



THE ALLIANCE

A UNIVERSITY DISTRICT PARTNERSHIP

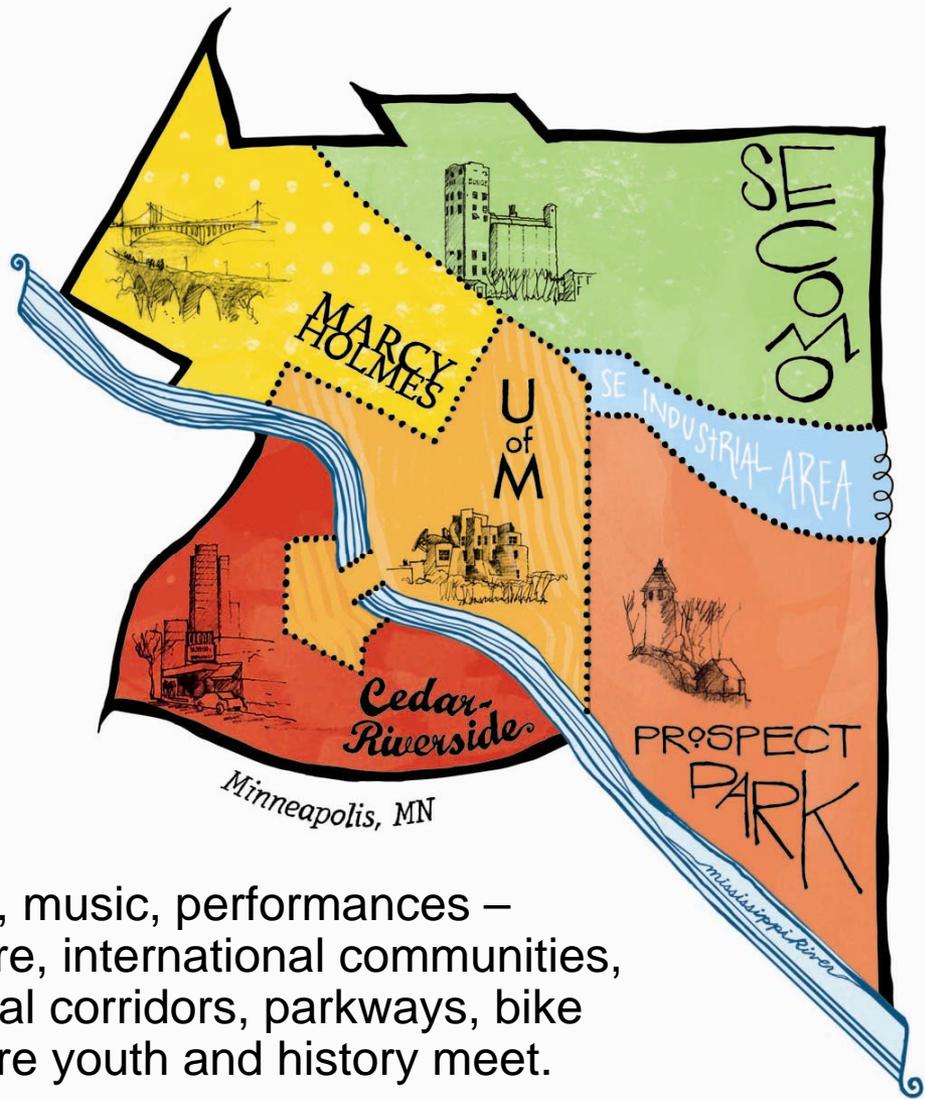


VISION:

“The University District will be the subject of joint efforts to preserve and maintain a vital, safe, and attractive community that will be a premiere destination and choice of a place to live, learn and work”

The University DISTRICT

- Neighborhoods surrounding the U of M in Minneapolis and the campus itself, positioned on the Mississippi River and at the center of the metropolitan area



- Center of learning and discovery, arts, music, performances – historic neighborhoods and architecture, international communities, a world-renowned medical center, natural corridors, parkways, bike routes, walking trails, river boating, where youth and history meet.

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Background and History

- **May 2006**

Legislature approves new stadium funding – directs a study “to assess the impact of the University on the surrounding community and the relationship of the community to the University.”

- **January 2007**

Neighborhoods, the University, and the City of Minneapolis present to the legislature an impact report: “Moving Forward Together”

- **May 2007**

Legislature appropriates \$750,000 for the work of an alliance

- **September 2007**

University District Alliance steering committee membership is determined.

- **December 2007**

Alliance steering committee convenes and begins work.

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Partnership ALLIANCE



• Charge to the Alliance from the Legislature:

*“...facilitate, initiate, or manage projects with the University, City, or other public or private entities that are intended to maintain the district as a viable place to study, research and live.”
and report progress to the Legislature by January 15, 2009*

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The Alliance Steering Committee

- **Neighborhoods**

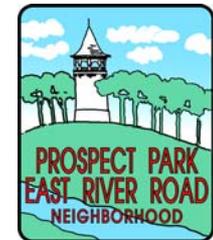
- *Marcy Holmes*: Arvonne Fraser
- *Southeast Como*: Wendy Menken
- *Prospect Park*: Dick Poppele *
- *West Bank Coalition*: Doris Wickstrom
- *University neighborhood*: Ron Lischeid

- **Businesses**

- *Dinkytown*: Skott Johnson
- *Cedar Riverside*: Mark Johnson
- *Stadium Village*: Nancy Rose Fribyl
- *SE Business*: Michael McLaughlin

- **University of Minnesota Students**

- *MSA*: Adam Engelman
- *GAPSA*: Kristi Kremers



* Steering Committee Co-Chair

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The Alliance Steering Committee

continued

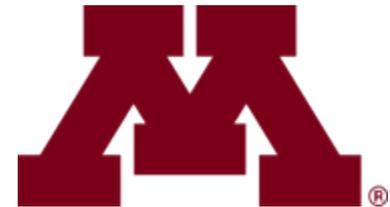
- **City of Minneapolis**

- Cam Gordon, *Council Member Ward 2*
- Diane Hofstede, *Council Member Ward 3*
- Mike Christenson, *Director, CPED*



- **University of Minnesota**

- Thomas Sullivan, *Senior V.P. and Provost*
- Karen Himle*, *V.P. University Relations*
- Brian Swanson, *Office of Budget and Finance*



- **Augsburg College**

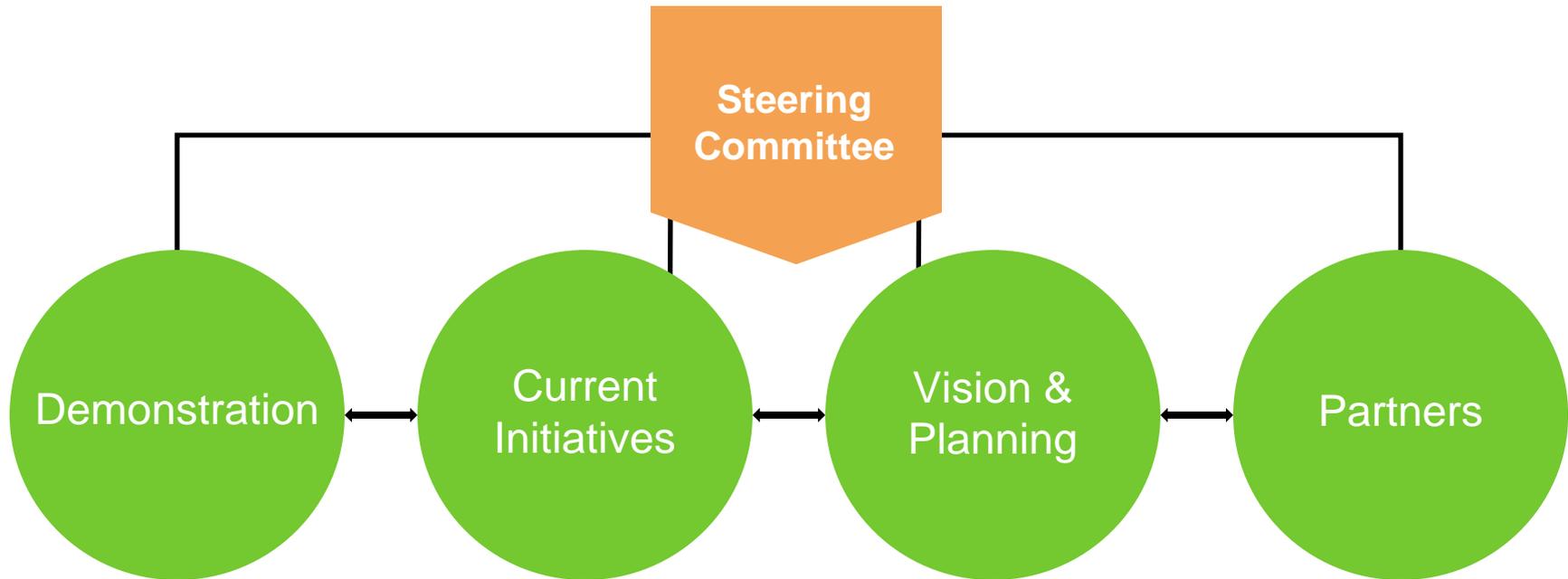
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Alliance work groups



Identify and implement specific Demonstration projects

City: inspections, rental licenses, zoning and regulatory review

Students: rental education and community citizenship

Develop a clear and comprehensive statement of vision, with tools to communicate

Identify partners and financial resources

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Alliance accomplishments— working together in new ways

Rebalancing homeownership and attracting long-term residents:

- Homebuyer incentives are bringing new long-term residents, funded through the Alliance and the University
- Homeownership preservation—22 homes threatened with conversion to rental are preserved through options to purchase and re-sell to owner-occupants
- Live Near Your Work: new website and marketing campaign provide information to University and other District area employees about amenities in the District and homes for sale.



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Alliance accomplishments— working together in new ways *continued*

Property Standards and Conditions:

- Zoning, Planning, and Regulatory Review; moratorium on some kinds of development while policy changes are under consideration
- Inspections on over 500 rental properties; 2,000+ violations resolved

Engaging Student Citizens:

- 20 Student Neighbor Liaisons are now at work in the Marcy-Holmes and SE Como neighborhoods, facilitating connections between student residents and their neighbors. Over 500 students each year take part in how-to workshops about tenant rights and responsibilities and living in the community.



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Alliance accomplishments— working together in new ways *continued*

Collaborative Planning:

- Urban design charrette weaving together all the communities in the University District (19 existing plans); phase I work product will be complete in March
- Development of a plan for the entire District—has neighborhoods, the U, rental property owners working together in a whole new way
- U of M Twin Cities Campus Master Plan, updated in 2009, will for the first time include areas for joint planning



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Human and Capital Investment

- Steering committee – Volunteer Board , monthly formal meetings throughout 2008
- Work groups – over 100 volunteers including partners and friends of the Alliance, contributed over 1200 man hours in frequent work group meetings
- Staff support – over 600 man hours of contributed staff time from University, City and neighborhoods
- Partners of the Alliance – Institutions and organizations in and around the University District – currently working on Alliance goals
- Over \$500,000 has been invested by Alliance members and partners

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Next Steps for the Alliance

- Expand reach and impact of the demonstration projects
- Sharpen zoning and regulation
- Further engage students as residents, citizens, and scholars
- Complete the development of a master plan for the District
- Attract and work with private developers and new partners
- Formalize Alliance governance and create a nonprofit corporation to take the work to the next level

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Legislative Request

- Legislation to allow local jurisdictions to exceed State Building Codes.
- Support for programs that promote historic preservation and leverage private investment in existing older homes (as the “This Old House” tax incentive used to do)
- Requirement that “relative homesteaded” properties be registered as such with local government, so that cities may opt to require rental licenses where these properties are being rented to non-family members.
- Legislative support for infrastructure that supports University District objectives:
 - Central Corridor LRT
 - Granary Road and supporting storm water infrastructure
 - East River Road extension
 - University East Gateway development
 - Grand Rounds “Missing Link”

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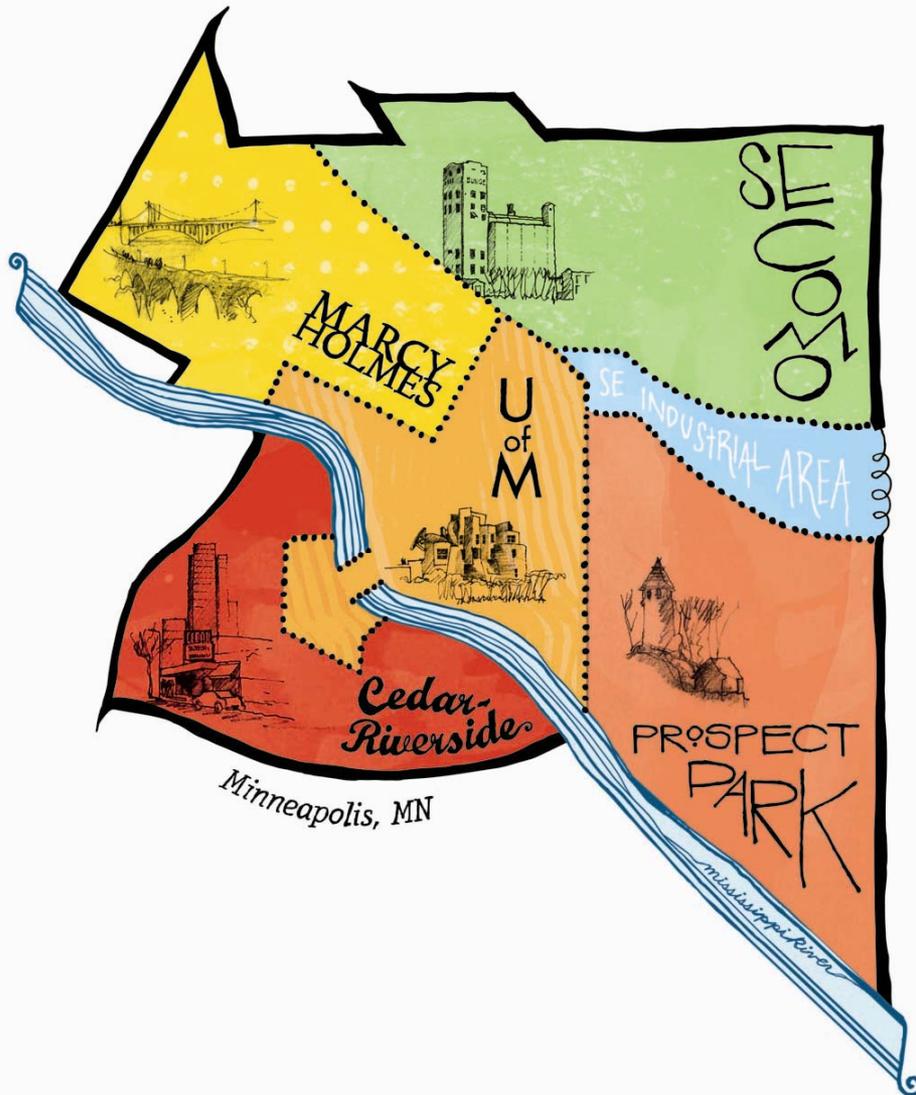
Funding requirements to take the Alliance work to the next level

- \$800,000 over 2 years for operations
- \$2,500,000 to increase impact and reach of the Alliance demonstration projects
- \$5,000,000 to catalyze other private investment

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University District Map



- The neighborhoods that make up the University District

<http://www.community.umn.edu/alliance>

<http://www.livenearyourwork.net>

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**Thank you
to the City of Minneapolis for your
partnership in the University District
Alliance!**

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