



August 17, 2005

Minneapolis Licenses & Consumer Services
ATT: David Moore
350 S 5th Street - Room 1-C
Minneapolis MN 55415-1391

Dear David:

We would like to appeal the denial of our application for a block event on Thursday September 15, 2005 for the celebration of Mexican Independence Day on Lake Street between Bloomington Avenue South and 15th Avenue South.

We are unable to change the hours of the event because the key ingredient in the celebration of this Mexican holiday is a reenactment of the call for independence issued by Miguel Hidalgo on September 15, 1810. This reenactment is done each year in the central plaza of Mexico City by the President of Mexico between 11:00pm and 11:15pm on September 15th. We will be providing a simulcast live from Mexico City of this celebration. However, this reenactment is the very last part of the event. When it is complete, the event will come to an end and clean-up will commence.

We are a family oriented organization and understand the importance of keeping noise levels and disturbance of transport to area residents to a minimum. The disturbance of traffic is not nearly as cumbersome in the late night hours as it would be earlier in the evening, especially now when traffic levels have been significantly reduced in our area due to the reconstruction of Lake Street. We will be hiring many cleaning attendants and have over 40 volunteers that can assure that the teardown is completed quickly and the streets are reopened. We work with an audio visual company that is able to put up many small speakers around the entire event area and will assure that volumes are kept to a minimum. We will also be placing these speakers on carpets on the ground to absorb sound waves and minimize the distance the noise travels.

Thank you very much for your assistance with this appeal.

Sincerely,

Patricia H. Brown, Manager

Cooperativa Mercado Central, Inc.

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