



Request for City Council Committee Action from the Department of Community Planning and Economic Development

Date: January 24, 2011

To: Betsy Hodges, Chair, Ways and Means/Budget Committee
Referral to: None

Subject: Acceptance of \$7,500 from the Edison Community Sports Foundation to assist in the production of a public artwork and sign for Edison High School

Recommendation: Acceptance of \$7,500 from the Edison Community Sports Foundation to assist in the production of a public artwork and sign for Edison High School. Amend the 2010 General appropriation resolution by increasing the Community Planning and Economic Development agency local grant fund (01600-8900420) by \$7,500. Increase the revenue budget for the Community Planning and Economic Development agency local grant fund (01600-8900420-322502) by \$7,500.

Previous Directives: February 10, 2006, Issue (RFP) for a public artist(s) for Jackson Square Park

Department Information

Prepared by: Mary Altman, 612-673-3006
Approved by: Barbara Sporlein, Planning Director _____
Presenters in Committee: Mary Altman

Reviews

- Permanent Review Committee (PRC): Approval ___ Date _____
- Civil Rights Approval Approval ___ Date _____
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- Action requires an appropriation increase to the Capital Budget or Operating Budget
Dept Name: CPED
Fund Name: Local Grant Fund
Amount: \$7,500
- Action provides increased revenue for appropriation increase
Dept Name: CPED
Fund Name: Local Grant Fund
Amount: \$7,500

Community Impact

- Neighborhood Notification: N/A
- City Goals: Livable Communities, Healthy Lives
- Comprehensive Plan: Chapter 9, Arts and Culture

- Zoning Code: N/A

Supporting Information

In 2006 Jackson Square Park was selected as a site for public art and Art in Public Places support by the Minneapolis Arts Commission's Public Art Advisory Panel. An RFP was issued to select an artist, and James Brenner was selected. Working with the project steering committee and the Holland Neighborhood Improvement Association (HNIA), Brenner designed an artwork plan that included 2-4 sculptures located throughout the Park. The scope of the project was bigger than the project budget could support, however, HNIA indicated interest in raising additional funds for the project. The total project cost for the first sculpture was \$72,625. It was installed, along with three benches in the summer of 2009.

Following the installation of this first sculpture, HNIA requested Brenner finalize the design for an additional sculpture and a baseball backstop. They have funded this project with \$195,000 from their Neighborhood Revitalization Program. The new sculpture was installed in the summer of 2010 at the flood area across from the Park and construction of the backstop in the Park is underway.

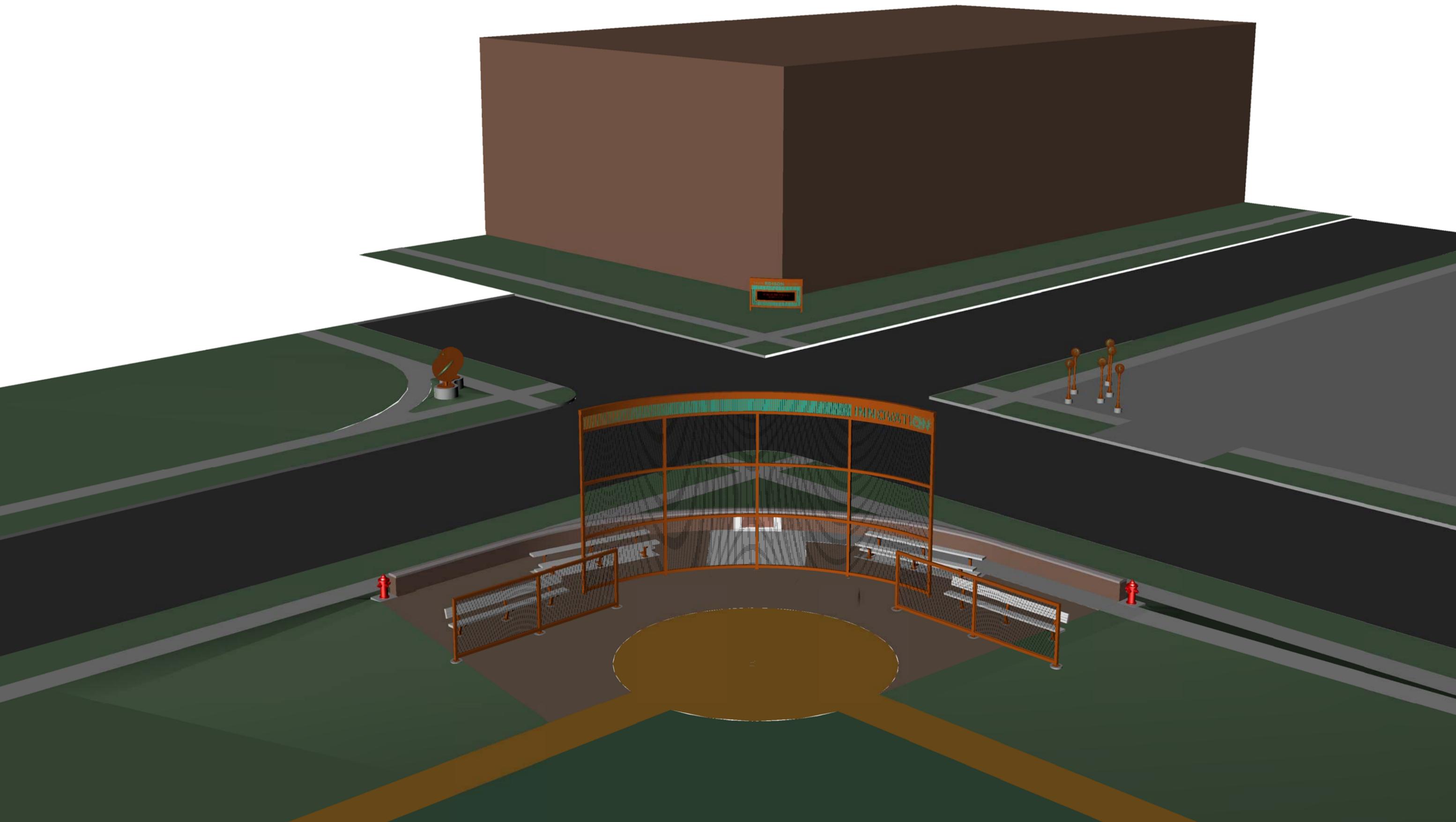
In 2010 HNIA and Edison school decided to commission a new electronic sign, also designed by Brenner, for the front lawn of their school. These two agencies, as well as the Edison Community Sports Foundation have each donated \$7,500 in matching funds to support the new sign.

Combined with the flood area pedestrian bridge which inspired Brenner's designs, these multiple elements create the Holland Campus Gateway, a cohesive aesthetic vision for the larger Jackson Square Edison High School area. The City's initial public art investment of \$72,625 has leveraged an additional \$217,500.

Attachments

Aerial view of Backstop, sculpture and sign.

Edison Sign Design



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INFORMATION

