



## Request for City Council Committee Action from the Department of City Coordinator

Date: June 27, 2005

To: Council Member Barbara Johnson, Chair of the Ways & Means/Budget Committee  
Referral to: Council Member Paul Ostrow, Council President

**Subject:** Greater Minneapolis Convention and Visitors' Association (GMCVA) guaranteed line of credit for International Destination Sales Systems (iDSS)

**Recommendation:** Authorize Staff to prepare loan documents for an additional \$2.5 Million line of credit to GMCVA for completion and marketing of iDSS products and related services.

**Previous Directives:** January 26, 2004 – Council authorization to amend the City's agreement with the GMCVA, advancing \$2.5 Million, to be repaid with interest over remaining life of City-GMCVA agreement, pledged by future GMCVA appropriations.

**Prepared or Submitted by:** Natalie Ellertson, Deputy City Coordinator

**Approved by:** John Moir, City Coordinator

**Permanent Review Committee** Approval \_\_\_\_\_ Not Applicable \_\_X\_\_

**Policy Review Group (PRG)** Approval \_\_\_\_\_ Date of Approval \_\_\_\_\_ Not Applicable \_\_X\_\_

Note: The Policy Review Group is a committee co-chaired by the City Clerk and the City Coordinator that must review all requests related to establishing or changing enterprise policies.

### **Presenters in Committee:**

John Moir, City Coordinator

Greg Ortale, GMCVA

### **Financial Impact (Check those that apply)**

\_\_\_ No financial impact - or - Action is within current department budget.

(If checked, go directly to Background/Supporting Information)

\_\_\_ Action requires an appropriation increase to the Capital Budget

Action requires an appropriation increase to the Operating Budget

Action provides increased revenue for appropriation increase

Action requires use of contingency or reserves

Other financial impact (Explain): Loan repayment responsibilities fall to GMCVA, coming out of either iDSS profits or offsets to future appropriations from the City (amounting to approximately \$6.5 Million annually)

Request provided to the Budget Office when provided to the Committee Coordinator

**Community Impact (use any categories that apply)**

Neighborhood Notification

City Goals

Comprehensive Plan

Zoning Code

Other

**Background/Supporting Information Attached**

This action would direct staff to negotiate the extension of a line of credit to GMCVA for use by iDSS, with repayment guaranteed by the GMCVA (pledged against future appropriations from the City). Acceptance of credit would be accompanied by agreement to specific provisions documented in the accompanying staff report.

**Staff analysis and recommendations is attached**