

# City of Minneapolis

## Request for Committee Action

**To:** Health, Environment & Community Engagement  
**Date:** 9/26/2016  
**Referral:** Ways & Means  
**From:** City Coordinator's Office  
**Lead Staff:** Gayle Prest  
**Presented by:** Peter Ebnet  
**File Type:** Action  
**Subcategory:** Contract/Agreement

---

**Subject:**

Cooperative Agreement for Community Engagement Energy Efficiency Pilot Projects

**Description:**

Authorizing a Cooperative Agreement for funding Community Engagement pilot projects between the City of Minneapolis, CenterPoint Energy, and Xcel Energy.

**Previous Actions:**

On June 28, 2013, the City adopted its Climate Action Plan which seeks to reduce greenhouse gas emissions by 15% by 2015, 30% by 2025, and 80% by 2050.

On October 17, 2014 the Minneapolis City Council passed new franchise and Clean Energy agreements with CenterPoint Energy and Xcel Energy. These agreements committed the City and utilities to jointly and cooperatively to study, prioritize, plan, coordinate, implement, market, track, and report progress on clean energy activities in the City in support of the City's Climate Action Plan and 2040 Energy Vision.

---

**Ward/Address:**

Not Applicable

**Background/Analysis:**

In order for the City and utilities to reach the aggressive goals outlined in the Climate Action Plan, new and innovative ways of reaching utility customers with energy efficiency programs need to be developed and implemented. To that end, the Clean Energy Partnership (Partnership) between the City and the utilities was formed and is seeking to contract with community-based organizations that have deep, established relationships with residents and/or multifamily building owners in the area, and are already engaged with residents on related topics of livability. The Partnership's Energy Vision Advisory Committee was instrumental in the design of the pilot project.

Specifically, the Partnership seeks to:

1. Better understand how to engage underrepresented communities in Minneapolis in energy efficiency programs, including what motivates them to take action.
2. Increase equitable up take of energy saving opportunities offered by Xcel Energy and CenterPoint Energy, and
3. Assist in achieving engagement targets and greenhouse gas emission reductions as outlined in the Minneapolis Climate Action Plan.

These pilot projects are being funded by \$10,000 from each of the Partners. This money will be managed according to the Cooperative Agreement.

**Financial Review:**

**No additional appropriation required, amount included in current budget.**

**Attachments:**

1. Community Engagement for Energy Efficiency Pilot Project Cooperative Agreement