

# COMMITMENTS TO VERY YOUNG CHILDREN IN MINNEAPOLIS



## WAY TO GROW

- Conduct a Peg + Cat parent engagement session as part of the Talking is Teaching: Talk, Read, Sing campaign
- Develop parent engagement sessions and/or literacy workshops for parents
- Provide in-kind leadership and support to the Cradle to K Cabinet

## LANDSCAPE STRUCTURES

- Will work with stakeholders to design a Literacy Playground that will promote brain development and early learning in a setting

## YWCA

- YWCA will host 9 parent engagement sessions/family events this year
- Will display the Talking is Teaching posters at three Minneapolis early childhood program sites
- Provide leadership and support to the Cradle to K Cabinet

## CHILDREN'S DEFENSE FUND

- CDF will promote the campaign through social media and they will share the campaign with other partner organizations
- Donate books
- Host parent engagement sessions
- Display Talking is Teaching branded materials
- Provide leadership and support to the Cradle to K Cabinet

## PEOPLE SERVING PEOPLE

- Hosting the launching of the Talking is Teaching: Talk, Read, Sing campaign

## YWCA

- YWCA will host 9 parent engagement sessions/family events this year
- Will display the Talking is Teaching posters at three Minneapolis early childhood program sites
- Provide leadership and support to the Cradle to K Cabinet

## REACH OUT AND READ PROGRAM

- Create a page on the Reach Out and Read website
- Be a social media ambassador
- Promote the Talking is Teaching campaign messages at their Minneapolis clinics
- Encourage new clinic partners to join Reach out and Read
- Distribute Talking is Teaching messages through their clinics



## GREATER TWIN CITIES UNITED WAY

- Provided \$15,000 in funding to the Talking is Teaching campaign
- In-kind leadership and support to the Cradle to K Cabinet

## SIMPSON HOUSING

- Help promote the Talking is Teaching campaign through social media
- Display Talking is Teaching materials through their organization
- Read to very young children as part of their home visits
- Provide books to families
- Incorporate Talking is Teaching messages and materials into their everyday contact with parents and families

## THINK SMALL-GENERATION NEXT

- Think Small commits to serving 30 child care providers in Minneapolis-targeting providers of color, English language learners and those serving low-income and new immigrant communities who are in need of high quality early learning support and coaching through Parent Aware.
- Think Small will engage 500 parents and child care providers in joint efforts to enhance children's early development and decrease the word gap in underserved communities in Minnesota by supporting Reading Corp, implementing Lena Start and developing the Reminders for Readiness testing program.
- Provide leadership and support to the Cradle to K Cabinet

## HEALTH PARTNERS

- Expand Reach Out and Read to all Health Partners clinics that serve children (95,000 books distributed in 2015)
- Complete hospital expansion by December of 2016
- Conduct an employee book drive in 2016
- Employee awareness messages planned for 3rd quarter on the importance of read, talk, sing for healthy family development
- Distributed 500 books for children at Health Partners annual meeting on Thursday, June 23rd, 10:30 a.m.
- Provide leadership and support to the Cradle to K Cabinet

## MINNEAPOLIS PUBLIC SCHOOLS

- Become a Talking is Teaching social media ambassador and help push out campaign messages
- Display Talking is Teaching posters in Minneapolis Public Schools Early Childhood Family Education and Early Childhood Screenings locations
- Train Early Childhood Family teachers, teen parent services and early childhood screening staff in Minneapolis to incorporate Talking is Teaching messages and materials into their everyday contact with parents
- Provide leadership and support to the Cradle to K Cabinet



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- Identify 3 child and family- serving organizations and assist them with planning, implementing, and evaluating for continued use of LENA Start, Smarter Happier Babies, a parent education program to promote early language development. This is part of a larger effort to provide LENA Start to 150 families in the area through 2017, to adapt the intervention for several unique populations, to evaluate its efficacy, and to provide infrastructure for scaling up its application for young families throughout Minneapolis and the region
- Provide training and technical support to one or more organizations to adapt LENA Start, Smarter Happier Babies for underserved language groups
- Facilitate continued attention to Talking is Teaching: Talk, Read, Sing and support Mayor Hodges and others to make this an on-going and high impact effort
- Provide leadership and support to the Cradle to K Cabinet

## MINNEAPOLIS HEALTH DEPARTMENT

- Help promote the Talking is Teaching campaign by distributing materials to parents about the importance of talking, reading, singing to children
- Conduct a parent engagement session and distribute Talking is Teaching literacy materials
- Provide leadership and support to the Cradle to K Cabinet

## THE FAMILY PARTNERSHIP

- Conduct a parent engagement session and distribute Talking is Teaching materials to families
- Provide in-kind leadership and support to the Cradle to K Cabinet

## JOYCE PRESCHOOL

- Will conduct a parent engagement session with parents and distribute literacy materials