



minneapolis

2040

September 29, 2016

Zoning & Planning Committee

CIVIC ENGAGEMENT CALENDAR

Minneapolis 2040:

An inspiring city growing in equity,
health, & opportunity.

COMPREHENSIVE PLAN VALUES



Growth



Equity



Sustainability



Livability



Competitiveness



Good Government

minneapolis

2040

Minneapolis 2040 Civic Engagement Calendar

CIVIC ENGAGEMENT GOALS

- **Meaningful and Relevant Dialogue:** The community feels that the dialogue has been meaningful and relevant to their interests and daily lives.
- **Inclusive Representation:** The perspectives and participation of a broad range of community members are equitably represented in the plan.
- **Access to Information and Opportunities:** The public has the information they need to participate in ways that are appropriate to their experiences and lifestyles.
- **Contributions Have Impact:** The public feels their input has been thoughtfully considered and sees their contributions reflected in the plan.
- **Empowering Experience:** Community leadership and capacity has been built through the process.
- **Effectively-Used Resources:** Government resources are used wisely and effectively.

The Process is:

MEANINGFUL

RELEVANT

ACCESSIBLE

INCLUSIVE

EQUITABLE

The Community is:

REPRESENTED

INFORMED

HEARD

EMPOWERED

- **Large convening events** – Community Connections Conference, Big Questions meetings
- **In-person interaction** – Community Dialogues, Meeting-in-a-Box, Street and Cultural Festivals
- **Technology-based tools** – Interactive website, Augmented Reality
- **Creative tools** – Artist-designed infographic, Third Place Pop-Up Gallery, Urban Planning Zine, Six-Word

Call for Artists for **Civic Engagement in Minneapolis 2040**

City of Minneapolis
Community Planning and Economic Development (CPED)

The City of Minneapolis is pleased to invite public and community engaged artists to apply to support and contribute to civic engagement for the city's comprehensive plan, *Minneapolis 2040*. (See page 6 for information on artist eligibility.)



Meeting-in-a-Box: Phase 1



Meeting-in-a-Box

BACKGROUND

Minneapolis 2040 is the City's process for developing a plan for the next twenty years. It is a visioning process that will direct the logical and coordinated physical and economic development of the city into the future. The City of Minneapolis is required by the Metropolitan Council to update the Comprehensive Plan every ten years to meet State law and regional planning requirements. This update will be adopted in 2018 by the City Council.

On April 1, 2016, the City Council directed the Department of Community Planning and Economic Development (CPED) to update the policies of the City's Comprehensive Plan in service to the values of growth and vitality, equity and racial justice, health and resilience, livability and connectedness, economic competitiveness, and good government, and with a focus on guiding public and private investment in the built, natural, and economic environment.

WHY CIVIC ENGAGEMENT?

Civic engagement is a means for all people to bring their thoughts and voices and to share their own ideas, backgrounds, experiences, and expertise to collectively achieve a shared outcome. The *Minneapolis 2040* visioning process is an opportunity to promote quality of life in the Minneapolis community for residents, workers, and visitors in a manner that everyone can benefit from. This engagement plan is the vehicle for updating and developing new policies that will help guide the creation of places and spaces for civic responsibility and determination to be enhanced. Communities throughout Minneapolis are invited to assist CPED in the creation of *Minneapolis 2040* and the final plan will reflect that participation.

MEETING-IN-A-BOX OVERVIEW

What should Minneapolis be like in 2040? Meeting-in-a-Box is a civic engagement method designed for use by community groups, neighborhood associations, or friends to gather at a convenient time and location to share their ideas and proposals for the future of the city. Discussions and debates related to the future of Minneapolis should not be limited to those organized by City staff but instead such discussions should happen wherever and whenever it is convenient and meaningful for a group of interested people to get together and talk.

The following is the Meeting-in-a-Box kit which contains everything you need to hold your own discussion. Meeting-in-a-Box can be downloaded from the project website, activated at your own meeting, and the results of your discussion can be returned to the City as indicated below. This Meeting-in-a-Box is the first of a series that will be available for download throughout the Comprehensive Plan process.

Thank You For Hosting Meeting-in-a-Box!

For reasonable accommodations or alternative formats please contact the Department of Community Planning and Economic Development at 2040@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau key pab 612-673-2800 -Hadil aad Caawimaad u baahantahay 612-673-3500.

Spring/Summer 2016

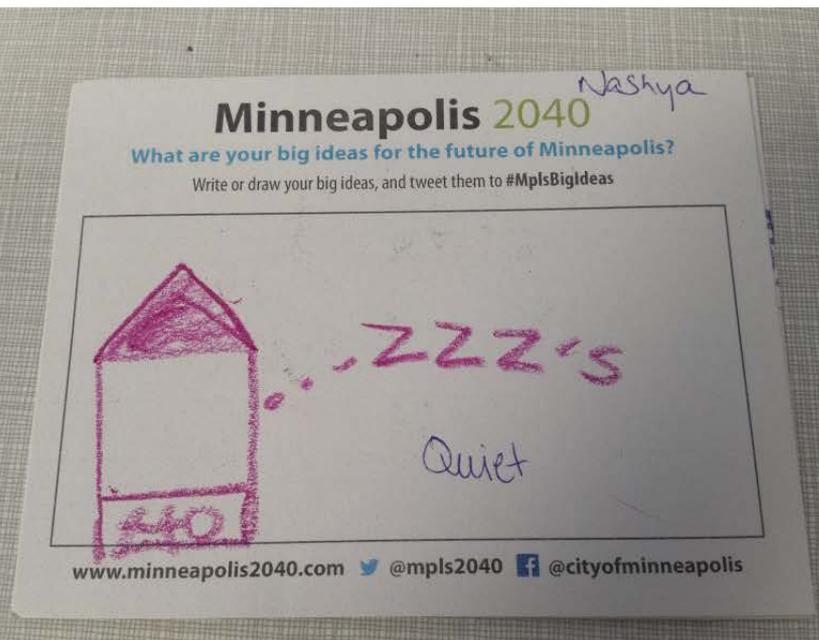
- **Purpose:** Staff raised awareness about the Comprehensive Planning process.
- **Engagement:** Participants had an opportunity to learn about the Comprehensive Plan and share how they wanted to be engaged.



- **Large Convening – Community Connections Conference**
- **Street Festivals**
 - May Day
 - American Indian Attendance Fair
 - South Minneapolis Housing Fair
 - Juneteenth MN
 - Somali Independence Day Festival
 - Open Streets East Lake and West Broadway
 - Cedar Riverside Health Fair
 - Monarch Festival
 - PARTNERS with Youth Conference
- **Community Dialogues**
 - Metropolitan Urban Indian Directors
 - East African leaders
 - Southeast Asian leaders
- **Technology**
 - Tweet with a Planner
 - Online survey
- **Creative Tools**
 - Artist-designed infographics
 - Social practice artist hired for October open houses
 - Happenings artist hired for October open houses

- **Good Government (Public Safety, Community and Government Relations)**
 - Safer neighborhoods, community spaces, and parks
 - Improved relationships between community members, City staff, and elected officials
- **Equity and Economics**
 - Opportunities for economic prosperity and jobs for people from diverse racial backgrounds
 - Workforce development through educational and training opportunities; school improvements
 - Improved opportunities to do business in Minneapolis and with the City
- **Livability**
 - More accessible public transportation system – wider route extent, more frequency
 - More affordable housing and housing choice (location, types of housing for family size)
 - Improved and expanded walking and biking facilities, park and recreational facilities
- **Health and Sustainability**
 - More green energy, healthy foods, sustainable practices
 - Access to increased health care, physical and mental (including effects of trauma)

WHAT WE HEARD



PHASE 2 BIG QUESTIONS

Fall 2016

- **Purpose:** Staff will share information and ask questions about such topics as housing, streets, and jobs.
- **Engagement:** Participants will have the opportunity to share their ideas for the future of the city.

YOUR CITY

We want Minneapolis to be a strong, growing, diverse, and inclusive city. **How can we do this and provide diverse housing options, sustainable jobs, and a transportation system that works?**



YOUR COMMUNITY

Your community should be safe, livable, healthy, and sustainable. **Do you have access to what you need on a daily basis?**



YOUR VOICE

Your voice is important in shaping the future of Minneapolis. You know how you experience the city every day and what it takes to create a more equitable future for everyone. **Help us build on what's working.**



- **Large Convening – Community Open Houses**
 - Tuesday, October 25
5:00-7:30 PM
Midtown Global Market
 - Thursday, October 27
5:00-7:30 PM
North Commons Park
- **Community Dialogues**
 - Metropolitan Urban Indian Directors
 - African American Leadership Forum
 - Skyway Senior Center
 - Minneapolis Advisory Committee on People with Disabilities
 - Youth Congress
 - Waite House
 - East African population
 - Southeast Asian population
- **Technology**
 - Online survey and open house materials
- **Creative Tools**
 - Social practice artist hired for October open houses
 - Happenings artist hired for October open houses

PHASE 3 Policy Framework

Spring 2017

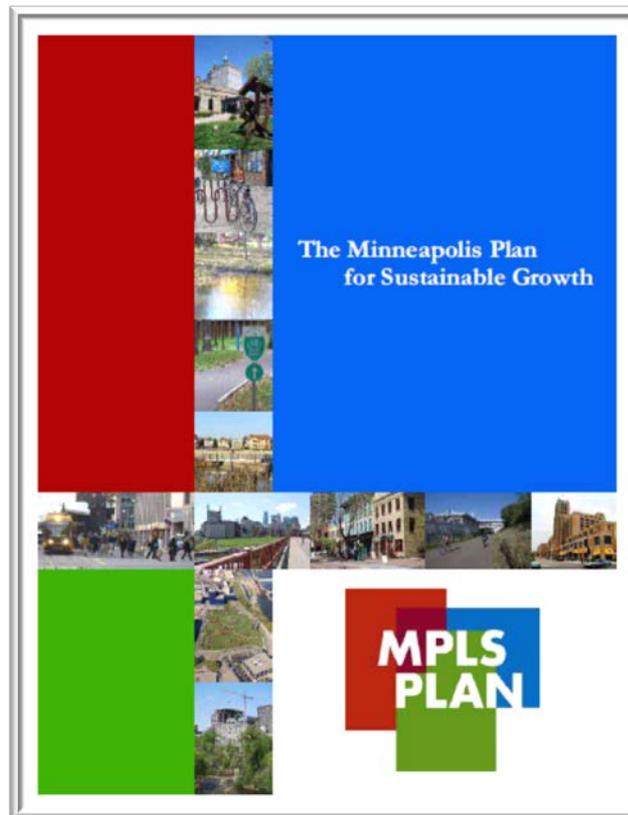
Summer 2017

- Purpose:** Staff will report back on what we heard in the Fall and present options for shaping the growth of the city.
- Engagement:** Participants will have an opportunity to learn about the pros and cons of various options and share their thoughts with staff.
- Purpose:** Using what we heard in the Spring, staff will present a set of recommended options for shaping the growth of the city.
- Engagement:** Participants will have an opportunity to discuss and comment on that recommendation before the City Council votes on it.



Fall 2016

- **Purpose:** Staff will release a complete draft Comprehensive Plan.
- **Engagement:** Participants will have an opportunity to provide feedback on how it all fits together.



Throughout 2018

- **Purpose:** Staff will produce the final plan document and show how it reflects public input.
- **Engagement:** There will be a public hearing during which anyone can comment on the plan in person, in writing, or online.

