



Request for City Council Committee Action from the Department of Regulatory Services

Date: January 20, 2011

To: Council Member Elizabeth Glidden, Chair – Regulatory, Energy & Environment Committee

Subject: Annual taxicab meter rate adjustment using the Minneapolis Taxicab Cost Index

Recommendation: Receive and file

Previous Directives: On May 22, 2009 the Minneapolis City Council approved an amendment to MCO 341.775 requiring an annual review of taxicab meter rates by the Director of Regulatory Services and that rates be subject to an automatic adjustment.

Department Information

Prepared by: Patrick Hilden, District Supervisor – (612) 673-3317
Approved by:

Rocco Forté, Director of Emergency Preparedness & Regulatory Services

Burt Osborne, Director of Construction Services & Development Review

Grant Wilson, Manager of License & Consumer Services
Presenters in Committee: Patrick Hilden

Reviews

- Permanent Review Committee (PRC): Approval ___ Date _____
- Civil Rights Approval Approval ___ Date _____
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- No financial impact

Community Impact

- City Goals
 - Jobs and Economic Vitality: Businesses, big and small, start here, stay here, thrive here.

Supporting Information

The Minneapolis Taxicab Cost Index rose 7.38% from July 1, 2009 to June 30, 2010. This equates to a \$0.03 increase for every 1/5 mile, changing the rate from \$0.47 (current) to \$0.50 or a \$.15 increase per mile.

Staff completed a best practices study of taxicab meter rates from 20 cities, comparing the new adjusted Minneapolis taxicab meter rates to the 2010 taxicab meter rates of 20 metropolitan jurisdictions.

Because the ordinance was amended to give staff discretion over changes, this will be the final report to committee unless specifically requested.

BEST PRACTICES TAXI METER RATE SURVEY 2010

CITY/STATE	FLAG	1ST MILE	5 MILES	Rank
Honolulu	\$3.10	\$5.90	\$18.70	1
Boston	\$2.60	\$5.00	\$16.20	2
Los Angeles	\$2.85	\$5.25	\$16.05	3
Las Vegas	\$3.30	\$5.50	\$15.10	4
Milwaukee	\$2.75	\$5.00	\$15.00	5
Seattle	\$2.50	\$5.00	\$15.00	5
2011 Rate	\$2.50	\$5.00	\$15.00	5
Miami	\$2.50	\$4.50	\$14.10	6
San Francisco	\$3.10	\$4.90	\$13.90	7
2010 Rate	\$2.50	\$4.38	\$13.78	8
Denver	\$2.50	\$4.50	\$13.50	9
St. Paul	\$2.50	\$4.26	\$13.06	10
Atlanta	\$2.50	\$4.25	\$12.25	11
New York	\$2.50	\$4.10	\$12.10	12
Cleveland	\$2.25	\$4.00	\$12.00	13
St. Louis	\$2.00	\$3.80	\$11.80	14
Tulsa	\$2.00	\$3.60	\$11.60	15
Houston	\$2.50	\$4.00	\$11.48	16
Dallas	\$2.25	\$3.85	\$11.05	17
Washington, DC	\$3.00	\$4.25	\$10.25	18
Chicago	\$2.25	\$2.25	\$9.45	19
New Orleans	\$2.50	\$2.50	\$7.30	20

The results of this study reveal that the proposed 2011 adjusted taxicab meter rates remain relatively constant in relation to the 2010 rates changed by the other cities. This proposed increase represents the first automatic adjustment to the taxicab meter rates using the Minneapolis Taxicab Cost Index as required per Minneapolis Code of Ordinance 341.775. The taxicab service industry was notified of this proposed adjustment in January 2011.

Recommendation

That the Regulatory, Energy and Environment Committee receive and file this staff report.