentoring Supplement. The CPPW Community Initiative is focused on making policy, systems and environmental changes to reduce the burden of chronic disease and improve the health of residents in the 44 funded communities throughout the United States.

As part of Minnesota's Mentoring Supplement, which funds CPPW communities with strong experience to support other CPPW grantees in expanding the impact of the initiative by building local and national capacity, we are hosting the *2011 Making it Better* conference. This conference aims to enhance the skills

of attendees representing tribal, local, state and federal government agencies and community partners from across the United States by sharing best practices and strengthening the network of stakeholders engaged in chronic disease prevention. The *2011 Making it Better* conference will be held on November 14 and 15, 2011 at the Minneapolis Convention Center with an expected attendance of over 400 people.

Meet Minneapolis will provide event management, travel, and coordination services for this conference. These services are above and beyond the current convention center Meet Minneapolis budget for 2011. Due to the strong partnership with Meet Minneapolis and the City of Minneapolis, we felt that using Meet Minneapolis' services was the timeliest and most efficient choice, and increasing the convention center contract will allow this to happen.