

Request for City Council Committee Action

Date: March 23, 2004

To: Community Development Committee
Referral to: Ways & Means / Budget Committee

Prepared by: Carsten Slostad (Phone 673-5150)

Approved by: Robert D. Miller, Director _____

Subject: Downtown Neighborhood Plan Modification #5

Summary of the Request: Approve the 5th modification of the Downtown Neighborhood Action Plan, which will reallocate \$480,683.24 to existing strategies and seven new strategies.

Recommendation:

- (1) Approve the Downtown Neighborhood Plan Modification #5 attached to this report, specifically those parts of the Plan Modification which fall under City jurisdiction;
- (2) Authorize the appropriate City officers to enter into any contracts or agreements needed to implement this request;

March 23, 2004

The Honorable Lisa Goodman, Chair
Community Development Committee
Minneapolis City Council
315 City Hall
Minneapolis, Minnesota 55415

The Honorable Barbara Johnson, Chair
Ways and Means Committee
Minneapolis City Council
315 City Hall
Minneapolis, Minnesota 55415

Re: Downtown Neighborhood Plan Modification #5

Dear Chairpersons Goodman and Johnson:

At its meeting on February 23, 2004 the Neighborhood Revitalization Policy Board approved the 5th modification of the Downtown Neighborhood Action Plan. The modification reallocates \$480,683.24 to existing strategies and creates seven new strategies. Because new strategies are being created, Policy Board and City Council approval are needed.

The Policy Board adopted the Downtown Neighborhood NRP Plan on December 17, 2001 and the City Council adopted it on February 15, 2002. A majority of the reallocation in this plan modification was made possible from the repayment of a \$300,000 loan the neighborhood made to the Hennepin Avenue Streetscape Improvement project.

On February 23, 2004 the Policy Board passed the following resolution:

RESOLVED: That in accordance with its policy on Changing Approved Neighborhood Actions Plans and Early Access Requests, the Minneapolis Neighborhood Revitalization Program Policy Board (Board) hereby approves and authorizes the Downtown Minneapolis Neighborhood Association request to modify existing strategies and add new strategies to the Downtown Minneapolis Neighborhood Action Plan as follows:

FROM:

<u>Arts, Culture and Education 1.2.</u> (Word Mural Signage Project)	\$40,000.00
<u>Arts, Culture and Education 1.3.1.</u> (Hennepin Av. Streetscape Loan)	300,000.00
<u>Crime and Safety 1.1.1.</u> (Install safety alert and 911 phones)	\$34,000.00
<u>Downtown Development 1.1.1</u>	\$106,683.24
TOTAL	\$480,683.24

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<u>Arts, Culture and Education 1. 4(new). 1(new)</u> <i>Objective 4: (new) Strengthen the emerging Hennepin Avenue Theater District and help make the surrounding</i>	\$95,000.00
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area safer.

Strategy 1: (new) Support the renovation and restoration of the Minnesota Shubert Performing Arts and Education Center.

Arts, Culture and Education 1.4.(new) 2.(new) \$25,000.00

Strategy 2: (new) Provide funds toward the capital project for the new Planetarium at the Minneapolis Public Library.

Crime and Safety 1.3.5 \$60,000.00
(Senior Center)

Crime and Safety 1.3.6 (new) \$10,000.00

Strategy 6: (new) Work with area businesses and organizations to develop an education and advocacy program to reduce, prevent and/or eliminate public urination in downtown Minneapolis.

Crime and Safety 1.3.7 (new) \$95,000.00

Strategy 7: (new) Work with the Central Cities Partnership (CCNP) Restorative Justice Program and others to initiate a systems change program that addresses the failure of the criminal justice system to deal effectively with “nuisance” crime offenders

Downtown Development 1. 2. (new) 1. (new) \$160,683.24

Objective 2: (new) Improve the downtown sense of community and promote a clean, safe identity for downtown Minneapolis residents and visitors.

Strategy 1: (new) Develop a streetscape program for Strategic areas that will identify destination locations and create a unified theme for downtown Minneapolis.

Implementation 1.1.1 \$35,000.00
(Implementation)

TOTAL **\$480,683.24**

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Pursuant to this resolution, I make the following recommendations for consideration by your committees:

RECOMMENDATION:

- (3) Approve the Downtown Neighborhood Plan Modification #5 attached to this report, specifically those parts of the Plan Modification which fall under City jurisdiction;

(4) Authorize the appropriate City officers to enter into any contracts or agreements needed to implement this request;

Sincerely,

Robert D. Miller
Director



NRP Plan Modification

Neighborhood:

DOWNTOWN MINNEAPOLIS

I. Approval Process Checklist

On the checklist below please indicate the type of modification you are requesting (Section IV, on the following page, will help you calculate the total NRP dollars affected by this Plan Modification). This will determine the approval process the neighborhood must follow. See NRP's Policy on "Changing Approved Neighborhood Action Plans and Early Access Requests - Amended 9/5/95" for more information.

Type of Modification (check all that apply)	30 Day Notice	Neigh. Board Vote	Broad-based Support	NRP Legal Review	Final Approval
Makes a minor revision to an existing plan strategy -- no funding reallocation	To those affected	Yes	No	No	NRP Director
Reallocates less than \$25,000 between existing plan strategies	To those affected	Yes	No	No	NRP Director
Reallocates more than \$25,000 (but less than 10% of the total NRP plan allocation) between existing plan strategies	Broad Notice	Yes	Yes	No	NRP Director, (he may request PB)
XXX Reallocates more than \$25,000 and more than 10% (but less than 35%) of the total NRP plan allocation between existing strategies	Broad Notice	Yes	Yes	No	MRT, PB
Reallocates more than 35% of the total NRP plan allocation between existing strategies	Broad Notice	Yes	Yes	No	MRT, PB & CC
Reallocates more than 25% of the total NRP plan allocation (within 12 months) between existing strategies	Broad Notice	Yes	Yes	No	MRT, PB
XXX Creates a new strategy within the total existing NRP plan allocation (regardless of the \$ amount)	Broad Notice	Yes	Yes	Yes	MRT, PB
Requests an increase in funding to the total existing NRP plan allocation	Broad Notice	Yes	Yes	No	MRT, PB & CC

II. Proposed Modification *(Briefly describe the modification, indicating any required plan text changes -- if*

necessary, attach additional documentation):

SEE ATTACHED

III. Rationale for Modification (*Briefly describe why the neighborhood is requesting the proposed modification*):

SEE ATTACHED

IV. Proposed Reallocation of NRP Funds (*List below any increases/decreases in NRP funds for plan strategies that will result through a reallocation of funds under this modification. Please consult with your NRP neighborhood specialist to complete this section*):

Plan Location Section	Goal, Objective, Strategy	Year	Current NRP Allocation	Proposed Change		Proposed New NRP Allocation
				+	-	
Arts, Culture, Educ	1.2.2. Word Mural	1999	40,000		40,000	0
Arts, Culture, Educ	1.3.1 Henn. Streetscape	2002	300,000		300,000	0
Arts, Culture, Educ	1.4.1 (new) Shubert Th	2002	0	95,000		95,000
Arts, Culture, Educ	1.4.2. (new) Planetarium	2002	0	25,000		25,000
Crime and Safety	1.1.5. Senior Center	2002	60,000	60,000		120,000
Crime and Safety	1.2.1 Safety/ 911 phones	1999	34,000		34,000	0
Crime and Safety	1.3.6 (new) Public Urination Reduction	2002	0	10,000		10,000
Crime and Safety	1.3.7. (new)Nuisance Crimes	2002	0	95,000		95,000
Downtown Devel.	1.1.1. Signs and Kiosks	1999	132,000		106,681.24	25,318.76
Downtown Devel.	1.2.1. (new) DT Identity	1999	0	160,681.24		160,681.24
Implementation	1.1.1 Implementation	1999	76,500	20,000		96,500
Implementation	1.1.1.	2002	27,000	15,000		42,000
* Total NRP Funds affected by request				480,681.24	480,681.24	

*** Total NRP Funds under "Proposed Change: (+)" should equal Total NRP Funds under "Proposed Change: (-)"**

V. Neighborhood Board Approval (Indicate when the neighborhood board took action on this proposed modification and attach a copy of the approved resolution, meeting minutes, or neighborhood transmittal letter):

Neighborhood Board Approval:

Date: 11/19/03

VI. Demonstration of Broad Neighborhood Support (If required by NRP's policy on "Changing Approved Neighborhood Action Plans and Early Access Requests" indicate by checking at least one of the boxes below how and when broad based neighborhood support was achieved. Attach appropriate documentation such as approved resolutions, sign-in sheets, meeting notices, copy of survey/interview, survey results, etc.):

- Neighborhood-Wide General Attendance Meeting** (with thirty day notice)

Date: 11/19/03

- Three or More Focus Groups** (representative of neighborhood population)

Dates: N/A

- Survey/Questionnaire** (with at least 20% response from all neighborhood households)

Date: N/A

- Random Interview/Survey** (of at least 350 neigh. households, with a 75% response rate)

APPROVALS

NEIGHBORHOOD

Signed: _____ Date: _____

Title: _____

NEIGHBORHOOD REVITALIZATION PROGRAM

Consistent with the Neighborhood Revitalization Program policy on "Changing Approved Neighborhood Action Plan and Early Access Requests" (as amended September 5, 1995), approval is granted for the specific changes included in your request.

Signed: _____ Date: _____

NRP DIRECTOR

Signature by the NRP Director, after all necessary approvals have been given, constitutes formal approval of your plan modification request.

APPROVED BY: NRP POLICY BOARD Date: _____

MPLS. CITY COUNCIL Date: _____