

CITY OF MINNEAPOLIS

# Initial Plans & Preparations for the 2016 Presidential Election

Elections & Rules Committee  
March 29, 2016

# 2016 Presidential: Key Dates



Registration: Closes Tues., July 19, at 5 p.m.

“Early” voting period: June 24 through Aug. 8

**PRIMARY: Tues., Aug. 9, 2016**



Registration: Closes Tues., Oct. 18, at 5 p.m.

“Early” voting period: Sept. 23 through Nov. 7

**GENERAL ELECTION: Tues., Nov. 8, 2016**



# Taking the Ballot to the People

- Target Communities
- Leverage Partnerships

1.

REGISTRATION

2.

ACCESS

- Support "Early Voting"
- New Precincts & Polls

3.

EMPLOYMENT

- Election Judges
- Seasonal Staffers

# The Concern About Registration

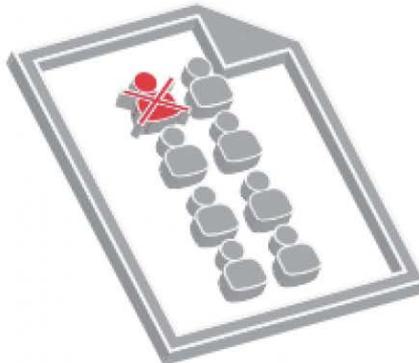
**51**  
**MILLION**  
ELIGIBLE CITIZENS  
**NOT REGISTERED**



**1** in **4**

American citizens  
are **not registered**  
to vote.

**24**  
**MILLION**  
INACCURATE  
**REGISTRATIONS**



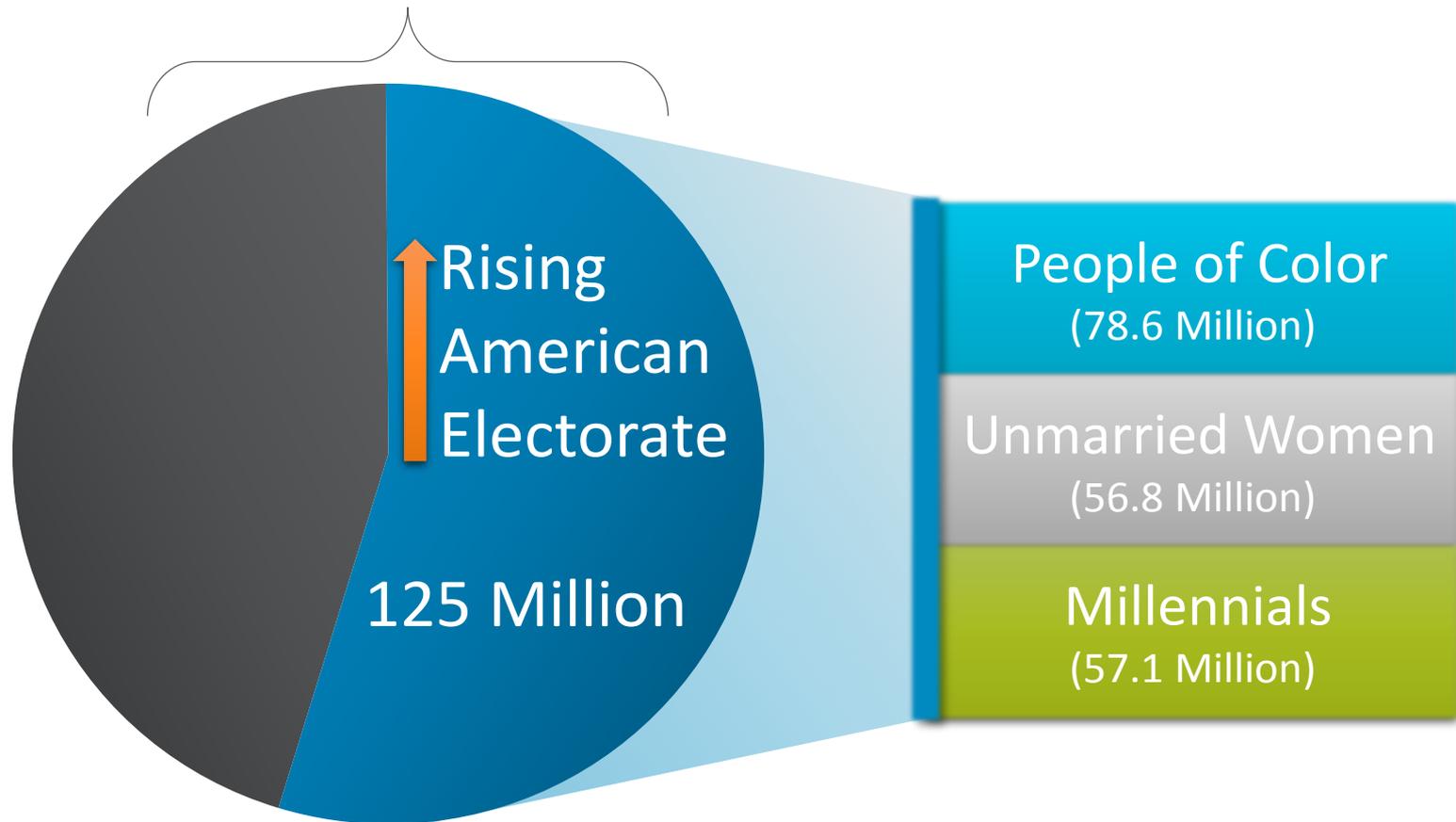
**1** in **8**

current registrations are  
**significantly inaccurate**  
or **no longer valid**.

*Figures courtesy of the Pew Center on the States*

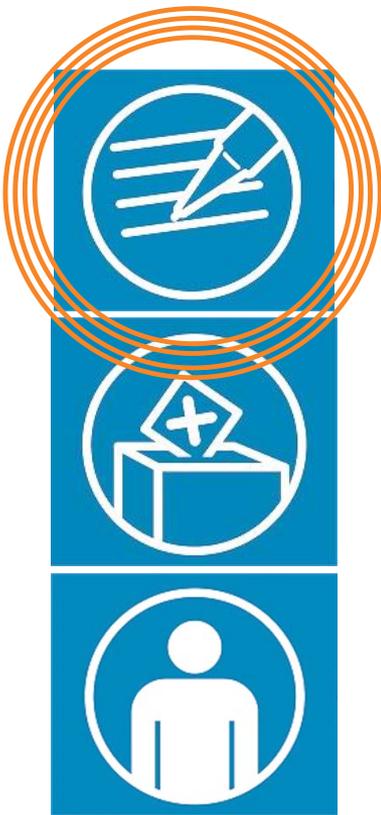
# Rising American Electorate

Total Vote Eligible Population = 228 Million



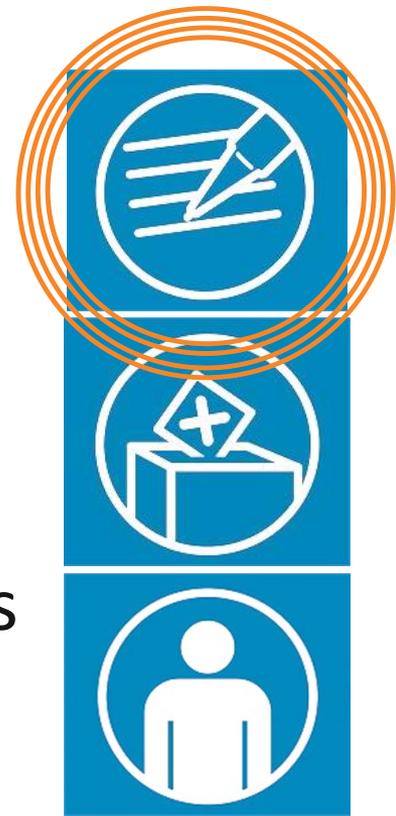
# Registration Strategies

- Personal Voter Contact
- Community Liaisons
- C.O.R.E. Partnerships
- Voter Guide



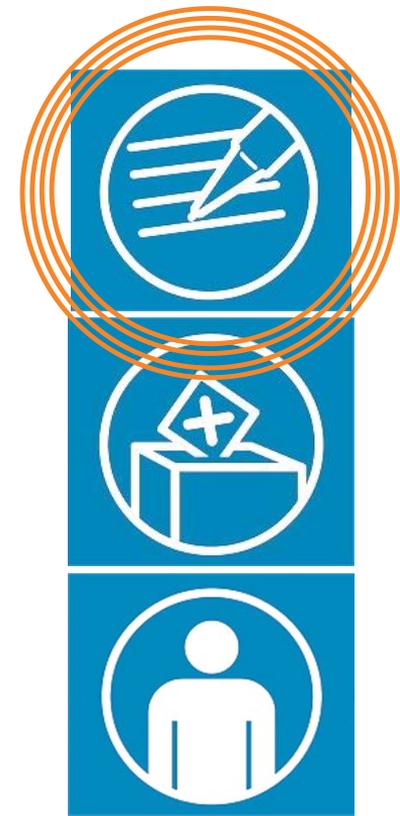
# Community Liaisons

- Cultural Communities
  - African-American; American Indian; East African; Latino; Southeast Asian
- Youth/First-Time Voters & New Citizens
- Military/Veterans
- Homeless & Shelter Residents
- People with Disabilities
- Seniors
- Tenants (renters)





# Charitable Organizations Recruitment for Elections



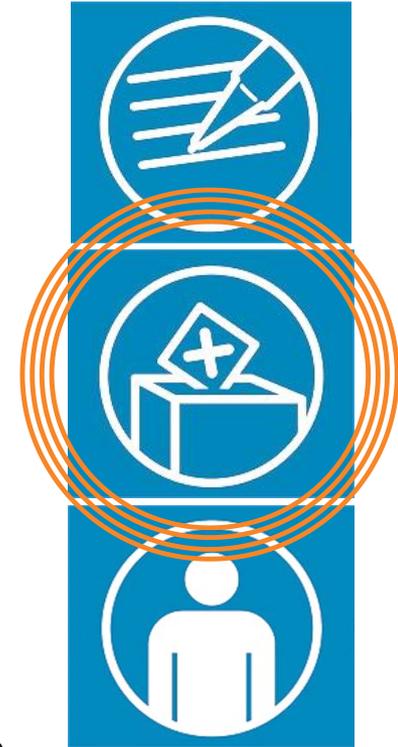
- Recruit Election Judges
- Support Voter Registration
- Satellite Voting Centers





# Access Strategies

- Encourage “early voting” options
- Extended service hours
- Add new precincts
- Relocate some polling places
- Deploy consistent polling place signage





BY MAIL



IN PERSON



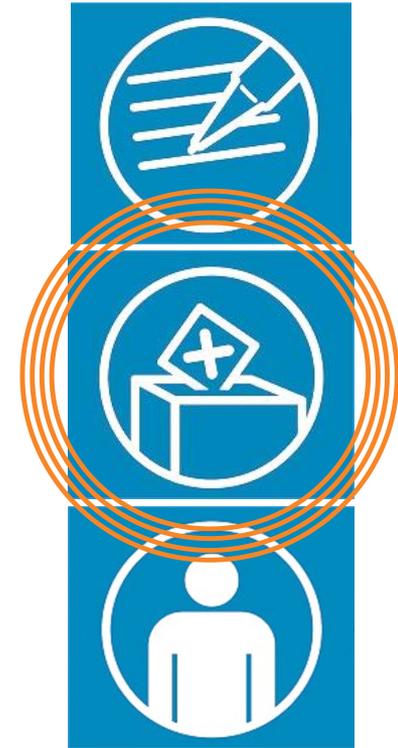
# Extended Service Hours

October 24 – November 6

Weekdays	Saturday	Sunday
7 a.m. to 6 p.m.	9 a.m. to 4 p.m.	12 p.m. to 5 p.m.

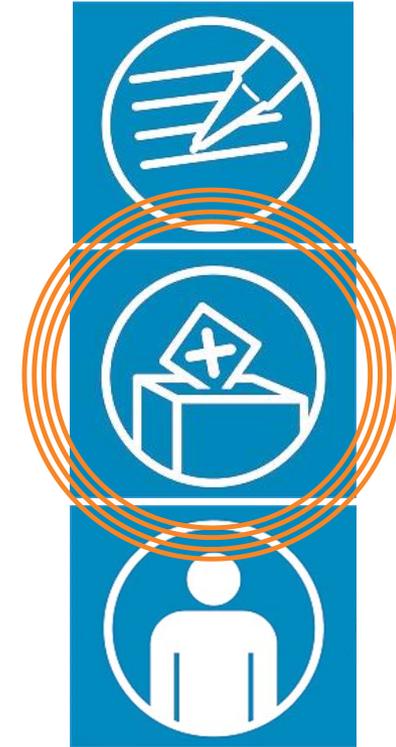
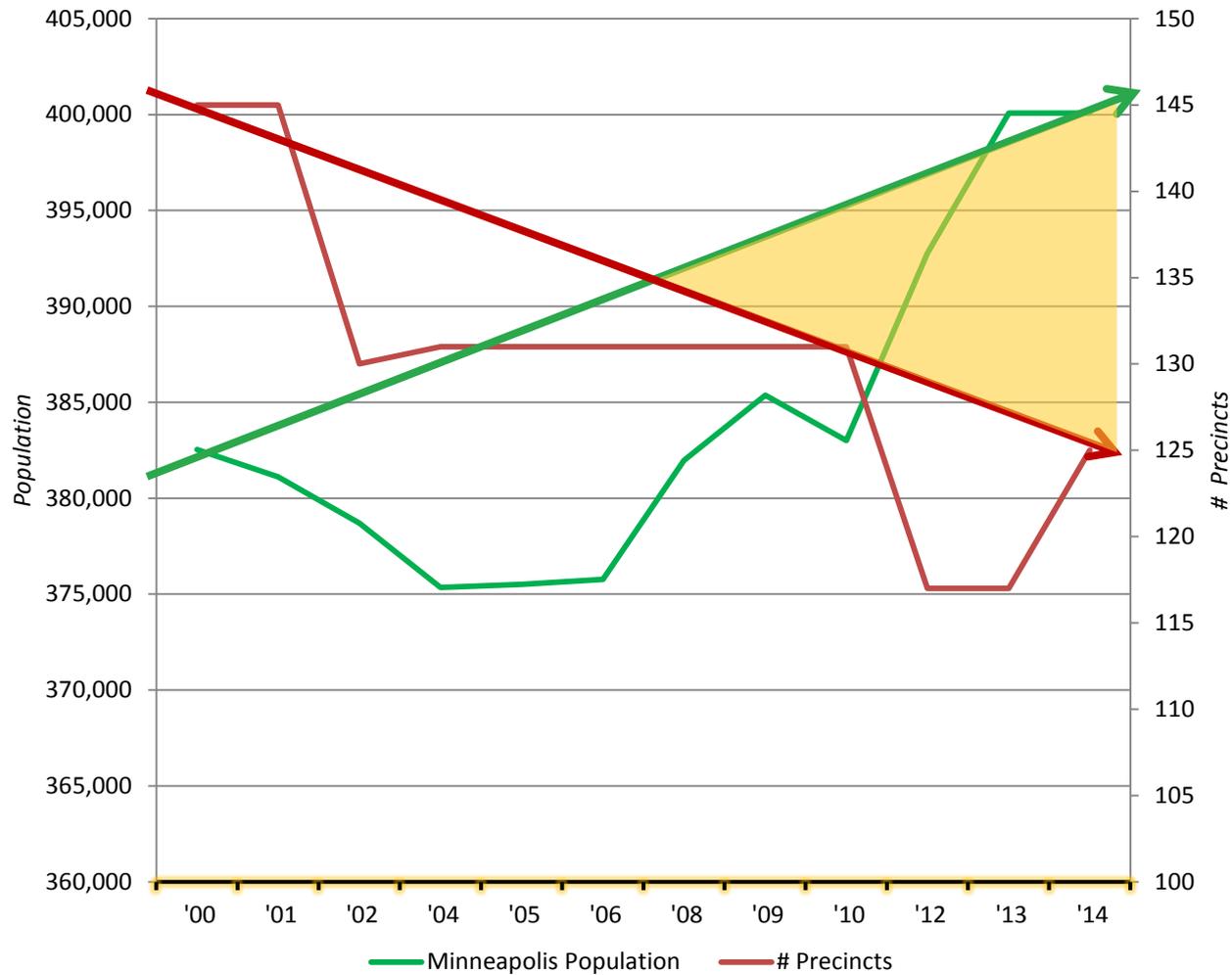
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Monday Nov. 7	7 a.m. to 5 p.m.
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# New Precincts Needed

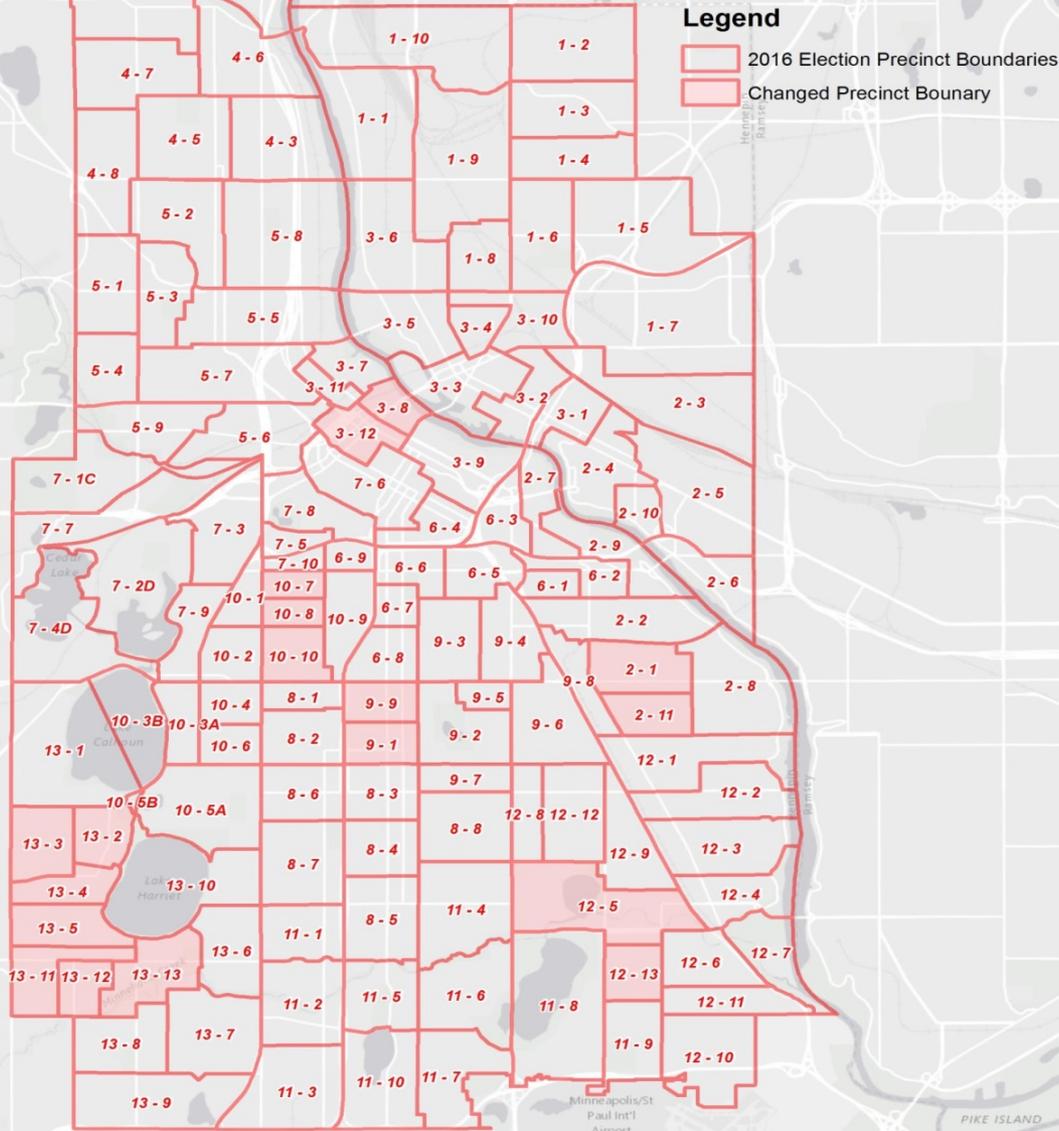
Minneapolis Population vs. Precincts 2000-2014



# Impact of Precinct Gap



## Election Precinct Comparison Between 2014 & 2016 Boundaries



Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community

## New Precincts—

- W2-P11
- W9-P9
- W10-P10
- W12-P13
- W13-P11
- W13-P12
- W13-P13

## Poll Place Relocations—

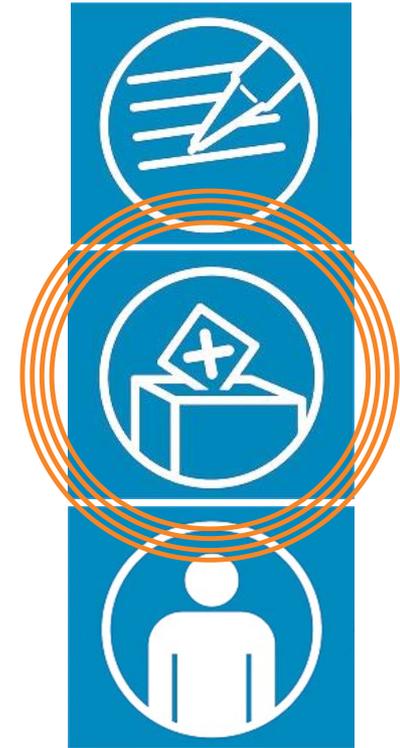
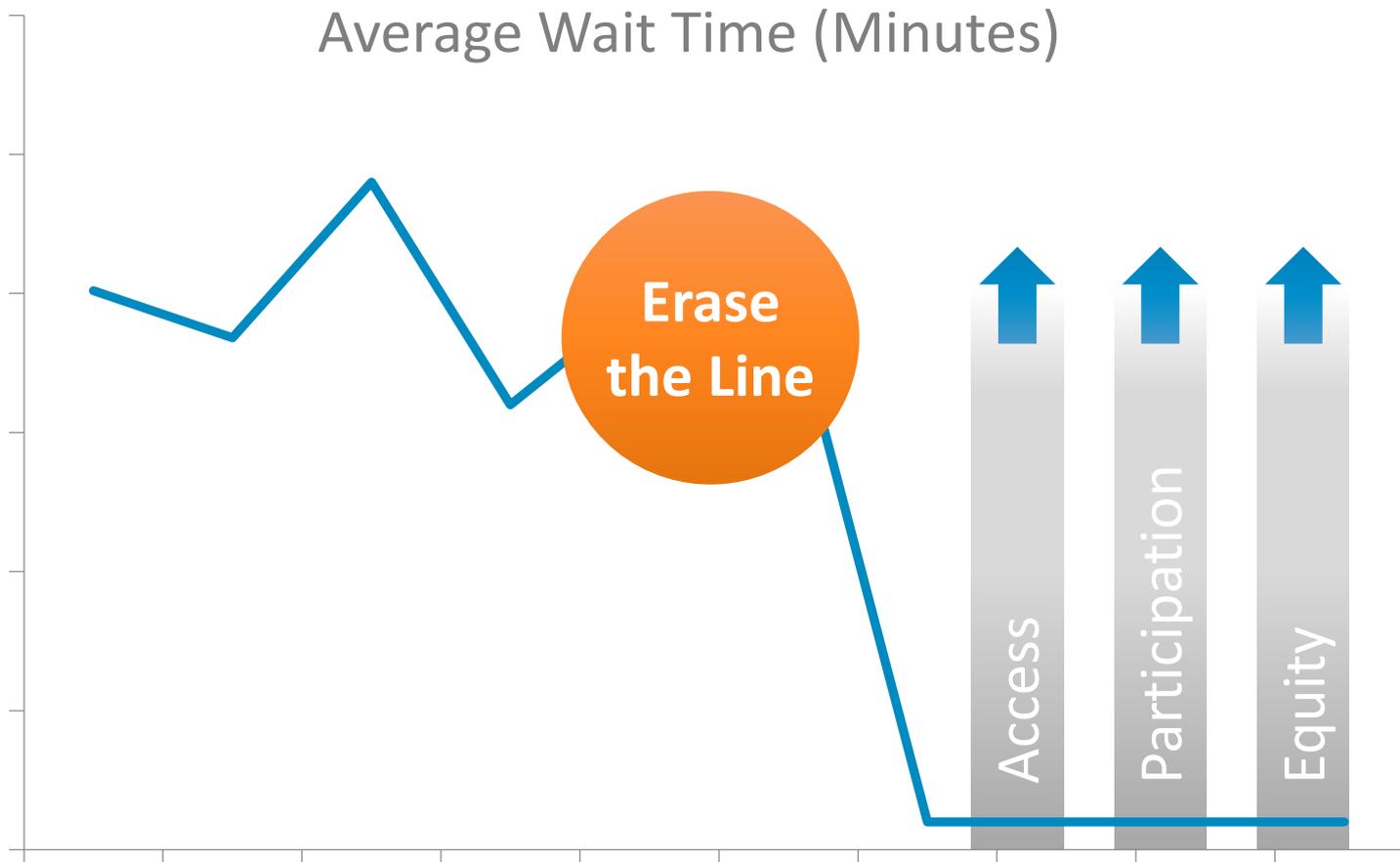
- W3-P5
- W4-P7
- W5-P3
- W5-P5
- W6-P5
- W7-P9
- W9-P5

# New Polling Place Signage

- Clear, consistent standards for posting regulations, legal notices, instructions, and way-finding signage
- Partnership with DesignWorks at the Minneapolis College of Art & Design
- Potential statewide standards via creative commons with Office of Secretary of State

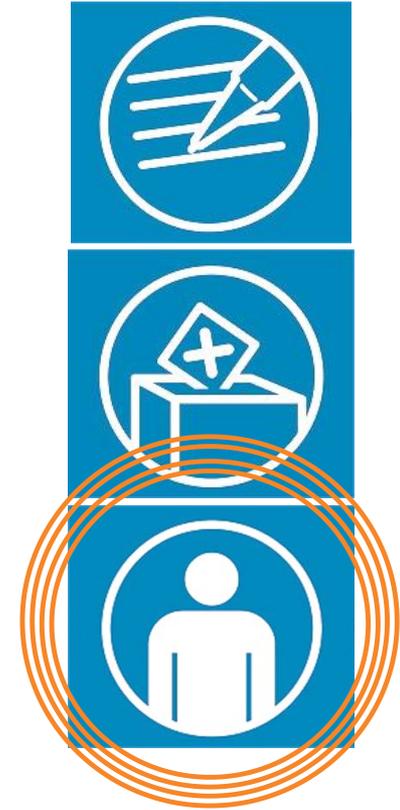


# “Erase the Line”



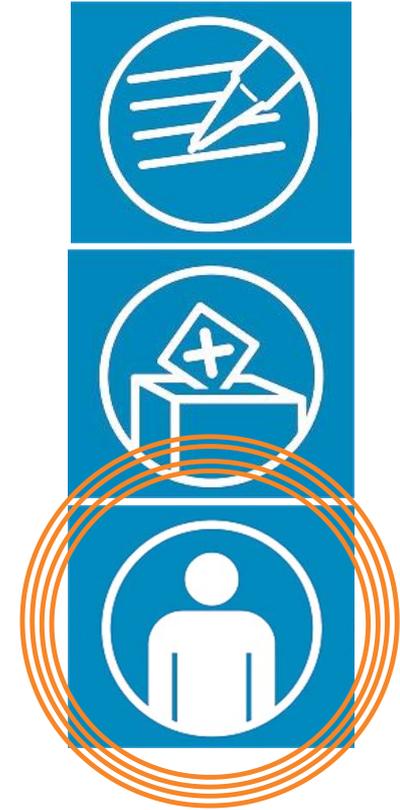
# Employment: Opportunities

- Seasonal Staffers
- Community Liaisons
- CORE Partnerships
- Elections Judges



# Change the Routine

- InterMedia Arts – Recruitment Video: “Change the Routine”



# Requested Actions

- 1. Adopt a resolution that authorizes an increase in the total number of precincts and approves changes in some polling place locations.**
- 2. Authorization for staff to identify potential satellite voting sites and to negotiate and execute facility lease agreements for the 2016 General Election.**



CITY OF MINNEAPOLIS

# Plans & Preparations for the 2016 Presidential Election

*Thank You!*