

Community Engagement Task Force Community Outreach Plan

Objective:

Share our recommendations for community engagement, and collect feedback from the community about those recommendations in a way that follows the principals identified in the CETF Report.

Assumptions:

- Report to City Council ready in the October/November time frame
- Task Force members have been and will continue to represent the constituencies they were appointed for
- Primary purpose for the outreach plan is for gathering input on the report
- Both the existing community engagement system and other means for gathering input from the community will be utilized
- The principles identified in the report will be applied to gathering public input

High Level Plan:

Phase I

Initial CETF draft report content is presented to get a “temperature” read on its content

- Initial single community forum
 - Purpose: First test of content
 - Format: 2 hour meeting
 - Short presentation of CETF purpose and draft report process generation
 - Small group discussions of report
 - Small group’s report back to the group as a whole
 - Closing comments on next steps, how input will be considered, how to stay informed on report progress
- Input from initial meeting is synthesized and presented to CETF to consider for inclusion into report
- Revised report is generated

Phase II

Community input is gathered through a variety of feedback mechanisms using the revised report.

- Task Force members attend existing community events and either formally or informally gather input
- Input gathered through electronic forums and/or surveys
- Input gathered from community organizations requesting a formal presentation of the draft report (priority of responding to these requests to be determined)
- 5 regionally based community forums
 - Purpose: Present CETF report with synthesized input from initial public meeting
 - Format: 2 hour meetings
 - Short presentation of CETF purpose and draft report process generation
 - Small group discussions of report
 - Small group’s report back to the group as a whole
 - Closing comments on next steps, how input will be considered, how to stay informed on report progress
- Input from second phase is synthesized by staff **and** Task Force members and presented to the CETF to consider for inclusion into the report
- Revised report is generated and voted on by the CETF

Phase III

- Report presented to City Council