



# The City of Minneapolis

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## A RESOLUTION OF THE MAYOR & CITY COUNCIL

**By B. Johnson, Reich, Gordon, Frey, Yang, Warsame, Goodman,  
Glidden, Cano, Bender, Quincy, A. Johnson, and Palmisano**

### **Farmers Market Week Resolution**

**Declaring August 6 through 12, 2017, to be Farmers Market Week in the City of Minneapolis.**

Whereas, farmers markets serve as important sources of healthy food for residents, economic development mechanisms for local farmers and food producers and community gathering spaces in Minneapolis; and

Whereas, the City of Minneapolis launched the citywide Homegrown Minneapolis initiative in 2008 to expand the community’s ability to grow, process, distribute, eat and compost more healthy, sustainable and locally grown food; and

Whereas, Minneapolis has nearly thirty farmers markets and mini markets operating throughout the City in 2017; and

Whereas, Homegrown Minneapolis has an online interactive map that makes it easy to find farmers markets all over the city; and

Whereas, the Farmers Markets of Minneapolis have approved a collaborative strategic plan, name and logo and are working together with the City of Minneapolis and University of Minnesota on a marketing campaign and market metrics project; and

Whereas, customers at the Farmers Markets of Minneapolis redeemed more than \$200,000 in Market Bucks and SNAP/EBT in 2016, expanding access to fresh, healthy food for Minneapolis residents experiencing food insecurity; and

Whereas, Farmers Markets of Minneapolis engaged more than 600 vendors in 2016, providing access to economic opportunities for local farmers and food producers; and

Whereas, from August 6 through 12 the Farmers Markets of Minneapolis will distribute market bags and “At the Farmers Market” books and offer “Power of Produce” opportunities to kids ages 3 to 12 to earn \$2 to purchase seasonal produce by sampling fresh vegetables; and

Whereas, 81% of direct marketing farmers incorporate cover crops, reduced tillage, on-site composting, and other soil health practices into their operations and 75% of direct marketing farmers use practices at or above USDA Organic standards according to the American Farmland Trust; and

Whereas, August 6 through 12 is National Farmers Market Week;

**Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:**

That August 6 through 12, 2017, is hereby declared Farmers Market Week in the City of Minneapolis.

Passed, August 4, 2017

\_\_\_\_\_  
Barbara Johnson, President of the Council

Approved:

\_\_\_\_\_  
Betsy Hodges, Mayor

Attest:

\_\_\_\_\_  
Casey Carl, City Clerk