



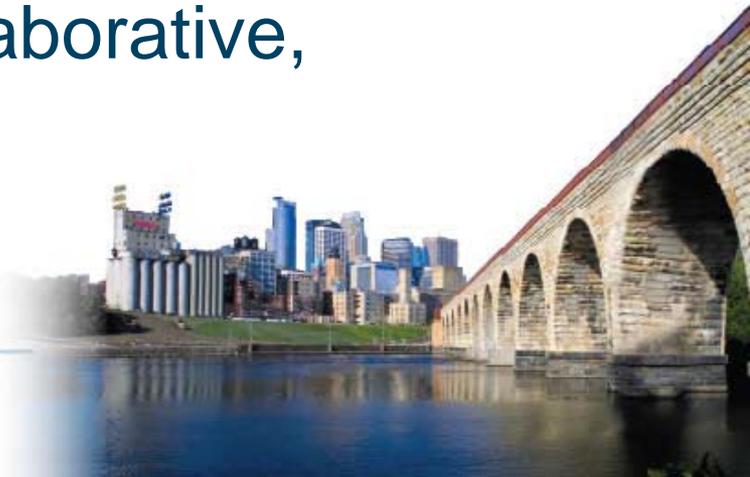
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**FIRE**

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business plan 2010-2014

# Key Contributions to City Goals

- Livable communities
  - Healthy lives healthy choices are easy and economical
- A City that Works:
  - Minneapolis is a model of fiscal responsibility, technological innovation and values-based, results driven municipal government
  - 21st century government: collaborative, efficient and reform-minded



# Vision

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The Minneapolis Fire Department is committed to:

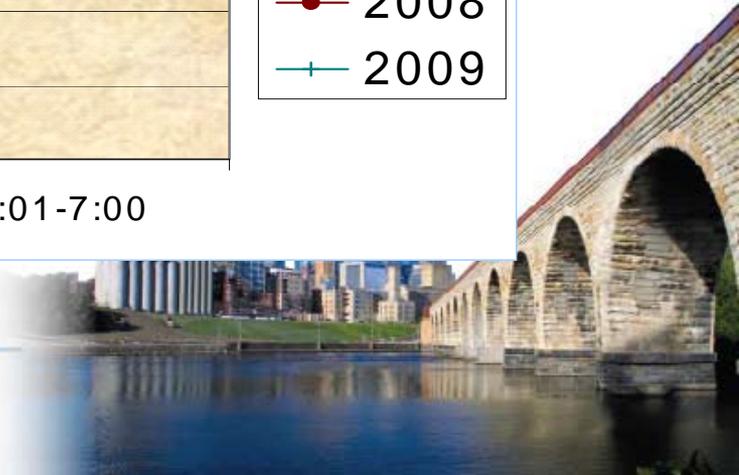
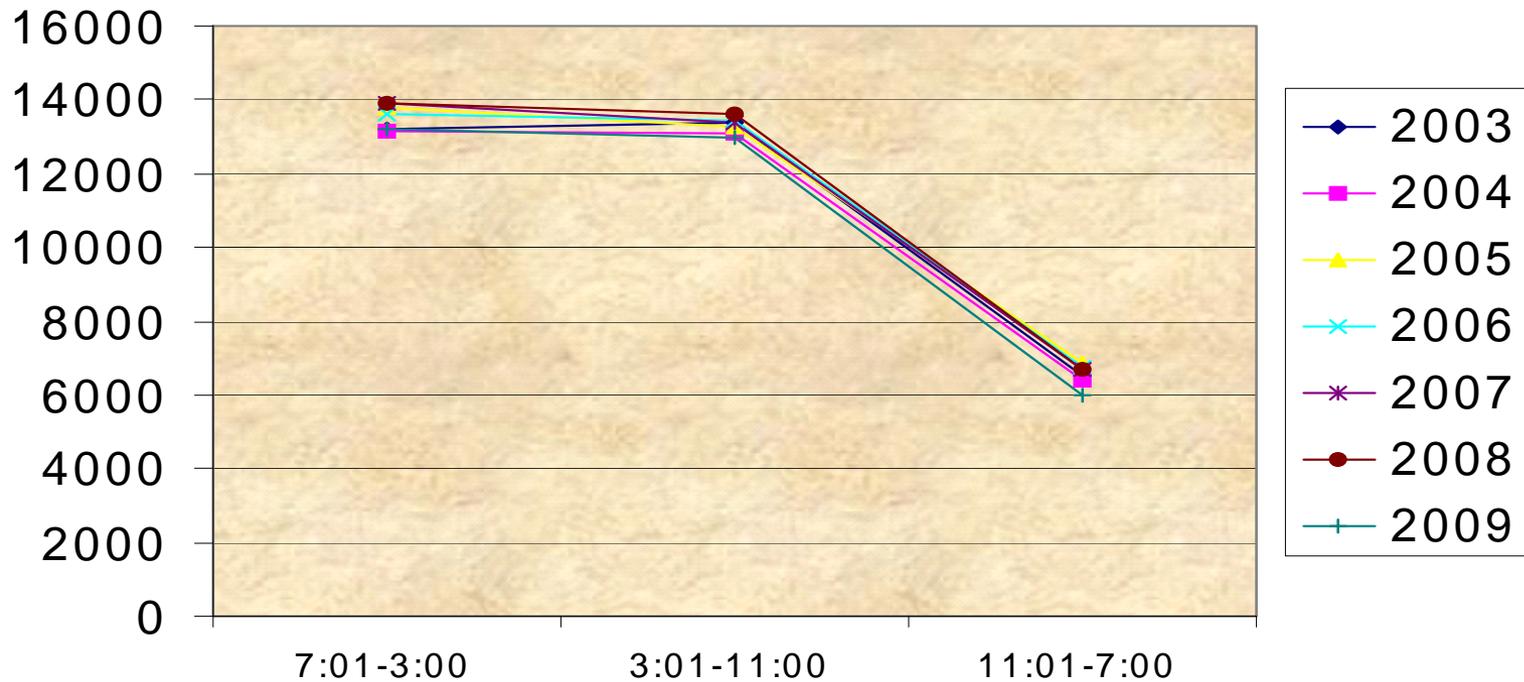
- innovation and service
- education and excellence
- enhancing and protecting the quality of life in Minneapolis
- meeting the changing needs of our community
- being recognized as leaders in fire and life safety services



# Challenge

Provide the right service at the right time with the right qualified staff and the right equipment

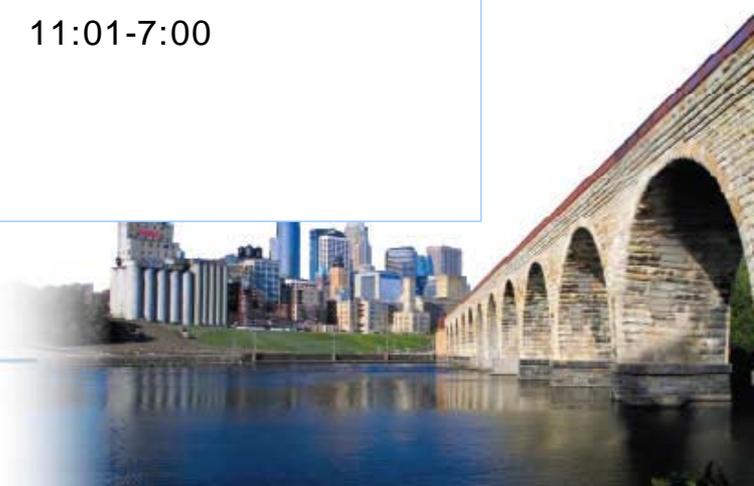
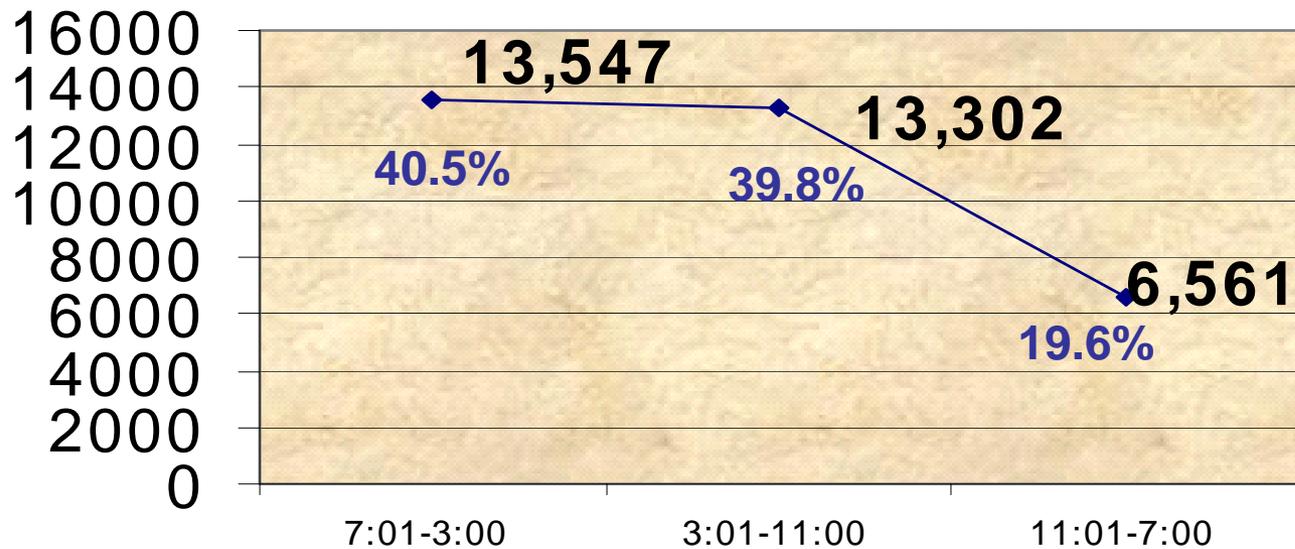
### Seven Years Fire & Rescue Events



# Challenge

Average 33,410 Runs Per Year

7 Year Average Fire & Rescue Events



# Challenge

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Provide the right service at the right time with the right qualified staff and the right equipment

*Where there is adequate amounts of fuel and air...*

- Slow developing fires double in size every **120 seconds**
- Medium developing fires double in size every **60 seconds**
- Fast developing fires double in size every **30 seconds**
- Ultra fast developing fires double in size every **15 seconds**

*A person suffering from a heart attack can die after only 6 minutes without oxygen*



# Challenge

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Provide the right service at the right time with the right qualified staff and the right equipment

For example in 2009 beyond responding to 32,203 events:

- + 825 Housing inspections completed
- + 850 Commercial Inspections completed
- + 1,581 Hours of Fire Watches completed
- + 11,000 Hours of station & rig maintenance completed
- + 90,000 Hours training completed

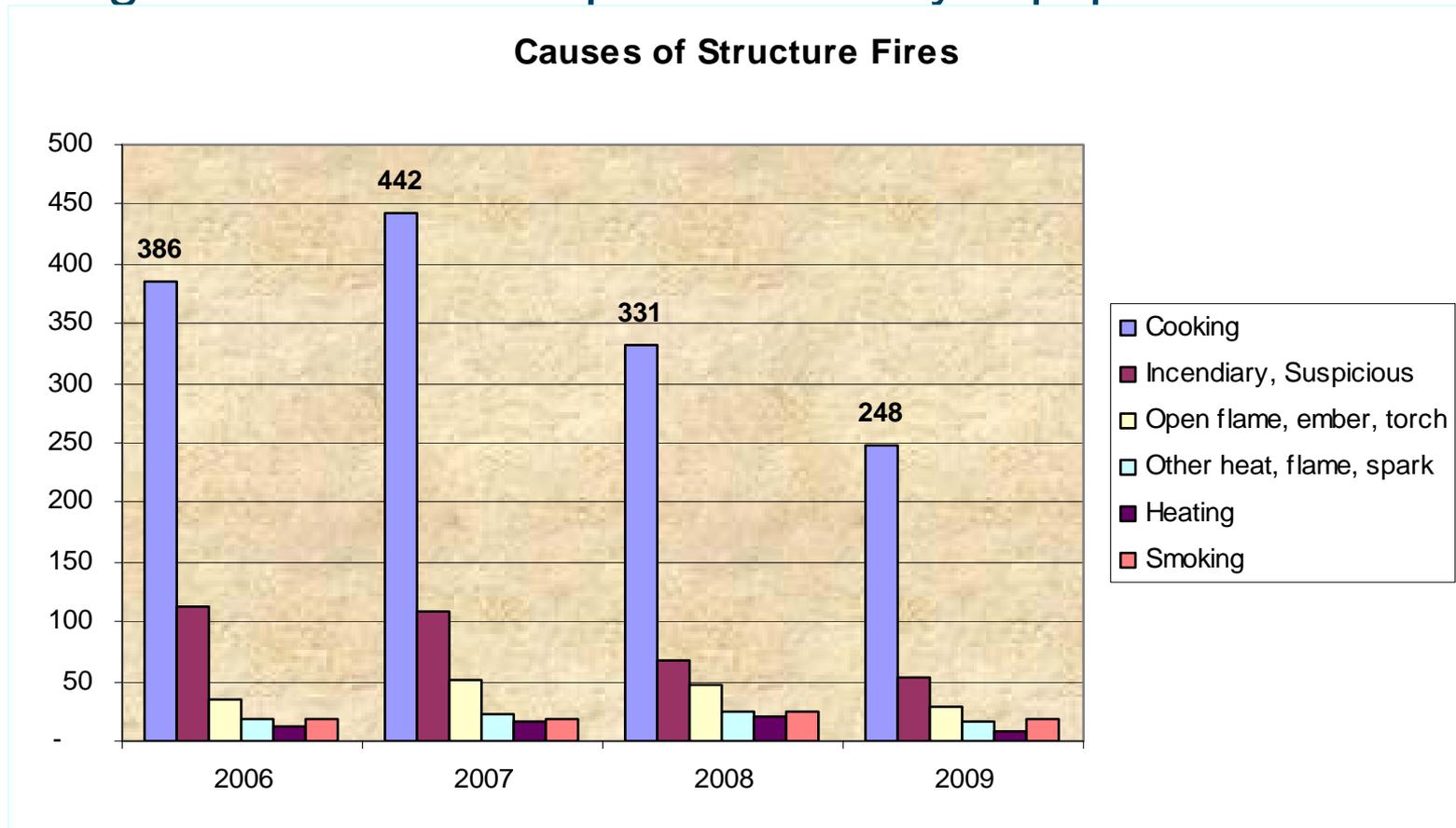
In 2010 additional responsibilities were added for:

- + 254 Hours boarding vacant buildings (Oct-Nov 2010)



# Challenge

Deploy resources to educate the community, build relationships at group and individual levels, in order to change behaviors and provide safety equipment



# Challenge

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Deploy resources to educate the community, build relationships at group and individual levels, in order to change behaviors and provide safety equipment

To Date:

- *Identified a total of 5,154 priority homesteaded properties within Minneapolis neighborhoods that have been selected for option of installation of free smoke detectors*
- *Obtained grant to purchase and install 3,000 smoke detectors*

Need to continue and build upon these efforts and initiate a collaborative focused education campaign

# Highlighted Goals and Objectives

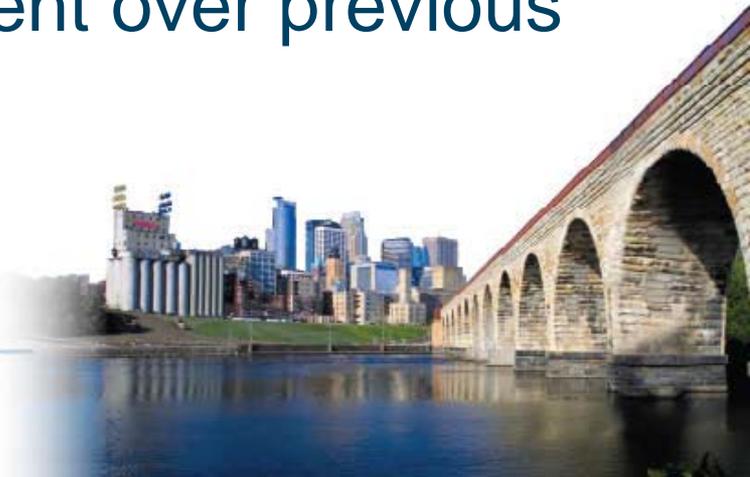
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- The department is committed to the mitigation of emergency occurrences and in limiting the negative impact of emergencies when they do occur, by providing education which is culturally sensitive, focused on saving lives, fire prevention and other general safety tips
- Every dwelling has a smoke detector and CO2 monitor
- Examine national and international trends and explore best practices to gauge effectiveness of current processes
- Staff is prepared to perform current and future duties and responsibilities
- Identify a means to balance the expectations of the 2005 Council adopted standard of Coverage and meet the standards of the National Fire Protection Association (NFPA) 1710 standard of coverage
- Build management capacity, structure, policies and procedures for the return of Fire Bureau.



# Highlighted Measures to Monitor Progress

- # of formal safety presentations given at schools each year
- # of smoke detectors or other safety equipment distributed and/ or installed in target neighborhoods
- % increase in grant funding and donations for prevention activities and equipment over previous year



# Highlighted Tactics and Initiatives

- Develop and maintain an innovative public information plan to proactively promote safety
- Each firefighter is an advocate for safety and is a safety educator
- The department is committed to sourcing and providing basic safety detection and safety devices to those that need them



# Highlights from Resource Plans

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- Develop a deeper understanding of process improvement, process re-engineering, performance management of people and processes
- Examine national and international trends and explore best practices to gauge effectiveness of current processes
- Analyze and modify the dispatch and deployment model to meet future delivery requirements
- Develop training modules and presentations that can delivered remotely and independently to stations so rigs do not need to be pulled out of service for training
- Increase survey participation or indentify and execute another forum to collect data



# Questions and Answers

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# Appendix: Mission

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Members of the Minneapolis Fire Department are thoroughly trained and ready to protect lives, property and the environment by rapidly responding to emergencies and hazardous situations. We are committed to prevention by proactively working with the community to reduce risk to life, property and the environment.

# Appendix: Values

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MFD core value is professionalism which is the collective personalities and shared values of its members: Integrity, Compassion, Service, Honesty and Stewardship. These values set the standard by which we perform our duties and achieve our goals to meet or exceed the expectations of those whom we serve. Our values are in alignment with all of the City of Minneapolis Values and have a departmental emphasis on:

**Community Focus:** Proactively engage residents in dialogue, share information and initiate prevention services to effectively minimize risks to life, property and the environment.

**Standard of Excellence:** The pursuit of excellence and high professional standards is vital to our success and is achieved in our organization through;

- skills training
- instilling a value of life-long learning
- the development of leadership traits
- ensuring a focus on wellness, health and safety

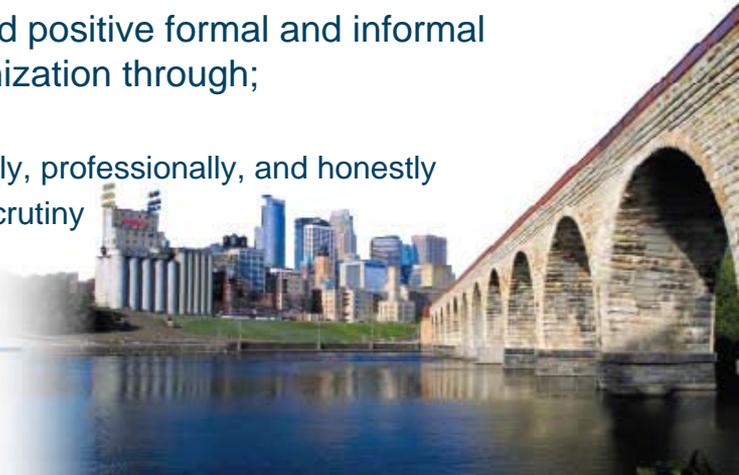
**Diversity:** Continue building a more culturally diverse workforce. Additionally, we are committed to developing a greater respect, appreciation and understanding of the diverse cultural population we serve through community engagement, education, compassionate quality service, mutual respect and adapting to the ever-changing needs and challenges of our community, our organization and the environment.

**Leadership, Teamwork and Ethics:** The pursuit of engaged and positive formal and informal leadership is vital to our success and is achieved in our organization through;

- teamwork in both emergency and the day-to-day work
- treating each other and the people we serve respectfully, humanely, professionally, and honestly
- all of our actions and deeds should withstand any and all public scrutiny

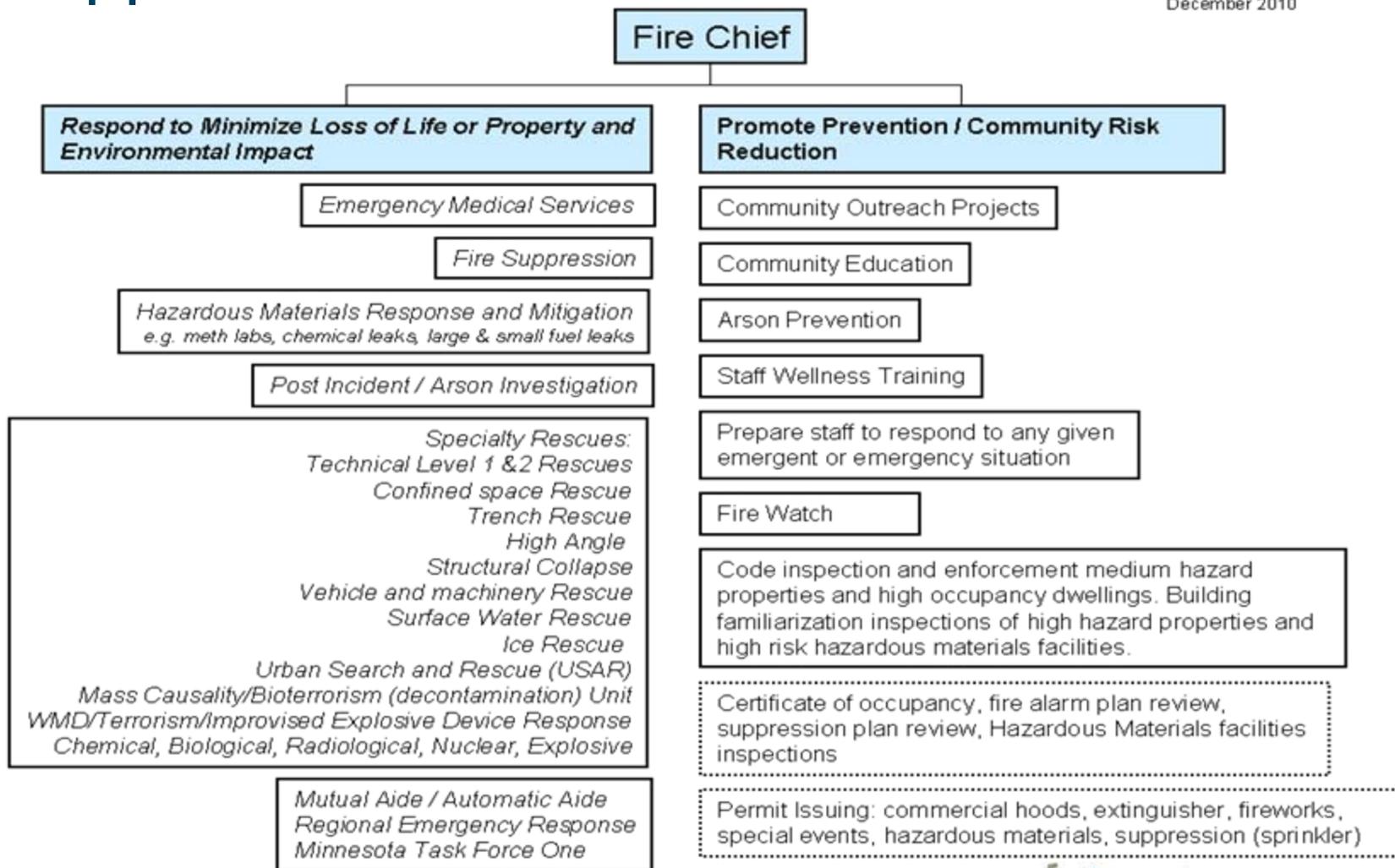
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# Appendix

December 2010



Note : Dotted line indicates temporarily assigned to Regulatory Services Department

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